Cross-border Cooperation

Nouvelle-Aquitaine / Euskadi / Navarre

Euroregion

Faro, 17.05.2019

The EGTC Nouvelle-Aquitaine Euskadi Navarre Euroregion
Euroregion

- A territorial project between cross-border regions that intend to strengthen their position and participate in the European construction


- The Euroregion has a European legal support: European Grouping of Territorial Cooperation (EGCT)

- EGCT: Convention, Statutes, Governance (Presidency; Assembly, Executive Committee, Seat)

Territory

- Population: 8.9 million inhabitants
- Surface: 101.678 km²
- Employment: 3.56 million
- Companies: 500,000
- GDP: 250 MD€
- 11 universities & 250,000 students
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Strategic Plan
and application

2014-2020 Euroregional Strategic Plan
The 2014-2020 Euroregional Strategic Plan, develops the "Europe 2020" Strategy, structured in 4 Priority Areas and 40 Action lines:

- Euroregional Citizenship
- **Economy and Knowledge**
- Sustainable Territory
- Governance

Focus on the 2nd Priority Area “Economy and knowledge”

Action lines

- Higher Education, Research
- Innovation
- Employment
- Cooperation among business, clusters
Tools for developing the 2014-2020 Eurorregional Strategic Plan

1. European projects
   Participation in European financing programmes, POCTEFA

2. Call for proposals
   Nouvelle-Aquitaine Euskadi Navarre
   “Strategic Euroregional Collaborations”
   Budget 2019 - 350 000 €

3. Strategic Partenariats
   Eurorregion entrusts key actors the task to develop structuring action of the Strategic Plan
   Budget 2019 400 000 €

3. Smart Specialisation Strategies
Common priorities of the Smart Specialisation Strategies (S3) of the 3 territories

Identification of 6 key sectors

- Aeronautics, space, advanced manufacturing (materials)
- Health and biohealth
- Agriculture and agro-food industry
- Wood and sustainable construction
- Renewable energies
- Marine and coastal resources

Tools for developing the 2014-2020 Eurorregional Strategic Plan

1. European projects
   - Competitiv’eko
   - Compet Plus

2. Call for proposals
   - Nouvelle-Aquitaine
   - Euskadi
   - Navarre
   - Since 2015, 18 projects selected

3. Strategic Partnerships
   - INTERC
   - Bihartean
European projects: Competitiv’eko

- **Budget**: 1 million euro. POCTEFA 2014-2020
- **Aim**: Create an ecosystem of business collaboration between the 3 territories based on its Smart Specialization Strategies (S3).
- **Steps**: (i) select the mature key sectors; (ii) select specific sectors that deserve special support, as they include all the elements of a Euroregional value chain.

Call for proposals (since 2015)

- **Aim**: Structure the 6 key sectors resulting from the overlap of the S3. create “Strategic Euroregional collaborations” aimed at structuring Euroregional value chains in each sector
- **Annual call of proposal**
- **Budget 2019**: 350,000 €
Call for proposals (since 2015)
Financed projects

- Agriculture and agri-food industry: EVA (wine sector); RESELOC (Ecolo production)
- Health and biohealth: Chronicity Valley; ONCONAEN
- Aeronautics, space, advanced manufacturing (materials): ROBOTICS
- Marine and coastal resources: BlueSare
- Renewable energies: Euskabiom

Strategic Partenariats

- INTERC: Interface clusters of the Euroregion through animation sessions, information and working groups. A network of 250 actors.
- Bihartean (Chambers of Commerce and Euroregion): Meetings between clusters, proximity internationalization actions (cross-border export) and economic missions within the Euroregion.
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Education
(focus on Higher Education)

Goals of the Euroregional 2014-2020 Strategic Plan

- Expand networking of universities: reinforce and structure cooperation
- Increase research initiatives and develop a Euro-regional knowledge and innovation community
- Promote double university degrees and boost the Euroregional mobility of students and teachers
- Boost cooperation in Vocational Training.
European projects: Eskola futura

- Budget: 660,000 €. POCTEFA 2014-2020
- Concept: A new tool for students to access the training and opposition required by the system to teach in public bilingual schools (French/Basque and French/Occitan)
- The implementation of this project will allow: (i) Strengthen the knowledge and use of the languages spoken in the Euroregion; (ii) Encourage access to employment for trained students; (iii) Encourage reciprocal knowledge of the school systems and the pedagogical practices of both sides of the border; (iv) Strengthen cooperation between the universities of the territory
Strategic Partenariats

Euroregional Campus of international excellence
- Bilateral collaboration convention of the Euroregion with the Public University of the Basque Country and Université de Bordeaux.
- Oriented towards cooperation in the areas of excellence identified by the S3s of the 3 regions
- Now: Planning to meet together with three other Universities on the continent to the call for projects of the EC "European Universities" (€ 20,000 / year);

Eurorregional Erasmus
- In collaboration with the network of Universities of the Euroregion (NAEN Network), the Euroregion finances since 2016, 50 student grants each year
- Allows to focus mobility policy towards employability.
- Seeks to combine euroregional mobility during the study stage within the framework of the first job.
- Successful initiative: 2016-2017 (20 students); 2017-2018 (38 students); 2018-2019 (50 students)
Vocational Training

- Aim: Creation and development of a Euroregional Ecosystem of Learning and Training Actors (VT Centers, Enterprises, European Institutions, etc.)

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