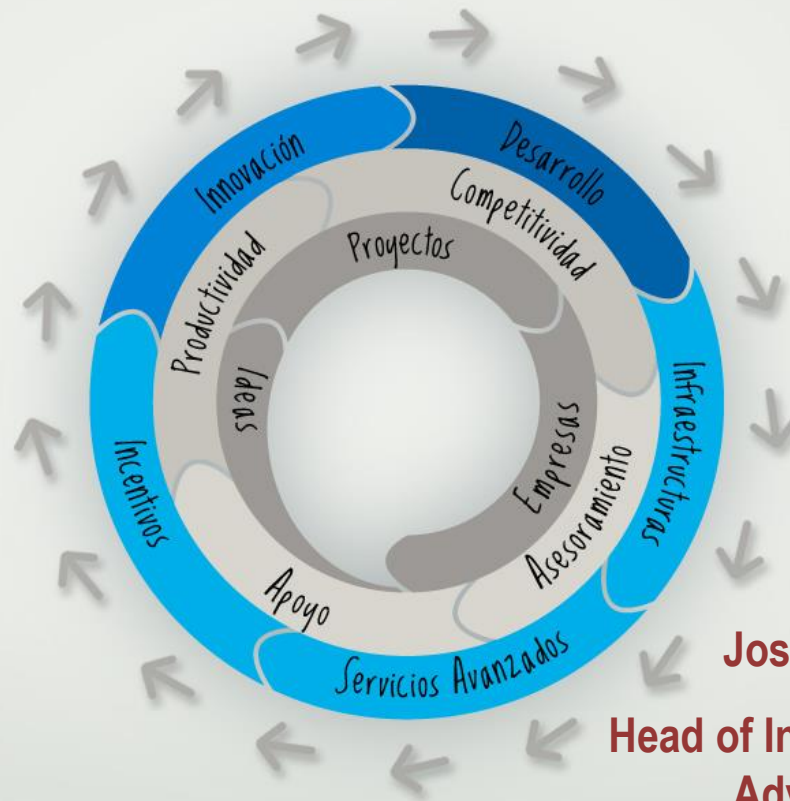


PILOT TRAINING FOR NATIONAL/REGIONAL AUTHORITIES

H2020 programming cycle and MA participation

Andalusian Case



José A. Pascual Sánchez

**Head of Innovation, Programmes and
Advanced Services Unit**

February, 15th 2018



European Union
European Regional Development Fund



Agency of Innovation and Development of Andalucía IDEA
ANDALUSIAN MINISTRY OF EMPLOYMENT, ENTERPRISE AND COMMERCE

ANDALUSIAN REGIONAL GOVERNMENT



PRESIDENCY AND LOCAL
ADMINISTRATION

JUSTICE AND INTERIOR

TREASURY AND PUBLIC
ADMINISTRATION

ECONOMY AND KNOWLEDGE

PROMOTION AND HOUSING

EDUCATION

AGRICULTURE, FISHING AND RURAL
DEVELOPMENT

CULTURE

EQUALITY AND SOCIAL POLICY

ENVIRONMENT AND LAND PLANNING

HEALTH

EMPLOYMENT, ENTERPRISE AND
COMMERCE

TOURISM AND SPORT

AGENCY OF INNOVATION AND DEVELOPMENT OF ANDALUSIA IDEA



Agency of Innovation and Development of Andalucía IDEA
ANDALUSIAN MINISTRY OF EMPLOYMENT, ENTERPRISE AND COMMERCE

OUR AGENCY



Servicios Avanzados



European Union
European Regional Development Fund



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OUR AGENCY

The Agency IDEA, established in 1987, is a **Public Agency** part of the **Ministry of Employment, Enterprise and Commerce** contributing in an efficient and effective way to settle an innovating environment, creating opportunities for Andalusian companies and fostering the creation of competitive companies for wealth creation in Andalusia.

These are **our main challenges**:

- ✓ **Foster Innovation and Sustainability**
- ✓ **Develop Business**
- ✓ **Provide Infrastructures and Productive Sites**
- ✓ **Attract capital and investing in Strategic Investments**
- ✓ **Improve internationalization of Andalusian companies**
- ✓ **Territorial development**

OUR AGENCY

The Agency IDEA works to:

- ➔ **Generate economic activity and employment in Andalusia**
- ➔ **Achieve a productive model based on innovation and knowledge**

The Agency IDEA provides different assets to economic and social regional strategies focused to achieve the transformation of the Andalusian productive model

**Financing and
Business
Development**

**Infrastructures,
Productive Spaces
provision**

**Advanced
Services for
innovation**

**Attraction of
investments**

OUR AGENCY

Intermediary body for ERDF Andalusia

Global Grant (AGG) since 1991

✓ AAG 2014-2020: 615 M€

Reimbursable Funds

✓ Total: 1.195 M€

• Jeremie: 361 M€

AGG 2007-2015: Incentives

16.837 Projects received

1.124 M€ Public incentives

5.764 M€ Business Investment

25.823 Employment

COSME- ENTERPRISE EUROPE NETWORK-CESEAND
H2020 ERANETS.
TERRITORIAL COOPERATION

Nearly 300 professionals available for Andalusian companies, with locations at the 8 Andalusian provinces, Brussels, Madrid and presence at business spaces all over the region



European Union
European Regional Development Fund



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OUR AGENCY

Outcomes: advanced services portfolio available to support innovation and development through intangible assets

INDUSTRIAL PROPERTY	R&D+I FUNDING INFORMATION & ADVICE	COOPERATION & TRANSFER	TECHNOLOGY FORESIGHT
Advice	National & Intl. Funding Programs Advice	Opportunities Diffusion	Customized company reports
Management	Partners Search	Tech offers & Demands	Reports for Clusters & Sectors
Ad-hoc Reports	R&D+I Information & Advice	Partners Search	Tech Foresight Studies

RIS3 ANDALUSIA

Andalusian Innovation Strategy

Priorities and Dimensions



Dimensions



RIS3Andalusia Implementation Instruments: Incentives

BB.RR. DESARROLLO INDUSTRIAL Y EMPLEO DE ANDALUCÍA

- 112 MILLONES €
- AGENCIA IDEA

BB.RR. RECUALIFICACIÓN DESTINOS MADUROS DEL LITORAL ANDALUZ MEDIANTE EL DESARROLLO DE LA ECONOMÍA DIGITAL (en elaboración)

- 3,7 M€ (hasta 2020)
- SG TURISMO

CONVOCATORIAS DE PROYECTOS DE INVESTIGACIÓN E INNOVACIÓN EN SALUD

- 10 MILLONES €
- CONSEJERÍA DE SALUD

BB.RR. PARA LA CONCESIÓN DE INCENTIVOS AL DESARROLLO ENERGÉTICO SOSTENIBLE DE ANDALUCÍA (2017-2020)

- 227 M€ (hasta 2020)
- AGENCIA DE LA ENERGÍA

PROMOTION OF INDUSTRIAL RESEARCH, EXPERIMENTAL DEVELOPMENT AND BUSINESS INNOVATION

- 84 Millions €
- IDEA Agency

BB.RR. DESARROLLO INDUSTRIAL, MEJORA DE COMPETITIVIDAD, TRANSFORMACIÓN DIGITAL Y CREACIÓN DE EMPLEO EN ANDALUCÍA (2017-2020)

- 145 MILLONES €
- AGENCIA IDEA

CONVOCATORIA PARA CONTRATACIÓN DE TÉCNICOS DE APOYO Y PERSONAL INVESTIGADOR

- 61 MILLONES € (2017)
- ECONOMÍA Y CONOCIMIENTO

Programa de BECAS TALENTIA

- 3,2 MILLONES €
- AGENCIA DEL CONOCIMIENTO

BB.RR. PROGRAMA DE AYUDAS A I+D+I EN EL ÁMBITO DEL PAIDI

- 266 MILLONES € (2017)
- ECONOMÍA Y CONOCIMIENTO

ACCESO A TICs e INCENTIVOS en I+D+i en MEDIO AMBIENTE

- 40 MILLONES €
- CONSEJERÍA MAYOT

ERDF, ESF & Regional Funds

RIS3 Instruments: Incentives

ERDF SYNERGIES – H2020 – COSME

RIS3 ANDALUCÍA IMPLEMENTATION

Collaboration Agreement



SINERGY AS FULL LIFE CYCLE STRATEGY



<https://ceseand.net/es/>

REGULATORY BASIS FOR GRANTS ADDRESSED TO PROMOTION OF
INDUSTRIAL RESEARCH, EXPERIMENTAL DEVELOPMENT AND BUSINESS
INNOVATION IN ANDALUCIA:
PROGRAM FOR THE PROMOTION OF INTERNATIONAL R & D & I



Conecte su empresa con Europa

INCENTIVE PROGRAM FOR THE PROMOTION OF R&D&I

- Supporting to Business R&D&I
- *Promotion Program for International R&D&I*
- Leading Open, Strategic and Singular Innovation

 **Direct, non-repayable incentives. GRANTS**

PROMOTION PROGRAM FOR INTERNATIONAL R&D&I

GOALS TO ACHIEVE:

- to increase the **international dimension of innovators companies** in Andalusia
- to increase the **number of Andalusian SMEs involved in international R&D&I projects**
- to increase **synergies between Structural Funds, Horizon 2020 and other European programs** to promote research and business innovation, as well as the integration of Andalusian companies into European collaborative innovation initiatives.



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TYPES OF PROJECTS

Program to foster International R&D&I

International R&D&I Projects

Experimental Development projects developed by Andalusian enterprises beneficiaries of an international action within Research Area (ERAnets, «Joint Programming Initiatives»- JPI, «Joint Technology Initiatives»- JTI, etc) or an international agreement (Eureka, Iberoeka)

Support to SMEs in submitting projects within international calls

Funding the recruitment of external technical assistance to carry out tasks related to partners research and proposals drafting

International launch of Innovative Enterprises

Projects aiming at setting up Innovative Business plans for SMEs having applied to 2nd SME's Instrument Phase (HORIZON 2020), reaching to a score of 12 points or more within European Commission evaluation, but without receiving funds for budgetary reasons.



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TYPES OF PROJECTS

Program to foster International R&D&I

□ Support to SMEs in submitting projects within international calls

Main Target:

Andalusian SMEs who need to contract external advice to carry out tasks related with the drafting of proposals.

Counselling may also include the search for partners if the call requires it.

The maximum amount of aid will be **10.000 €**, and may never exceed **75%** of the total cost of the service.

TYPES OF PROJECTS

Program to foster International R&D&I

□ *International R&D&I Projects*

Experimental development projects of Andalusian companies participating in an international action that has been evaluated by an international Committee within the framework of the European Research Area (ERANETs, Joint Technology Initiatives (CLEANSKY), or an international agreement (Eureka, Iberoeka), when the enterprise operating in Andalusia has not received funds.

Main Target:

Andalusian SMEs having scored favourable evaluation at international calls

SIZE	Minimun Grant	PRO	Cooperation	Maximun
No SME	15%	10%	15%	40%
MEDIUM	35%	0%	15%	50%
SMALL	45%	0%	15%	60%

TYPES OF PROJECTS

Program to foster International R&D&I

❑ *International launch of Innovative Enterprises (SME Instrument 2)*

Main Target:

New innovative enterprise projects, submitted to Phase II of the SME Instrument of the Horizon 2020 program, that have been evaluated by the European Commission with a score of 12 points or more and for budgetary reasons, could not be financed.

Combined funding: ESIF programmes and H2020

- The Incentives Scheme was signed by the Regional Ministry on 5th June 2017, entering into force on **9th June 2017**
- *General Budget: 84 M€ (coming soon: 119 M€)*
- The specific call for proposal for '*International R&D&I Program*' was published on 13th July 2017.
- PERIOD FOR SUBMISSION OF PROJECTS:
 - Starting date: 17th July 2017
 - *Open and permanent call for 2017, 2018, 2019 and 2020 years until 30th September 2020 and/or the total allocation budget is exhausted*
 - **Specific Budget: 6,2 M€ (coming soon: 13M€)**
- **Non Competitive call for proposal**

IDEA CFP

<input type="checkbox"/> <i>International R&D&I Projects</i>	Projects	Global Budget Submitted (€)	Call for Proposal Budget (€)
<i>Technical Assistance to submit R&D&I projects to international calls</i>	8	6.333.965€	2.550.000€
<i>International R&D&I Projects</i>	20	260.599 €	185.003€
<i>Innovative Enterprise International Launch Projects</i>	3	6.233.980 €	3.375.000€
TOTAL	31	12.828.544€	6.110.003€

KEY MESSAGES (i) (our experience)

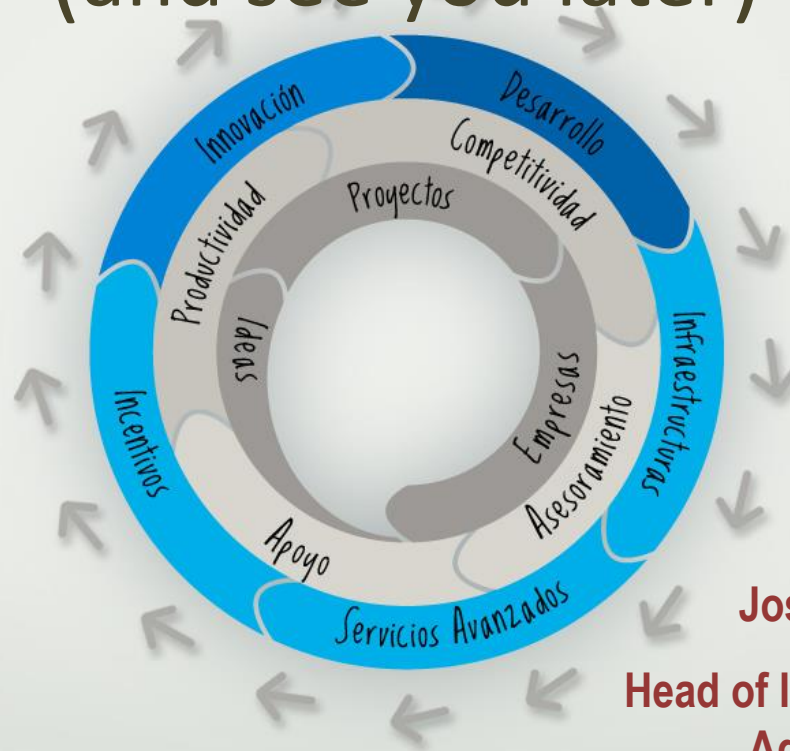
- ✓ Sinergies are not a **combination of funds**.(or not only).
- ✓ Let's do a whole and **global approach**.
- ✓ Convenience of aligning regional programs (and RIS3) with CS calls.
- ✓ H2020 and ESIF have **different timing and structure**, harmonisation of calls is not simple or easy. **A better timing coordination is “mandatory”**: time, for business, is a serious thing.
- ✓ Sometimes (most of them) ‘synergy’ means a double procedure.
- ✓ Impact of the mismatching on the rules governing the application of H2020 and ERDF: **State Aid** and **Eligible Expenditures**. Similar projects (even the same) should be analyzed using the same rules.

KEY MESSAGES (ii) (our experience)

- ✓ **Incentive effect** of the aid. Can we take into account the date of the first submission?
- ✓ Concerns of uncertainty for regional (or national) auditing authority regarding the fully application of compatibility between ESIF and H2020.
- ✓ Seal of Excellence case: We need to talk about exactly the same project (budget, scope, WP, deliverables, etc...)
- ✓ Complexity of project management and the financial / economic justification.
- ✓ Civil Servants have not got incentives to incorporate synergies in public programs. High Risk (but the mistake is highly penalized).

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Thank you for your attention
(and see you later)



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