







Javier García Serrano, CDTI, Madrid, December 11th 2018



### **Aspects of the Strategy**

- ✓ Raising of awareness
- ✓ Building capacities and skills
- ✓ Looking for <u>newcomers</u> and giving support to the proposers
- ✓ Creating structures





#### Building capacities and skills: Training of specialists in international R&D Projects



- **Seminars:** Three-day seminars organized by CDTI/Oficina Europea
- Specialization courses in universities:
   Courses aimed at <u>managers of Project</u>
   <u>Offices</u> from RTOs, universities, businesses, public administration, associations, etc.
  - Short-term stays in Brussels (six weeks at SOST-CDTI Office): Aimed at <u>experienced</u> <u>personnel</u> of organizations with special interest in H2020

#### Three-day seminars





Pillar 1: Excellent Science





XXII SEMINARIO DE ASESORES DE PROYECTOS DE I+D+I DE LA UNIÓN EUROPEA

Horizonte 2020: El Programa Marco de Investigación e Innovación Parador de La Granja (Segovia)

27-29 de abril de 2015

**Basic training** 40+40 attendees/year

Advanced training 40 attendees/year



Pillars 2&3

### Specialization courses in universities









One edition each

- The objective is to contribute to the training of Spanish professionals in the promotion and management of international research and innovation activities, especially on the European Union's R&I Framework Program.
- This course is aligned with the objective of the Government of Spain and the Regions of improving participation in international R&I programs of both science and technology institutions and companies.
- The course offers the student a **broad knowledge** of the R&I structures and policies of the European Union, of the **participation processes** and their **positioning strategies**, of the **preparation of proposals** and the **management of projects**, as well as of the tools, techniques and best practices to support the participants.

## **Short-term stays in Brussels**



The SOST/CDTI Specialization Program for Managers office IS NOT:

- A basic training course
- It is not aimed at new managers in the Framework Program and other European R&i applied research programs

#### The SOST/CDTI Specialization Program for Managers IS:

- A measure of support for an entity that is instrumented through the selected manager
- A program that improves the positioning of the entity in Horizon 2020
- An instrument with a **multiplying effect** both within the entity itself and for the mobilization of other Spanish actors

More than 200 managers within universities, RTO, and business trained since 2009



Low-cost programme (€ 90 k/year)

Significant improvement in the results in the Framework Program of the participating entities

#### Regions

- In addition to organizing regional Infodays, many regions have replicated these measures. As an example, Castilla y León launches every year a generic project management course; Andalusia has also organized seminars and sponsored courses at the university, etc.
- In the regional Infodays, as well as in the courses and seminars organized by the regions, there is participation of the Oficina Europeas-CDTI team
- Regions with an office in Brussels participate in many of the activities of SOST

# In the last ten years more than 1,000 people have received specialized training in European projects



