

3RD FORUM OF THE EU STRATEGY FOR THE ADRIATIC CATANIA 24-25 MAY 2018 AND IONIAN REGION

R&I IN THE "EUSAIR « MACROREGION

The role of Innovation Ecosystems, Smart Specialisation and Finance

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R&I in the EUSAIR - The role of Innovation Ecosystems and S3 - 3 Panels :

Panel 1: Reinforcing Innovation Capacities and Ecosystems: Smart Specialization and Funding Synergies

Panel 2: EUSAIR Key Actors: Examples and good practices from Clusters and Research Systems

Panel 3: Boosting public-private investments in the EUSAIR/Maximizing the use of EU funding opportunities for the valorisation of research results



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R&I in the EUSAIR - 3 Panels :

Panel 1: Reinforcing Innovation Capacities and Ecosystems: Smart Specialization (S3) and Funding Synergies

R&I Cross cutting issue in EUSAIR Action plan

- Support well performing R&I ecosystems considering all forms of innovation; design and implement R&I policies building on Multi annual approach and on S3
- create the right framework conditions for business R&I investments along value chains (i) multilevel funding synergies (allocating adequate and predictable public investments) (ii) building innovation capacities, widening policies (iii) innovative procurement (demand-side innovation policies)
- promote public-private partnerships to leverage research results



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Importance of ... - Strong clusters

- Networks of universities

- Science and technology parks and RTOs

Open Innovation as a tool for collaboration and integration of the

Macroregional research and innovation actors

Analyse transregional value chains  leading to a Pilot Macroregional S3 ?



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- **Business and research challenges - B2B, R2B cooperation, limited capacities/concentration of resources for small countries**
- **Role of financing (loans, guaranties, equity) - Difficult financing of specific niche innovation activities (underwater cultural heritage)**
- **ESIF (risk taking) vs. EFSI and EIB Innovative financial instruments (bankability and financial sustainability of projects)**
- **Underdeveloped business angels support start ups and other clusters driven investments in non mainstream R&I areas**