



Interreg Europe

Erwin Siweris

Programme Director | Interreg Europe e.siweris@interregeurope.eu

11 June 2018 | S3P Agri-food Working Committee, Seinajoki

Sharing solutions for better regional policy



Interreg Europe aims to improve the implementation of regional development policies and programmes, in particular Investment for Growth and Jobs and ETC through exchange of experience and policy learning.



A pan-European programme



30

countries involved

- **• • •**
- \Leftrightarrow

83%

of NUTS 2 regions participating 359m

euros invested in policy learning

3

184

projects

309

policies addressed



1 500 organisations cooperating

100s

good practices identified so far

14 000 community members

000

www.interregeurope.eu

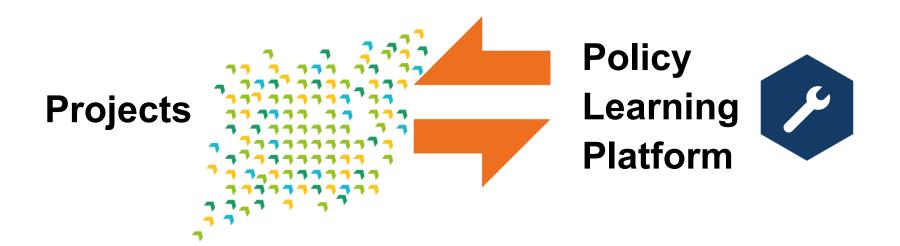








What the programme does?



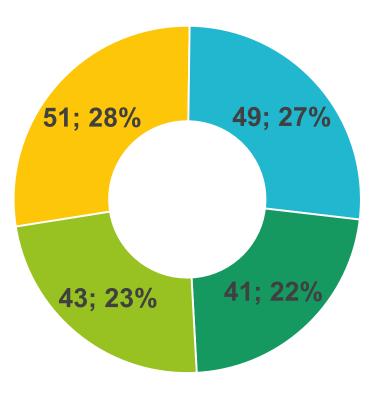
Projects overview

Three calls

26% success rate

EUR 254 million

706 applications => 184 projects approved



- Research and innovation
- SME competitiveness
- Low carbon economy
- Environment and ressource efficiency

4 projects related to Agri-Food

- 30 partners from 15 Partner States
- ERDF MEUR 4,6





Building innovative food value chains in regions



Strengthening regional innovation policies to build sustainable food chains

3rd Call – Start June 2018



Innovation-driven agri-food sectors for a European industrial renaissance



Regional strategies for food 4.0 Revolution



An interesting cooperation arose between members of the local stakeholders' groups from 4 NICHE regions: West Region - Romania, Kujawsko-Pomorskie - Poland, Crete - Greece and Border - Ireland. They share the same goal - to create greater value for local honey and for consumers' knowledge about the honey source and quality, by providing at the same time support to small honey producers for testing and certifying the quality of their honey and bring it on the international market at a fair price.

Interreg Europe

Everything started in **Donegal**, **Ireland**, when based on the "**Active honey**" research project conducted by the Institute of Technology Sligo end 2013, a group of Irish entrepreneurs launched the "Active Irish Honey" brand which has gained very rapidly a high recognition of the local community. Initially the SHARE valuating the medicinal properties of local Irish honey comparative to New



Join our dialogue on LinkedIn

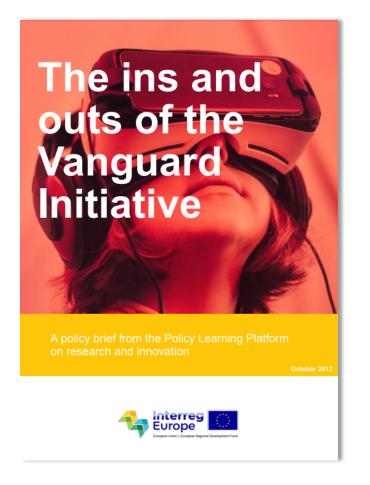
Join us and share ideas, insights, experiences, events and

Policy Learning Platform



First thematic content online: articles, news, events





Interreg Europe and S3 Platform



Cooperation agreement (November 2017)

Areas of cooperation: Communication, Projects, Policy learning services, Other.

Policy Learning Platform can support S3P policy learning events





Cooperation with S3P Agri-food



Common points:

- Similar objective & target groups:
 - IR-E projects: preparation for strategic investment (*first stage of 'investment pipeline'?*)
 - Focus on regional development policy makers and stakeholders
- S3P Agri-food can enrich projects scope and activities
- Possible pilot actions in projects: evidence of success for co-investment?
- Policy Learning Platform can support S3P Agri-Food policy learning events

Get ready for the fourth call for project proposals

Dates: opening: 7 May 2018 (iOLF available)

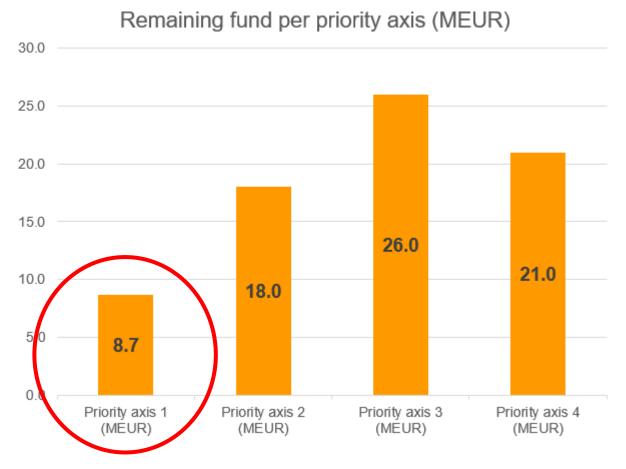
closing: 22 June 2018 at **12:00 CEST**



- 7 weeks (shorter duration than 3rd call)
- All investment priorities open
- Decision on the call: end of 2018 at the earliest
- Duration of phase 2 reduced from 2 years to 1 year







Remaining Norwegian funds: around KEUR 270





Thank you!



