



RIS3 in Tuscany and Impact Assessment

Emanuele Fabbri - Tuscany Region

Smart Specialisation Platform Working meeting:
"***Smart Specialisation Strategies implementation: Priorities,
Related Policies and Impact Assessment***"

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What impact?

Ways to market

Novelty dynamics

Market positioning

Scaling up:

- Beyond output indicators:
 - Timing in transition to scale;
 - Sustainability of scaling;
 - Type of scaling: horizontal, functional, vertical;
 - Industry-science relations;

New paths creation:

- Relatedness and entrepreneurial mindset:
 - Relatedness and Institutional entrepreneurial mindset;
 - Relatedness and new firm entrepreneurship (industry space and location quotient);

GVCs positioning:

- Performance of beneficiaries compared to industries:
 - Contribution of S3;
 - Territorial dimensions of effects (implementers; suppliers; commuters).

*Counterfactual
perspective*

*Performance compared to
other VCs*

*I/O tables for territorial
impacts and VCs*



Remarks on RIS3 Impact Assessment

- Co-evolution and «mindful deviation»;
- Combination of metrics: standardised + individual metrics (counterfactual perspective);
- Need for a territorial perspective («*place-based policies*» fostered by «*place-evidenced*» strategies);
- On-going process of multilevel governance enforcement;
- The importance of the social contract engaged with the RIS3: focus not on «*the social/economic impact of the RIS3*» but «*to what extent RIS3 can meet social/economic needs*».



Thanks for listening!!!

emanuele.fabbri@regione.toscana.it

ris3@regione.toscana.it

<http://www.regione.toscana.it/smart-specialisation-strategy>

#RIS3Toscana