

Level of digitisation differs according to size of company, sector and region

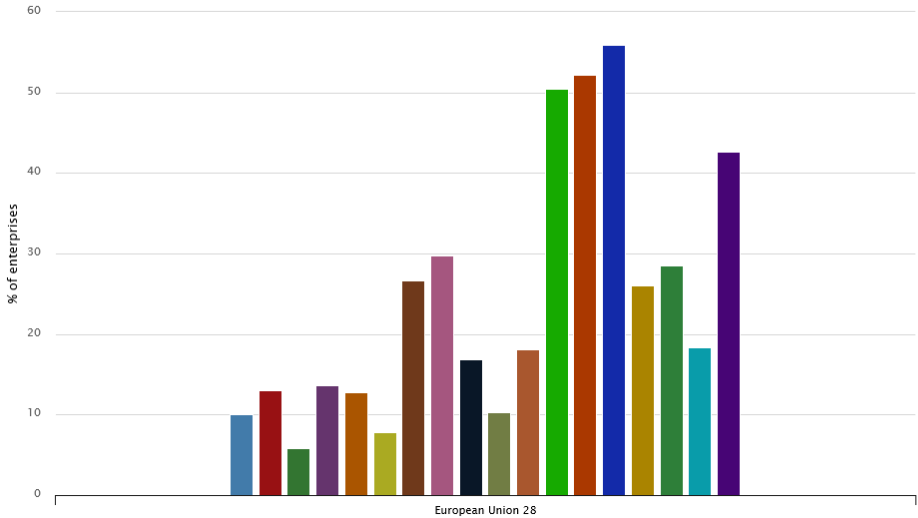
Enterprises with High levels of Digital Intensity, by Economic sectors (17 Nace groups)

Year:2016

Legend

- Manufacture: food, beverages, tobacco, textile, leather, wood, paper; publishing and printing 10+
- Manufacture: coke, petroleum, chemical, plastics, other non-metallic mineral products 10+
- Manufacture: basic metals & fabricated metal products excluding machines & equipments 10+
- Manufacture: computers, electric & optical, motor vehicles, transport equipment, furniture, repair 10+
- Electricity, gas, steam, air conditioning; water supply, sewerage, waste management&remediation 10+
- Construction 10+
- Trade of motor vehicles and motorcycles 10+
- Wholesale trade, except of motor vehicles and motorcycles 10+
- Retail trade, except of motor vehicles and motorcycles 10+
- Transport and storage 10+

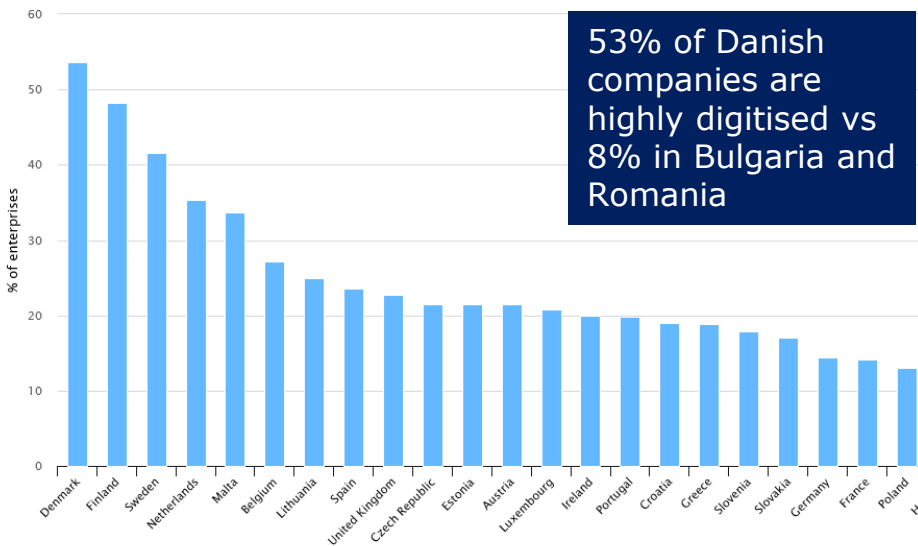
56% of companies in computer programming, consultancy and information services are highly digitised.
Only around 6% of companies in basic metals & fabricated metal products excluding machines & equipment are highly digitised.



Enterprises with High levels of Digital Intensity

Year:2016

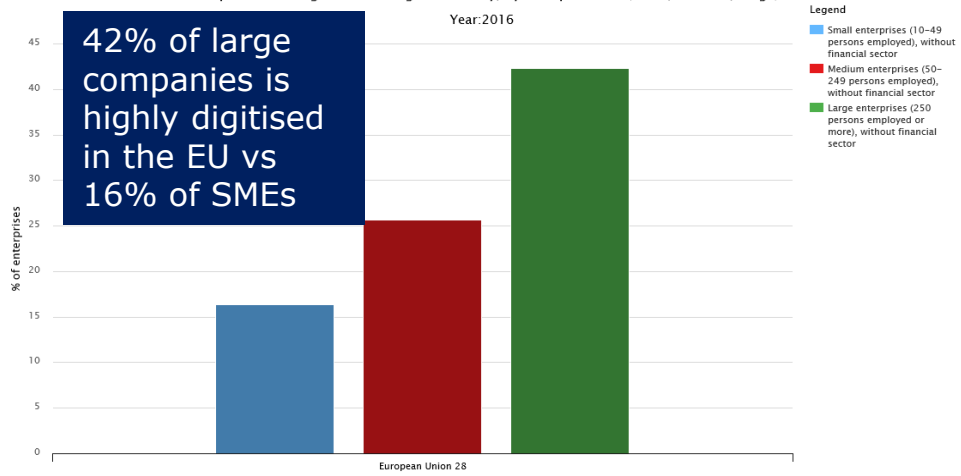
53% of Danish companies are highly digitised vs 8% in Bulgaria and Romania



Enterprises with High levels of Digital Intensity, by Enterprise size (Small, Medium, Large)

Year:2016

42% of large companies is highly digitised in the EU vs 16% of SMEs



What is a Digital Innovation Hub?

- Provide support to **existing industry** to manage their **digital transformation**
- **Competence Centres** are at the **core of DIHs (ecosystem approach)**
- **Variable geometries:** technology applications, sector, SME focus etc.
- Provides opportunities for both **ICT users** and **ICT suppliers**

