

Conference programme, Lapland in April

Program Wednesday 11.4.2018

- 09.30 – 17.00 Interreg seminar, venue Multidimensional Tourism Institute (MTI), Viirinkankaantie 1
- 17.00 – 19.30 Tastes of Lapland –cocktails, venue Multidimensional Tourism Institute (MTI), Viirinkankaantie 1

Thursday 12.4.2018

- 09.30 – 16.00 Steering group meeting, venue Lapland University of Applied Sciences, Jokiväylä 11B
- 09.30 – 16.00 Parallel event: Watify Matchmaking Event, meet the industry and other cluster representatives, venue Multidimensional Tourism Institute (MTI), Viirinkankaantie 1.
- 16.00 – 19.30 Lapland Outdoors Experience

Venues - are marked in the program above

Multidimensional Tourism Institute (MTI). Address: Viirinkankaantie 1, 96300 Rovaniemi. <http://matkailu.luc.fi/Suomeksi/Esittely/Yhteystiedot>

NOTE! Steering Group meeting on Thursday 12.4., venue is another university building, address Jokiväylä 11B, 96300 Rovaniemi. [Jokiväylä 11 google map](#)

Bus transportation is arranged between the hotels (list below) and the venues. Taxis can be ordered at the hotel reception, **taxis on your own cost**

Accommodation

We advise to book accommodation from the hotel list below, for special prices kindly inform the booking code. All the hotels in the list are located in the city center, within 5-minute-walking distance from each other. All prices are including buffet breakfast, free Wi-Fi and sauna. Kindly pay your accommodation directly to the hotel.

- 1. Arctic City Hotel** <http://cityhotel.fi/en>
 - The booking code by email **S3April**, valid until 26.3.2018: standard single room 86€/night, standard double room 96€/night. sales@cityhotel.fi
- 2. Cumulus Resort Pohjanhovi**
<https://www.cumulus.fi/en/hotels/rovaniemi/cumulus-resort-pohjanhovi-rovaniemi>
 - The booking code by email **S3April**, valid until 11.3.: standard single room 89€/night, standard double room 99€/night. pohjanhovi.cumulus@restelhotels.fi
- 3. Hotel Santa Claus** <http://www.santashotels.fi/en/hotelsantaclaus>
 - The booking code by email **S3April/4126204**, valid until 10.3.: standard single room 100€/night, standard double room 145€/night. rovaniemi@santashotels.fi
- 4. Original Sokos Hotel Vaakuna Rovaniemi**
<https://www.sokoshotels.fi/en/rovaniemi/sokos-hotel-vaakuna>

- The booking code by email **S3April**, valid until 10.3.: standard single room 100€/night, standard double room 115€/night. vaakuna.rovaniemi@sok.fi

If you prefer other accommodation in Rovaniemi, kindly check <http://www.visitrovaniemi.fi/stay/>

Travel arrangements



By plane to the Rovaniemi airport which can be reached from all major EU cities via Helsinki Airport.

Rovaniemi airport – Rovaniemi city center, 10 km.

- Each arriving flight is met by airport bus, the bus takes you to the major hotels in the city center and the price is 7 €/person. No pre-booking needed.
- Also taxis are available, price to the city center is appr. 30 – 35 €, and you can book one to meet you personally upon arrival +358 200 88000.
- For departure transportation kindly ask the hotel reception, **transportation on your own cost**

Note April is a winter month in Rovaniemi. Kindly bring along full set of winter clothing with jackets, trousers, socks, boots, hats, gloves or mittens, and warm underwear.

Weather forecast <https://www.foreca.com/Finland/Rovaniemi?lang=en>

Rovaniemi info

Rovaniemi is the capital of Lapland region and the official home town of Santa Claus. Read more <http://www.visitrovaniemi.fi/>

Lapland info

Lapland is the northernmost region of Finland. Should you decide to prolong your stay in Lapland for the weekend or more, you can find all relevant tourism information on <http://www.visitfinland.com/lapland/>

Please note that participants shall make their own arrangements and bear their own costs in cases of prolonged stays.

Registration

Contacts

Something to ask about the arrangements in Rovaniemi? Kindly contact Ms Eija Raasakka, eija.raasakka@lapinamk.fi, +358 40 7098160