

The Joint Research Centre (JRC) supports the Sustainable Development Goals

#### International PARTNERSHIP TRACEABILITY AND BIG DATA

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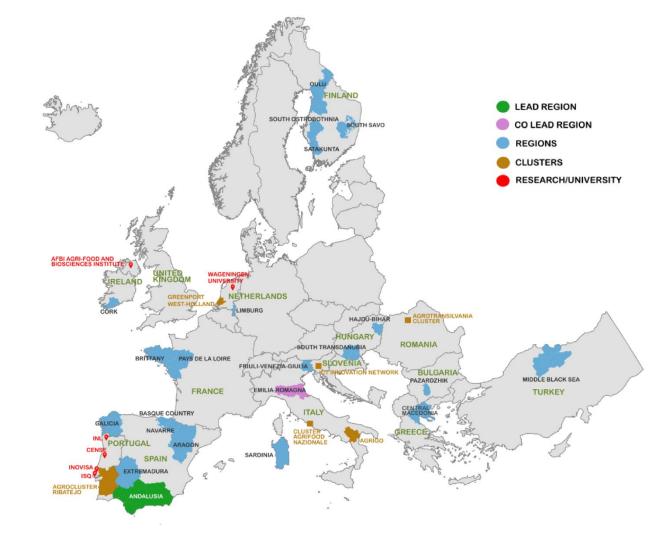








#### S3P AGRIFOOD ON TRACEABILITY AND BIG DATA



### "Smart" features

 $\checkmark$  The Parnership operates at the value chain level.

✓ Opportunities are sought for companies to scale up their ideas and get benefits from a connected, global economy.

 ✓ The societal challenges are addressed in the interventions (consumers' involvement, food security, environmental protection...).

#### **Contribution to SDGs**



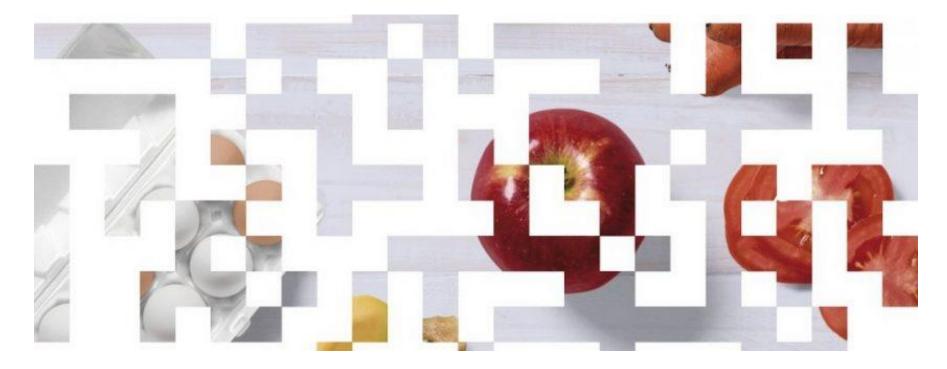
## REGIONS 4FOOD Interreg Europe



European Union European Regional Development Fund



## COMPLAT





ICT - BI 🕹 CHAIN

#### The importance of agrifood's digitalisation in the light of SDGs

- ICT has the potential to reshape not only agriculture but our food systems and our food security.
- The future of agriculture is not input-intensive but technology-intensive (FAO).
- Digital divide\* needs to be adressed.
- Protection, ownership and ethical use of data remains a critical challenge

# Towards the creation of coalitions and ecosystems

### **Can the 2030 vision be achieved?**

#### Thank you!

#### Cecilia Gañán de Molina

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