

The Joint Research Centre (JRC) supports the Sustainable Development Goals

International PARTNERSHIP TRACEABILITY AND BIG DATA

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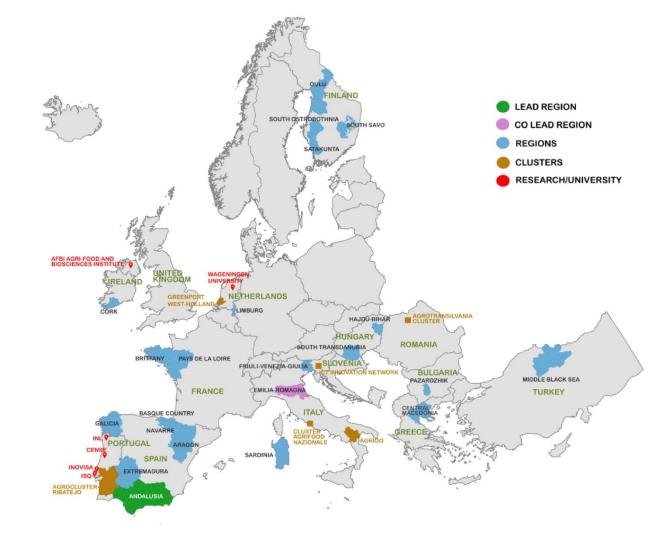








S3P AGRIFOOD ON TRACEABILITY AND BIG DATA



"Smart" features

 \checkmark The Parnership operates at the value chain level.

✓ Opportunities are sought for companies to scale up their ideas and get benefits from a connected, global economy.

 ✓ The societal challenges are addressed in the interventions (consumers' involvement, food security, environmental protection...).

Contribution to SDGs



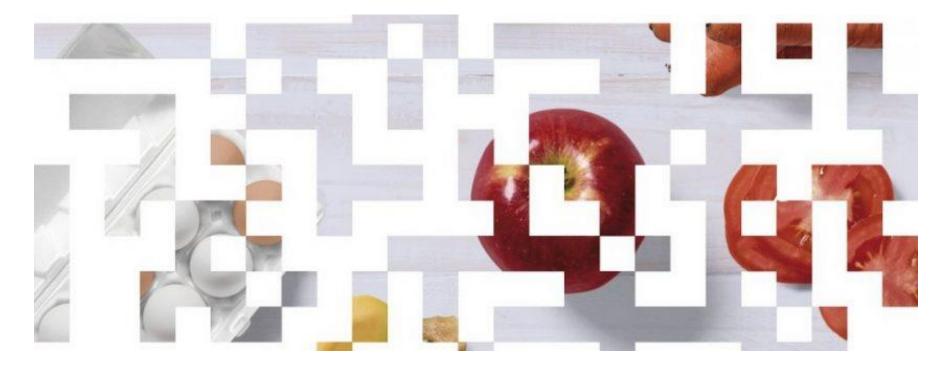
REGIONS 4FOOD Interreg Europe



European Union European Regional Development Fund



COMPLAT





ICT - BI 🕹 CHAIN

The importance of agrifood's digitalisation in the light of SDGs

- ICT has the potential to reshape not only agriculture but our food systems and our food security.
- The future of agriculture is not input-intensive but technology-intensive (FAO).
- Digital divide* needs to be adressed.
- Protection, ownership and ethical use of data remains a critical challenge

Towards the creation of coalitions and ecosystems

Can the 2030 vision be achieved?

Thank you!

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