



**REGIONS
& CITIES**

**European Week
Brussels 7-10 October 2019**

#EURegionsWeek



Regions and cities, pillars of the EU's future





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Implementing Smart Specialisation in Energy through Innovation Procurement

ICLEI tools and guidance on Innovation Procurement

Presentation by Rafael Hirt

Officer- Sustainable Economy and Procurement



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ICLEI - Local Governments for Sustainability is a global network of more than **1,750 local and regional governments** committed to **sustainable urban development**.

Active in 100+ countries, we influence sustainability policy and drive local action for low emission, nature-based, equitable, resilient and circular development.

Our Members and team of experts work together through peer exchange, partnerships and capacity building to create systemic change for urban sustainability.

1750+ LOCAL
AND REGIONAL
GOVERNMENTS

22 OFFICES
WORLDWIDE

ACTIVE IN
100+ COUNTRIES

IMPACTING MORE THAN
25% OF THE
GLOBAL URBAN POPULATION

AND MORE THAN
20% OF THE
GLOBAL POPULATION

5 INTERCONNECTED
DEVELOPMENT
PATHWAYS



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14% of EU
GDP

1.8 trillion €
annually

Public purchasing power



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What is innovation procurement?

Leveraging the enormous potential to guide new developments in a range of sectors, help to stimulate future markets and address key societal challenges.

Pre-Commercial Procurement (PCP): the public buyer describes their need, and procure businesses and researchers to develop innovative products, services or processes to meet the need.

Innovation Procurement: instead of buying 'off-the-shelf' solutions, the public buyer acts as an early adopter or launch customer of innovative solutions new to the market.



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What are the benefits?

- **Financial efficiency**
- **Achieving social goals**
- **Reducing Greenhouse Gas Emissions**
- **Driving innovation & Market transformation**
- **Boosting supply-chain competitiveness**
- **Meeting other environmental goals**
- **Demonstrating political commitment**



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Key initiatives

PROCURA+ EUROPEAN SUSTAINABLE PROCUREMENT NETWORK

Initiated and co-ordinated by ICLEI, Procura+ is a network of European public authorities and regions that connect, exchange and act on sustainable and innovation procurement.

16

YEARS



16

COUNTRIES



42

PARTICIPANTS



63m

POPULATION



www.procuraplus.org



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INNOVATION PROCUREMENT

NEWSROOM

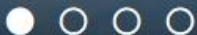
RESOURCES

AWARDS

Visit the Procurement Forum >

Innovation Procurement Guidance

Guidance from the European Commission on the fundamentals of innovation procurement



Tweets by @ProcureInno



Innovation Procurement Platform @ProcureInno

Congratulations to all the shortlisted candidates for the #ProcuraPlusAwards! Read all about it in our latest #Procure2Innovate story: procure2innovate.eu/stories?c=search... #ICT #H2020 #procurement



3h

Innovation Procurement Platform @ProcureInno

We are hiring! Want to advance the world of public procurement through innovation?



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**Procurement
FORUM**

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Procurement Forum

Sign up to connect and exchange with
other procurement professionals



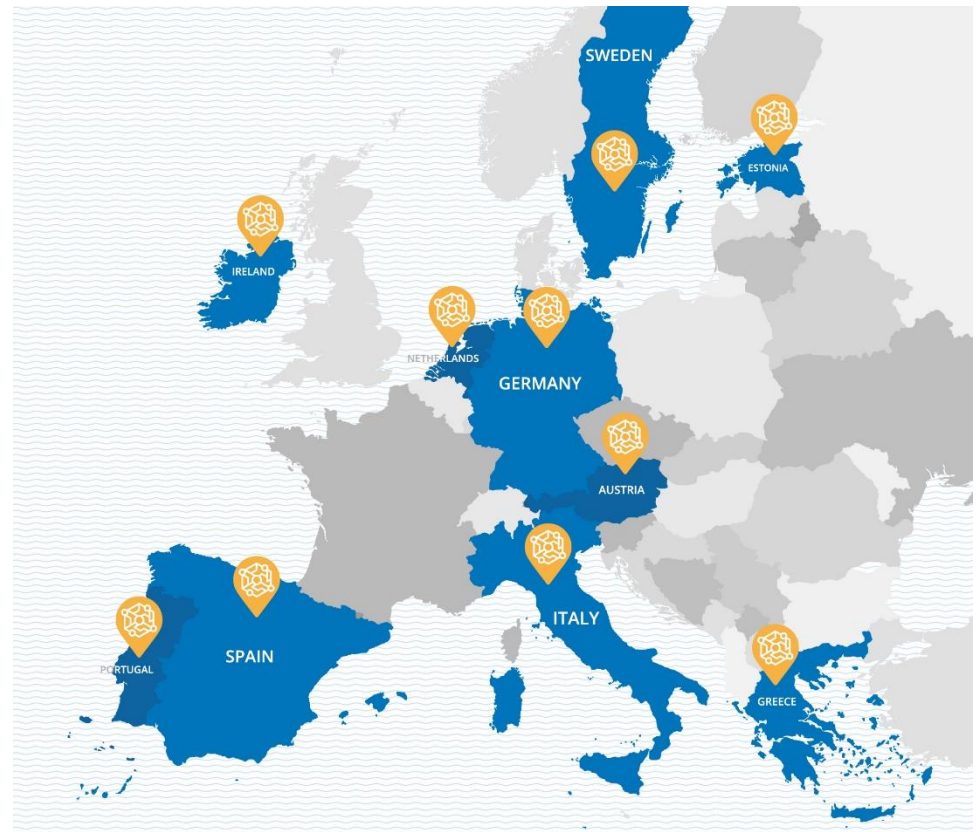


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Procure2Innovate – the European Network of Competence Centres for Innovation Procurement

Procure2Innovate aims to improve institutional support for public procurers implementing innovation procurement in a range of sectors. It will do this by both establishing new innovation procurement competence centres, and enlarging the scope of support offered by existing competence centres in 10 European countries.





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SMART SPP Guide “Driving energy efficient innovation through procurement

Recommendations:

- Engaging the market before you tender
- Define your needs
- Build the right team
- Evaluate offers intelligently
- Manage the risks



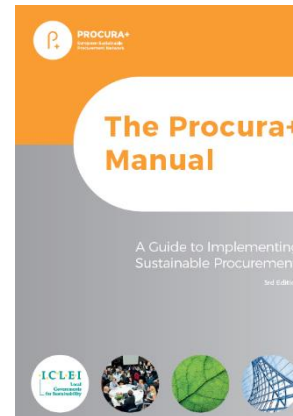
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Guidance for procurers

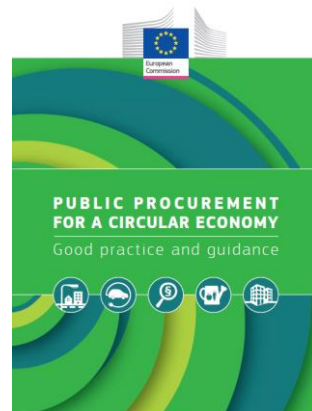
Guidance for public authorities on Public Procurement of Innovation
comprehensive overview of the legal and practical dimensions



The Procura+ Manual
clear, easy-to-understand
guidance on implementation of SPP



Public Procurement for a Circular Economy
sets out the policy framework,
strategic thinking and planning



Buying Green!
to help public authorities buy goods and
services with a lower environmental
impact





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Looking for support?



Capacity Building

Provide training or capacity building workshops for procurement and policy making staff to raise awareness, include green and social criteria into a tender or to development legal expertise.



Implementation

Integrate sustainability into the procurement cycle, starting and advancing sustainable procurement practices, assisting with best-practice case studies, working across sectors.



Research & Methodological Support

Undertake research, and develop methodologies and tools such as criteria for socially responsible procurement or a cutting-edge sustainable procurement strategy.



Project Coordination & Proposal Writing

Support participation in EU projects by providing consortium building, proposal writing and project management services with expertise across sectors and countries.

Connect with us

ICLEI EUROPE

The ICLEI European Secretariat is based in Freiburg (Germany) with offices in Brussels (Belgium) and Berlin (Germany).

Sustainable & Circular
Procurement:
www.sustainable-procurement.org

Innovation Procurement:
www.innovation-procurement.org



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@sppglobal
@ProcureInno