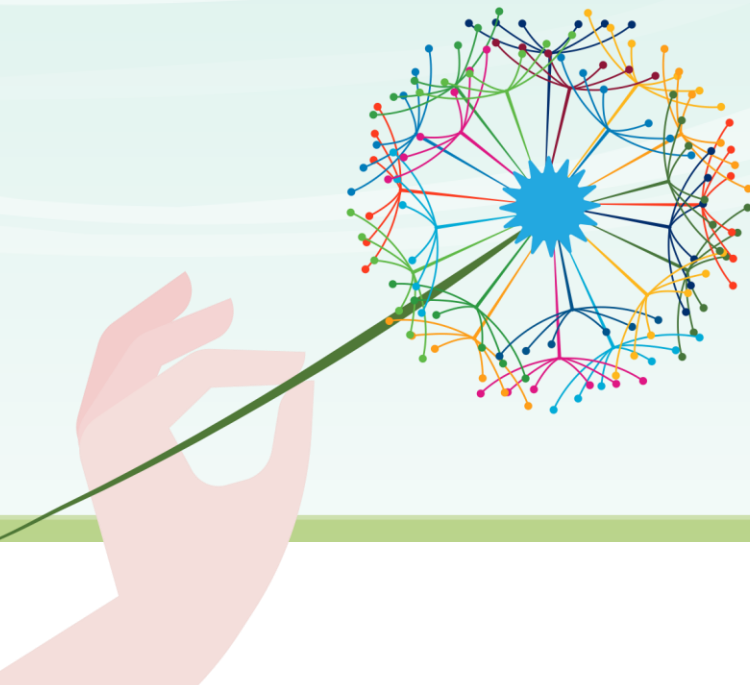
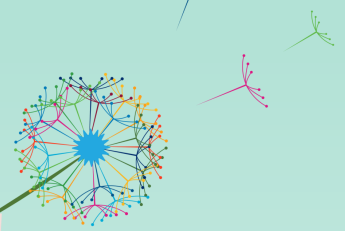






Monika Matusiak

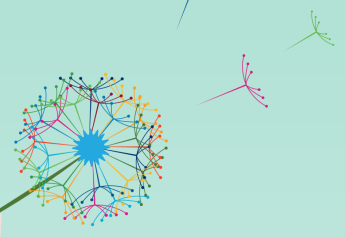
Smart Specialisation for Sustainable Development Goals





What I will talk about:

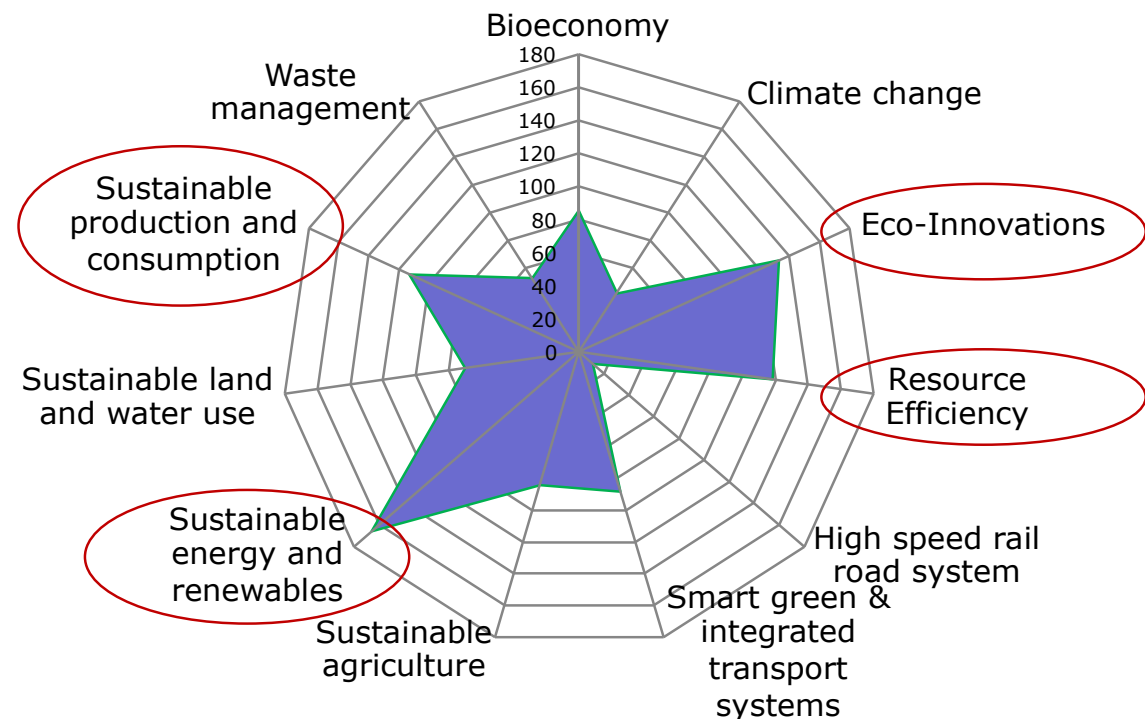
-  The state of play on S3 for SDGs
-  Policy context
-  Methodological developments
-  Next steps



The state of play

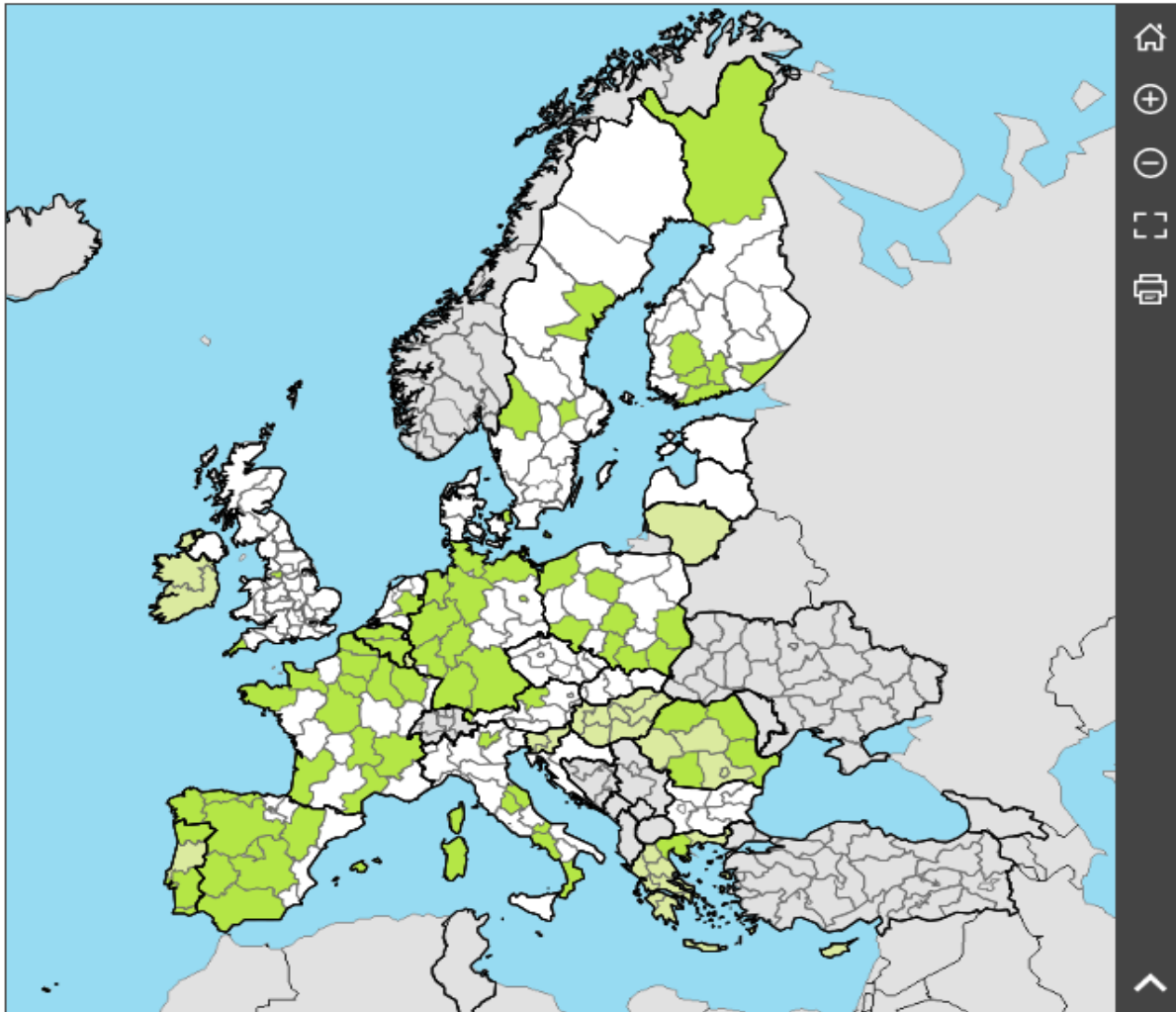
Smart Specialisation Strategies: present contribution to SDGs

Policy objective	N	Priority level	
		National	Regional
Bioeconomy	85	11	74
Climate change	42	9	33
Eco-Innovations	133	12	121
Resource Efficiency	118	21	97
High speed rail road system	11	2	9
Smart green & integrated transport systems	88	12	76
Sustainable agriculture	84	9	75
Sustainable energy and renewables	166	19	147
Sustainable land and water use	70	11	59
Sustainable production and consumption	113	17	96
Waste management	53	7	46



Source: Rakhmatullin, Ruslan and Fatime Barbara Hegyi, *Thematic S3 Partnerships: Working together towards the Global Goals*. Forthcoming, 2020.

Smart Specialisation Strategies: present contribution to SDGs



Leaflet | Boundaries of all countries | Disclaimer

- EU Countries with Encoded S3 Priorities
- EU Regions with Encoded S3 Priorities
- Non-EU Countries with Encoded R&I Priorities
- Non-EU Regions with Encoded R&I Priorities

Example: European Union regions and countries investing in priority domains such as cleaner environment, energy-efficient networks and low energy computing

Read more:

<http://s3platform.jrc.ec.europa.eu/home>

Source: European Commission,
Joint Research Centre



The Joint Research Centre (JRC) supports the Sustainable Development Goals



Smart Specialisation Strategies: present contribution to SDGs

S3 Cooperation

EU Enlargement

EU Neighbourhood

International Cooperation

EU for Arctic

Sustainable Development Goals

Pilot methodology

National inspirations

- S3 for SDGs in Australia
- S3 for SDGs in Croatia
- S3 for SDGs in Poland
- S3 for SDGs in Malta
- S3 for SDGs in Cyprus
- S3 for SDGs in Norway
- S3 for SDGs in Serbia
- S3 for SDGs in Moldova

Regional inspirations

Urban inspirations

International partnerships

Contacts

National inspirations



S3 for SDGs in Croatia



S3 for SDGs in Poland



S3 for SDGs in Malta



S3 for SDGs in Cyprus



S3 for SDGs in Norway



S3 for SDGs in Serbia



<https://s3platform.jrc.ec.europa.eu/sustainable-development-goals>



The Joint Research Centre (JRC) supports the Sustainable Development Goals

Smart Specialisation Strategies: present contribution to SDGs

SMART SPECIALISATION STRATEGY IN ABRUZZO (IT)
Sustainability for environment, society and economy. The "Pescara Charter", a regional model

CONTRIBUTION TO SDGs

8 ECONOMIC QUALITY **9 INDUSTRY, INNOVATION AND INFRASTRUCTURE** **12 RESPONSIBLE CONSUMPTION AND PRODUCTION**

PARTNERSHIPS AND COLLABORATION

STAKEHOLDERS
About 100 SME's and 8 large enterprises involved.

Smart Specialisation involves Quadruple Helix stakeholders in the Entrepreneurial Discovery Process that is the key aspect of Smart Specialisation approach. That allows for stakeholders mobilisation in a meaningful policy process including governance, monitoring, project definition and implementation.

PROJECT

CIRCULAR ECONOMY APPLIED IN THE ABSORBENT HYGIENE PRODUCTS (AHP) INDUSTRY

PROBLEM
Each year 900,000 tons of AHP waste are incinerated or landfilled in Italy, 8,500,000 tons in Europe and over 30,000,000 tons in the world. Post-industrial diaper waste is a great opportunity in Abruzzo Region, also known as Nappy Valley.

INNOVATION
Researching and developing prototype technology for the creation of the first-ever bio-refinery in the world, which will use AHP waste to produce high value-added bio-fertilizers. Our project: RECOVER is developing the first hybrid recycling technology, able to recycle post-industrial and post-consumer AHP waste.

SUSTAINABILITY
Towards sustainable industry and production.

TOTAL INVESTMENT
EUR 7,800,000,00

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EUROPEAN COMMISSION

EUROPEAN UNION

GOALS

SMART SPECIALISATION STRATEGY IN POLAND (PL)
S3 in the path for healthy society and sustainable, green and innovative economy

CONTRIBUTION TO SDGs

3 GOOD HEALTH AND WELL-BEING **11 SUSTAINABLE CITIES AND COMMUNITIES** **9 INDUSTRY, INNOVATION AND INFRASTRUCTURE** **7 AFFORDABLE AND CLEAN ENERGY** **6 CLEAN WATER AND SANITATION** **12 RESPONSIBLE CONSUMPTION AND PRODUCTION** **13 CLIMATE ACTION** **14 LIFE BELOW WATER** **15 LIFE ON LAND**

PARTNERSHIPS AND COLLABORATION

PARTNERS
10 Polish regions are involved in 17 (all together) Thematic Smart Specialisation Partnerships. Poland also takes part in Interregional Collaboration Projects Programme (Interreg Europe) and The European Institute of Innovation and Technology's Knowledge and Innovation Communities (EIT KICs) projects.

STAKEHOLDERS
Around 560 Quadruple Helix partners in 14 Working Groups on National Smart Specialisations. The Working Groups bring together experts from private sector, science institutes, academia, business organisations, NGOs.

ACTION

DEVELOPMENT AND IMPLEMENTATION OF EFFECTIVE FORECASTING AND MONITORING OF AIR POLLUTION, BASED ON AI TECHNIQUES USING DATA FROM AN EXTENSIVE MEASUREMENT NETWORK

PROBLEM
Smog and air pollution in large Polish cities.

INNOVATION
Using AI technology for accurate measurements and forecast of air quality via Airly sensors.

SUSTAINABILITY
Fighting air pollution for a better quality of life and well-being.

TOTAL INVESTMENT
EUR 1,066,000

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Joint Research Centre

EUROPEAN COMMISSION

EUROPEAN UNION

GOALS

SMART SPECIALISATION STRATEGY IN SOFIA (BG)
SofiaLab for Innovations

CONTRIBUTION TO SDGs

1 NO POVERTY **4 QUALITY EDUCATION** **8 INDUSTRY, INNOVATION AND INFRASTRUCTURE** **9 INDUSTRY, INNOVATION AND INFRASTRUCTURE**

PARTNERSHIPS AND COLLABORATION

STAKEHOLDERS
Civil society, business, public sector, academic institutions.

Smart Specialisation involves Quadruple Helix stakeholders in the Entrepreneurial Discovery Process that is the key aspect of Smart Specialisation approach. That allows for stakeholders mobilisation in a meaningful policy process including governance, monitoring, project definition and implementation.

ACTION

SOFIALAB FOR INNOVATIONS

PROBLEM
Lack of co-working and dialog space for quadruple helix actors, which would enable dialog and collaboration between them.

INNOVATION
To foster innovative skills development among students and seniors. It opts to combine three main functions: a physical space equipped with certain computer-controlled tools and appropriate for gatherings/co-working, ongoing support for potential entrepreneurs, and ongoing bottom-up events demonstrating local innovation, entrepreneurship and knowledge transfer for all.

SUSTAINABILITY
Towards quality of education and economic growth.

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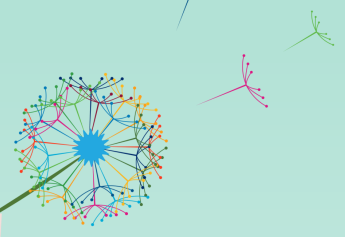
Joint Research Centre

EUROPEAN COMMISSION

EUROPEAN UNION

GOALS





Policy context



DECADE OF ACTION

How do we achieve the **#GlobalGoals** by 2030?



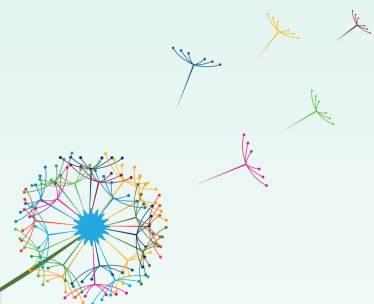
**Mobilize
everyone,
everywhere**



**Demand
urgency and
ambition**



**Design
new innovations
and solutions**



Towards Smart Specialisation Strategies for Sustainability

New EC priorities

The European Green Deal

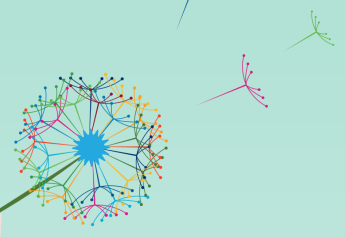
Including **societal and environmental aspects** in the whole S3 process, from design to implementation:

- 🌐 updated methodology
- 🌐 impact assessment
- 🌐 monitoring indicators
- 🌐 test applications

Stronger Europe in the World

Smart Specialisation as one of the **global methodologies** for the STI Roadmaps for SDGs

- 🌐 contribution to the UN Guidebook
- 🌐 UN Background paper on methodologies
- 🌐 key strategic partner in the Global Pilot Programme
- 🌐 Serbia as a pilot country

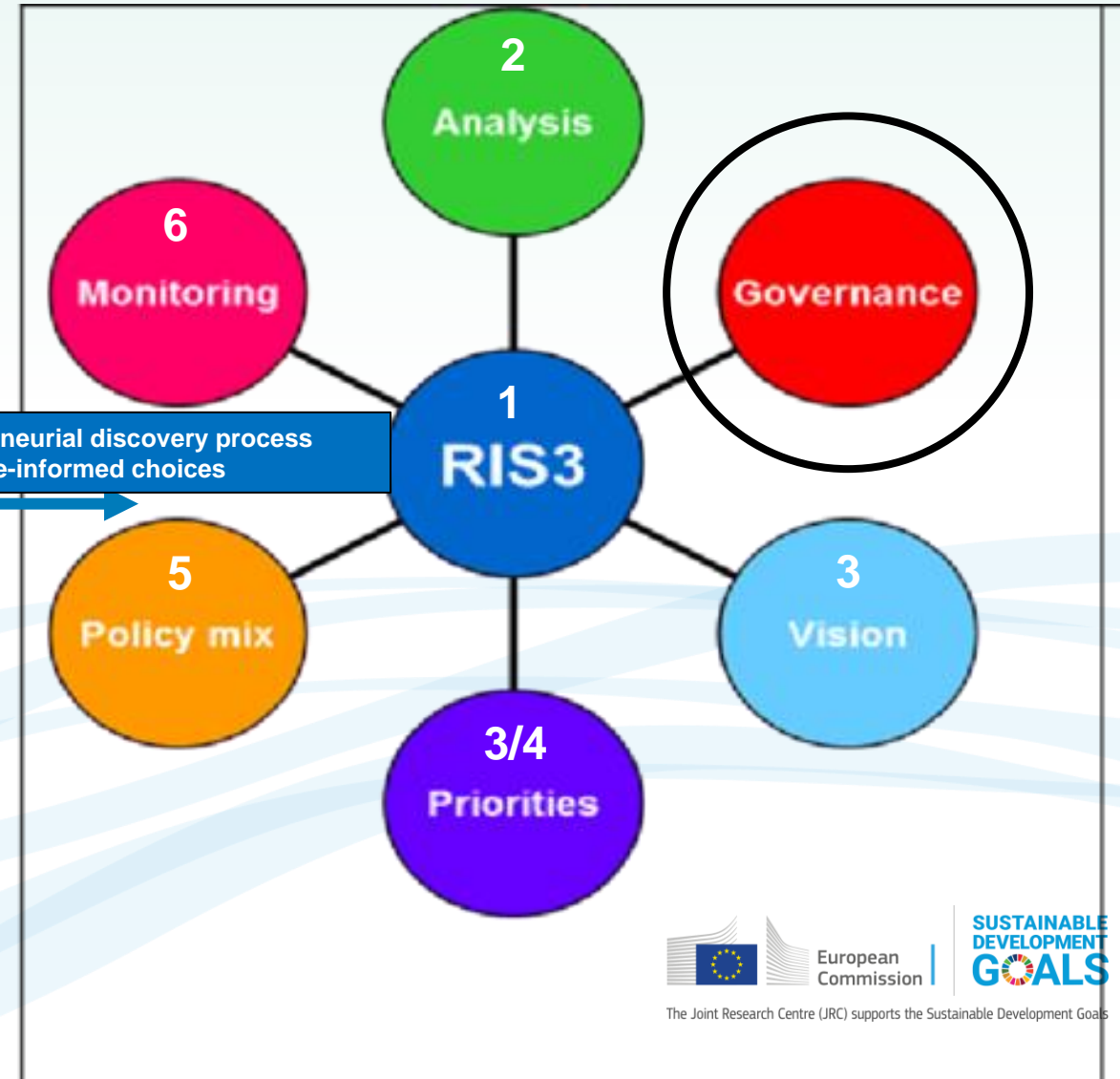
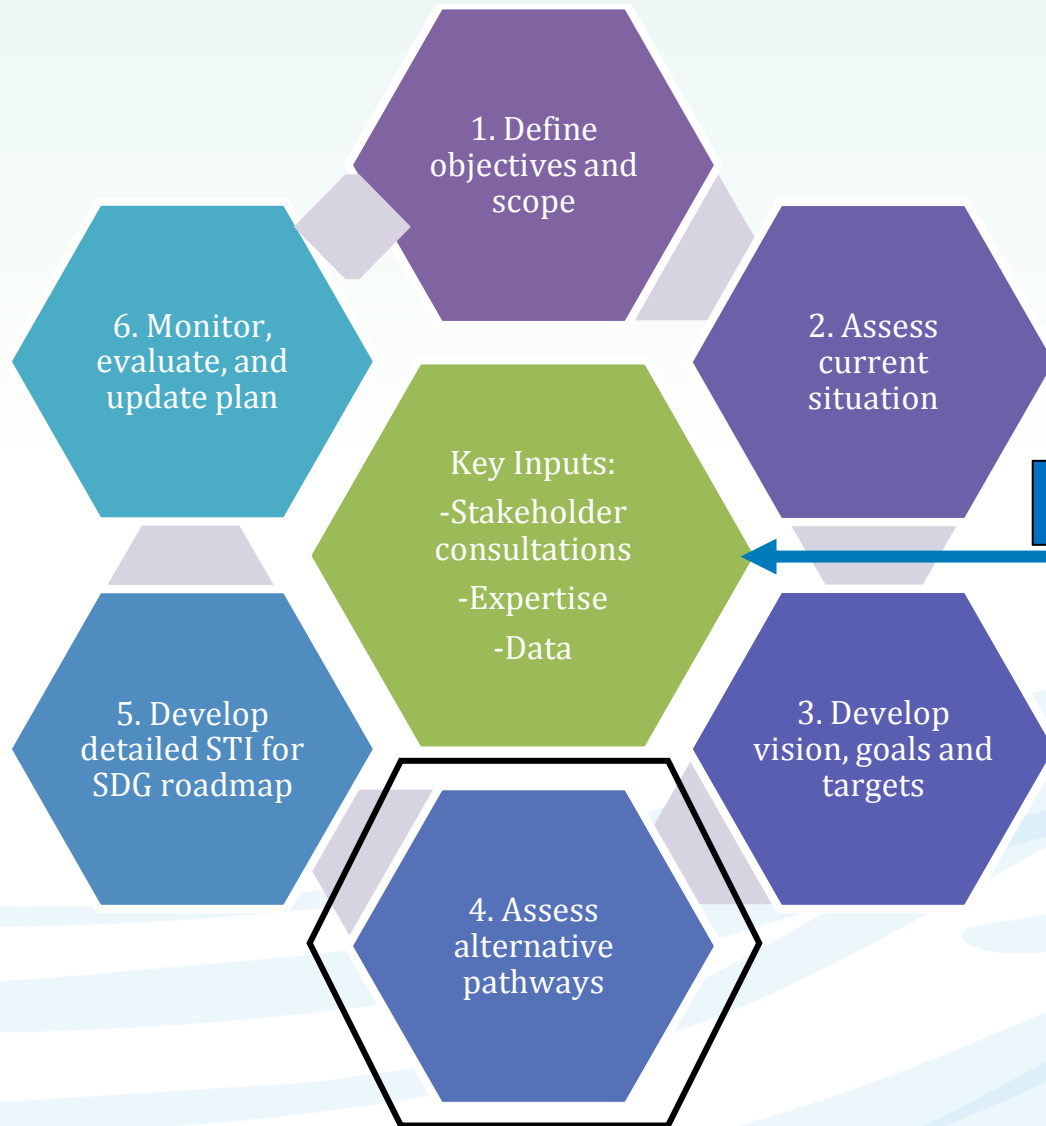


Methodological developments

S3 as an STI Roadmap

STI Roadmap as defined in the UN Guidebook

Smart Specialisation approach

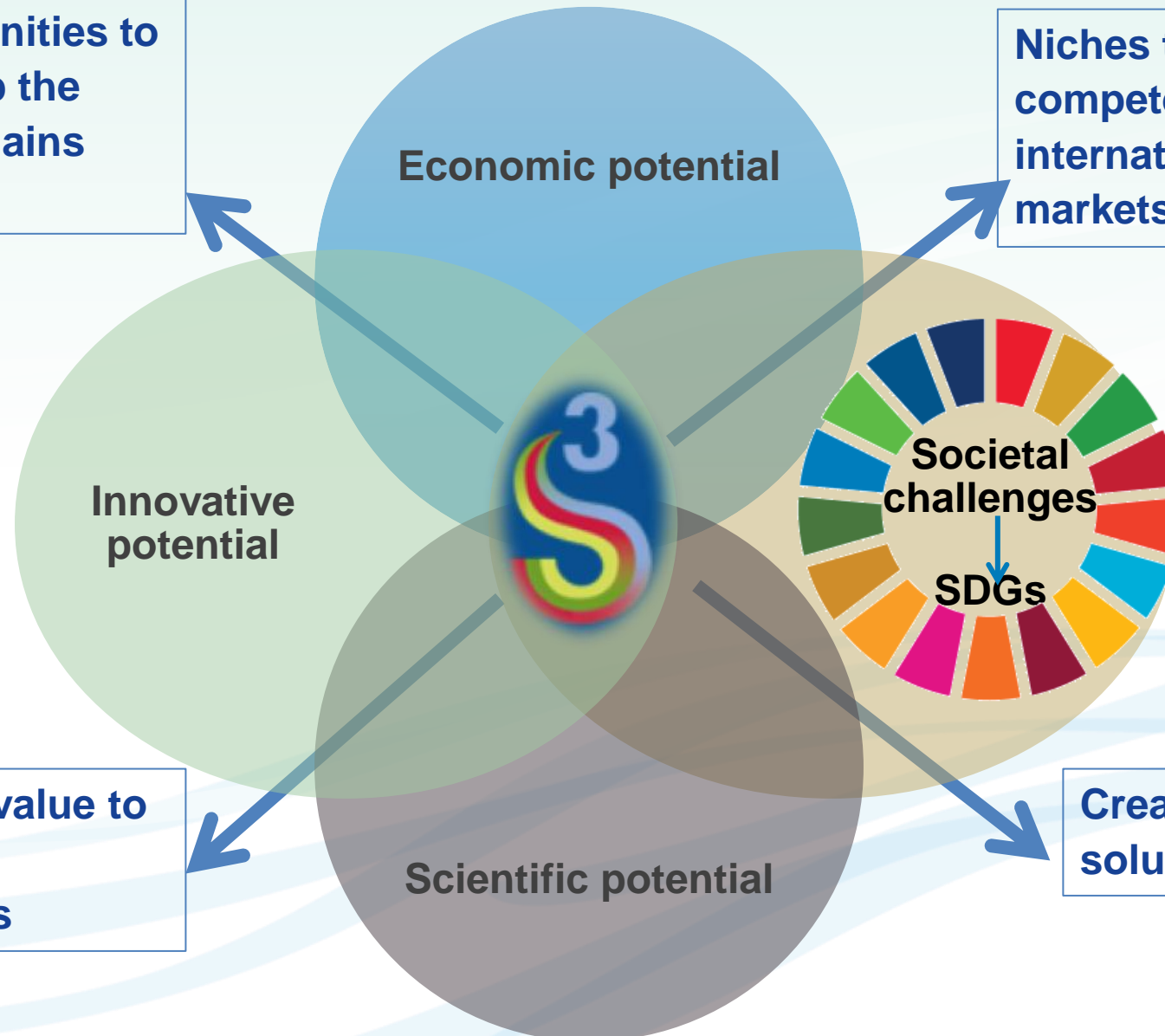


The concept of smart specialisation



Opportunities to move up the value chains

Niches to compete on international markets



Economic potential

Innovative potential

Scientific potential

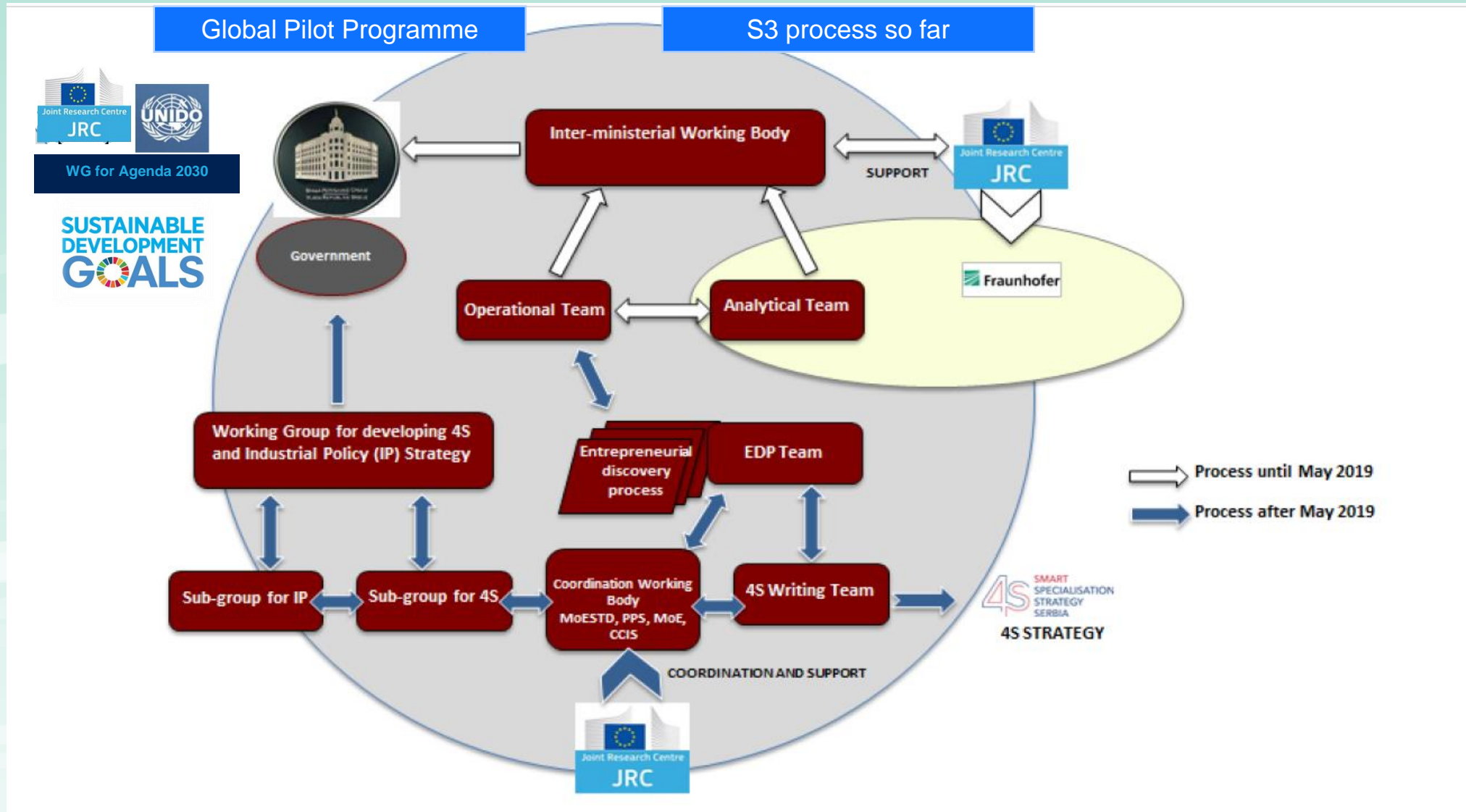
Societal challenges

SDGs

Adding value to existing activities

Create new solutions

Pilot activity in Serbia



Source: Serbian Smart Specialisation Team



Goal 7: Affordable and Clean Energy

MEDIUM
priority challenge

Analysis of Serbian SDG-related assessments and policy documents

9th

MEDIUM
Indicated Goal

Statistical assessment of the gap in the SDG indicators with EU countries

8th

MEDIUM-SIZED
gap with leading EU countries

Rank and share of Goal 7 in the STI analysis

This table presents the rank of Goal 7-related STI activities, in relation to the rest of goals. For publications and H2020 projects, the share vs. EU27 provides a notion of relative specialisation.

Publications (out of 16 goals)		Horizon 2020 (out of 14 goals)		Innovation Fund (out of 11 goals)		Patents (out of 10 goals)	
2nd	2 nd	2nd	1 st	2nd		1st	
3.2% Serbia	3.8% EU27	13.3% Serbia	12.2% EU27	9.3% Serbia		9.0% Serbia	

Scientific impact of Goal 7-related publications

% of publications in TOP10% journals

24.0%

Serbian average = 10.2%

Normalised citation impact (vs. Serbian pubs.)

1.4

Serbia = 1

Active organisations in Goal 7-related STI activities

This table presents the number of organisations engaged in Goal 7-related STI activities, providing a notion of critical mass and international linkages.

N. of organisations in publications		N. of organisations in Horizon 2020		N. of orgs. in Innovation Fund		N. of orgs. in patents	
103	330	25	377	18		4	
National	International	National	International	National		National	

Relation with other goals and with smart specialisation

MOST RELATED GOALS









MOST RELATED S3 PRIORITY DOMAINS

Energy Efficient and Eco-Smart Solutions
 Food for Future
 Key Enabling Technologies

Pilot activity in Serbia

Methodological steps:

-  Assessment of national SDG framework in Serbia
-  Statistical assessment of key challenges
-  Stakeholder validation
-  Scientometric analysis of the STI potential for SDGs
-  Description of knowledge/competence gaps
-  Identification of national and international STI networks

See more here:

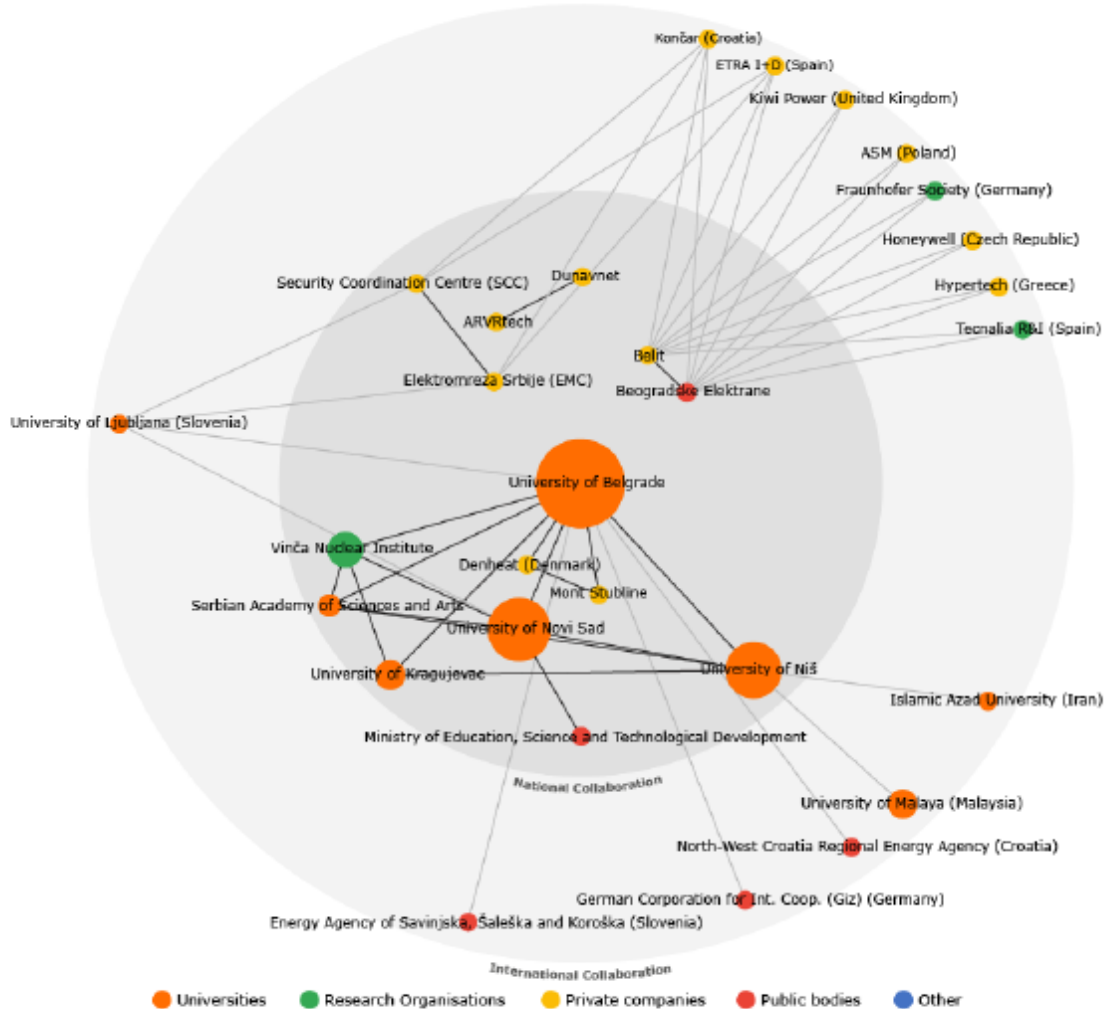
<https://s3platform.jrc.ec.europa.eu/pilot-methodology>



Goal 7: Affordable and Clean Energy

SDG-oriented STI collaboration networks

The following schema presents the collaboration network of the top 15 national and top 15 international actors engaged in Goal 7, classified by typology of organisation.



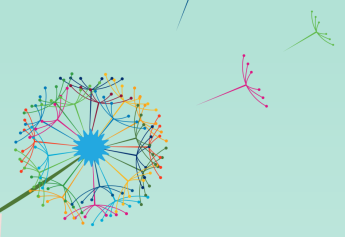
Pilot activity in Serbia

Serbian STI for SDGs networks

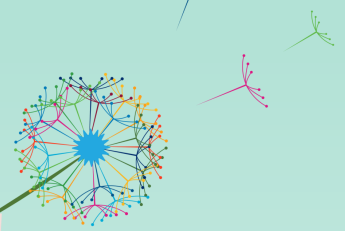
Key national and international partners who can be mobilised to address SDG challenges

See more here:

<https://s3platform.jrc.ec.europa.eu/pilot-methodology>



Next steps



Next steps

- **Next step in pilot activity in Serbia:**
 - to develop an STI for SDGs Roadmap as and Action Plan for Smart Specialisation Strategy
- **Next steps in S3 for SDGs:**
 - To test the approach in interested EU countries and regions
 - To try sectoral STI for SDG approaches
 - To work with more countries in the UN Global Pilot Programme
 - To cooperate with IATT on capacity building for STI for SDGs
 - To develop an online capacity-building module on STI for SDGs



If you want to be join our work

- **Let us know about our case:**
 - fill the questionnaire for cities, regions, countries or for international partnerships
- **Contact us:**
 - <https://s3platform.jrc.ec.europa.eu/sustainable-development-goals>



Thank you for your attention!

Monika.MATUSIAK@ec.europa.eu

