



# Lessons learned from (RIS3) EDP Workshops at the Region of Eastern Macedonia & Thrace



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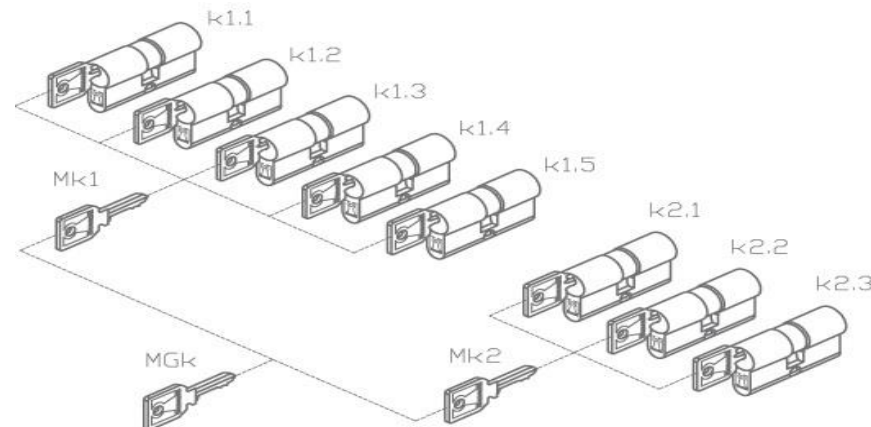


*...in theory...:*



National/Regional Research and Innovation Strategies for Smart Specialisation (RIS3 strategies) are integrated, place-based economic transformation agendas that do five important things:

- They focus policy support and investments on key national/regional priorities, challenges and needs for knowledge-based development.
- They build on each country/region's strengths, competitive advantages and potential for excellence.
- They support technological as well as practice-based innovation and aim to stimulate private sector investment.
- They get stakeholders fully involved and encourage innovation and experimentation.
- They are evidence-based and include sound monitoring and evaluation systems.





# European Parliament Preparatory Action (pilot project 2014-6) implemented by the JRC



## EP Preparatory Action for Eastern Macedonia & Thrace

**"Actual and desired state of the economic potential in regions  
outside the Greek capital Athens"**



European Commission  
Joint Research Centre (JRC)  
Institute for Prospective Technological  
Studies (IPTS) – Seville





# European Parliament Preparatory Action (pilot project 2014-6) implemented by the JRC



## *RIS3 in practice:*

- 6 Thematic EDPs**
- 2 Project Development Labs**
- 1 Peer Review**
- 2 Working Groups (*Human Capital Mobility & RIS3 Governance*)**

- **600 participants\***
- **16 Nationalities**
- **50 Innovative ideas**

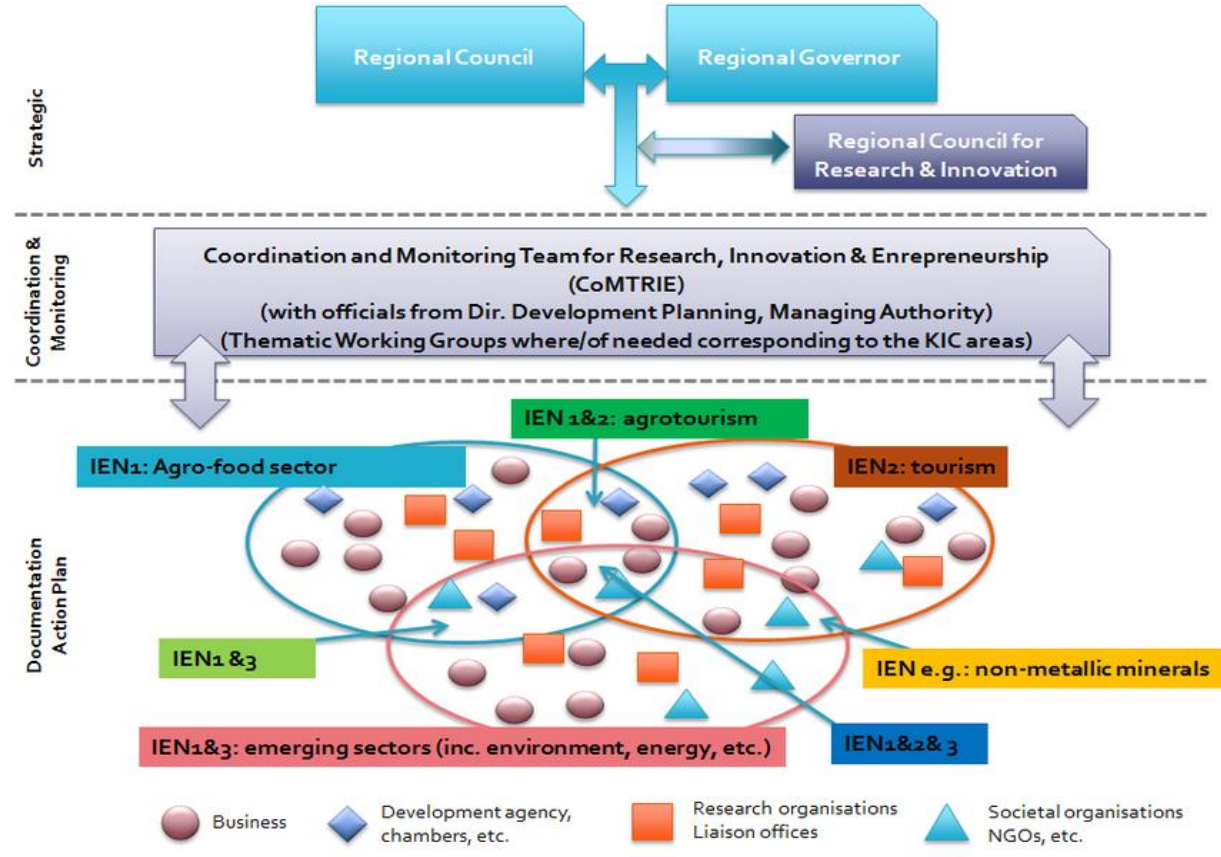
*\* Companies, Academic & Research Institutions, Public Sector Offices & Plc's, Social Enterprises, Individuals, etc.*





# European Parliament Preparatory Action (pilot project 2014-6) implemented by the JRC

RIS3  
Governance:



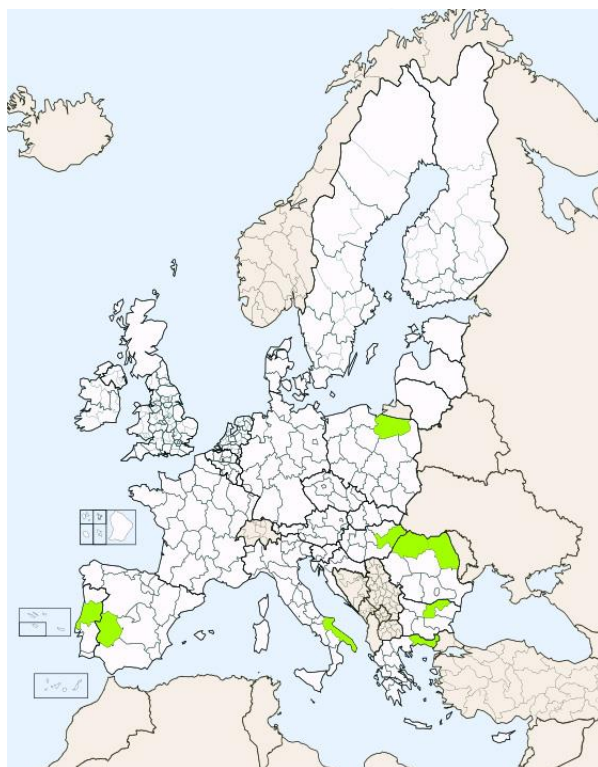
Human  
Capital  
Mobility:







# ... and “test-bed” of policies: e.g. the following “Lagging Regions” project by JRC



## RIS3 Support in Lagging Regions

The core aims of the JRC **RIS3 Support to Lagging Regions** project are to provide concrete support to the implementation of RIS3s in Romania and selected low-growth and less developed regions in seven other EU member states and to develop a cross-cutting approach to key issues regarding growth and governance in those regions.

Building on the specific support activities and positive outcomes of the recent JRC project on the refinement and implementation of a RIS3 strategy in the Greek region of Eastern Macedonia and Thrace (REMTh), the Lagging Regions project also aims to:

- Improve understanding of slow and limited growth in EU regions and links to macro-economic framework conditions, taking RIS3 as an entry point.
- Develop and disseminate lessons and a tool box for other EU regions.
- Contribute to advancing relevant theory on (implementation of) smart specialisation by codifying hands-on experiences.

### Main activities of the project

- **Stocktaking and assessment** of state of RIS3 implementation in the selected territories
- **Specific support activities** - Undertaken in each of the selected regions, these centre on stakeholder events focused on catalysing and sustaining the Entrepreneurial Discovery Process, mutual learning activities, as well as targeted support for RIS3 implementation, such as appropriate instruments, funding opportunities and tools and approaches for monitoring and evaluation implementation. Work also has a focus on linkages between national and regional RIS3.
- **Horizontal support and peer learning** - addressing key common issues with wider relevance, including RIS3 governance, human resources and mobility, transnational collaboration and policy mix.





# Region of Eastern Macedonia & Thrace

## RIS3 related Calls for Proposals



### REMTh RIS3 related RFP's

RFP's Sector	RFP's Budget	No of proposals	Applications Budget	No of proposals approved	Approved Budget	Public Spending	Average Mark
Chemicals:	2.000.000,00 €	13	4.405.392,00 €	4	1.387.058,95 €	972.566,67 €	6,03
Marbles:	3.000.000,00 €	3	1.499.705,32 €	2	473.317,00 €	347.456,58 €	5,04
Electrics:	3.000.000,00 €	9	3.066.366,68 €	4	789.527,03 €	554.100,96 €	7,08
Agro-food*:	5.000.000,00 €	15	4.526.224,42 €	11	2.748.883,83 €	2.122.331,79 €	7,07
<b>Sum</b>	<b>13.000.000,00 €</b>	<b>40</b>	<b>13.497.688,42 €</b>	<b>21</b>	<b>5.398.786,81 €</b>	<b>3.996.456,00 €</b>	
<b>Averages</b>	<b>3.250.000,00 €</b>	<b>10</b>	<b>3.374.422,11 €</b>	<b>5</b>	<b>1.349.696,70 €</b>	<b>999.114,00 €</b>	<b>6,30</b>

\* The evaluation process is just being finalised.

- In addition, around €3m. have been approved, for the creation of incubators and pre-incubators, in supplementary projects from Universities & Chambers of Commerce.







# The EDP experience at the Region of Eastern Macedonia & Thrace



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
ΠΕΡΙΦΕΡΕΙΑ ΑΝΑΤΟΛΙΚΗΣ  
ΜΑΚΕΔΟΝΙΑΣ ΚΑΙ ΘΡΑΚΗΣ  
ΕΝΔΙΑΜΕΣΗ ΔΙΑΧΕΙΡΙΣΤΙΚΗ ΑΡ-  
ΧΗ ΠΕΡΙΦΕΡΕΙΑΣ ΑΝΑΤΟΛΙΚΗΣ  
ΜΑΚΕΔΟΝΙΑΣ ΚΑΙ ΘΡΑΚΗΣ

Κομοτηνή, 30/10/2014  
Αριθ. Πρωτ.: 6779

Ταχ. Δ/νση:	Ηροδότου 28, Κομοτηνή	ΠΡΟΣ:	Επιμελητήριο Έβρου, Πρόεδρο κ. <b>Τσιμίδη</b>
Ταχ. Κώδικας:	69100		Εμπορικά & Βιομηχανικό Επιμελητήριο Ροδόπης, Πρόεδρο κ. Αγγελίδη
Πληροφορίες:	Ι. Κεσαλίδη Χ. Αγγελίνα		Επαγγελματικό & Βιοτεχνικό Επιμελητήριο Ροδόπης, Πρόεδρο κ. Αργυρόπουλο
Τηλέφωνο:	2531352332 2531352322		Επιμελητήριο Ξάνθης, Πρόεδρο κ. <b>Μωραΐτη</b>
Fax:	2531081601		Επιμελητήριο Καβάλας, Πρόεδρο κ. <b>Τσατσαυλά</b>
Email:	<a href="mailto:ikestanlis@msmf.gr">ikestanlis@msmf.gr</a> <a href="mailto:henriko@msou.gr">henriko@msou.gr</a>	Επιμελητήριο Δράμας, Πρόεδρο κ. <b>Γεωργιάδη</b>	
ΘΕΜΑ:	Θεματικό εργαστήριο για την αλυσίδα αξίας της οίνοποιίας στο πλαίσιο της Προπαρασκευαστικής Δράσης για την εξειδίκευση της εφαρμογής της Περιφερειακής Στρατηγικής Έξυπνης Εξειδίκευσης		

Στο πλαίσιο της Προπαρασκευαστικής Δράσης εξειδίκευσης της εφαρμογής της Περιφερειακής Στρατηγικής Έξυπνης Εξειδίκευσης (RIS3), που ενέκρινε το Ευρωπαϊκό Κοινοβούλιο, προγραμματίζεται από το Ινστιτούτο Μελλοντικών Τεχνολογικών Μελετών (IPTM) του Κοινού Κέντρου Ερευνών (JRC) σε συνεργασία με την Περιφέρεια Α.Μ.Θ., να πραγματοποιηθεί στη Δράμα στις 18 και 19 Νοεμβρίου, το 1<sup>ο</sup> θεματικό εργαστήριο, με επίκεντρο την ομάδα εργασίας του κρασιού.

Καθώς η συνδρομή σας κρίνεται **απαραίτητη** για την ενεργοποίηση των ενδιαφερόμενων, παρακαλούμε όπως το επισυναπτόμενο ερωτηματολόγιο, διανεμηθεί σε επιχειρηματίες που εμπλέκονται ενεργά σε τομείς σχετικούς (προϊόντα ή υποπροϊόντα) με την αλυσίδα αξίας της οίνοποιίας. Ειδικότερα, μέσω των ερωτηματολογίων θα αποσαφηνιστεί ο ρόλος που δύναται να διαδραματίσει κάθε επιχείρηση, μέσω της Έρευνας και της Καινοτομίας, στις ακόλουθες κατηγορίες:

- Τεχνολογικές βελτιώσεις στο κρασί,
- Υποπροϊόντα κρασιού και σταφυλιού,
- Η πράσινη ενέργεια και το περιβάλλον στον τομέα του οίνου,
- **Οίνιστοςρισμός,**
- Εμπορία / προώθηση / πώληση όλων των παραπάνω.

Περαιτέρω, επιθυμούμε τον προγραμματισμό **Τεχνικής Συνάντησης** με σκοπό την συλλογή των ανωτέρω στοιχείων και την ενημέρωση των εν λόγω μελών σας.

- Organised preparatory meetings in all 5 Chambers of Commerce in the Region, prior to each EDP taking place.
- Followed-up the EDP workshops with briefing all participants about the outcomes and the next steps.
- In a couple of cases (*agro-food & chemicals*), organised technical meetings prior to officially publishing Calls for Proposals: took feedback & accepted proposals (*few days later, by emails*). Assessed them & incorporated those dimmed appropriate into final versions of RFPs.





# The EDP experience at the Region of Eastern Macedonia & Thrace



## 6 Thematic EDPs:

- Chemicals & Polymer Materials
- Tourism
- Non-Metallic Minerals
- Electronics & Electrical Equipment
- Wine
- Dairy & Meat

## 2 Technical Meetings for RFPS consultation:

- Chemicals & Polymer Materials
- 
- 
- 
- Agro-food
- Agro-food

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# The EDP experience at the Region of Eastern Macedonia & Thrace



## Lessons learned @ REMTh



RIS3 is not a “one size – fits all” measure: Variances in regions & countries, mean a different type of approach is required for each one of them.

The same applies for EDPs.





# Lessons learned from the EDP experience at the Region of Eastern Macedonia & Thrace



- Planning, generally plays a vital role in the timely implementation of the RIS3 (*e.g.: we have **lost stakeholders' interest due to delays in execution***).
- Moreover, the timing of issuing the RFPs, seems to play also an important role, since when, for example, national & regional RFPs coincide they tend to **loose both interest from beneficiaries**.
- Improvement in the **coordination between national and regional MAs is strongly recommended**, in order to avoid overlapping of Calls for Proposals.
- The organisation of **Technical Meetings** with potential beneficiaries prior to publishing officially Calls for Proposals, **proved highly effective** in attracting interest and submission of proposals.
- From our experience, the EDP has to take place **just before issuing a Call** for Proposals. **Even better, prior to or during the EDP, present a draft Call** (*or at least the basic framework*), in order to discuss it with interested beneficiaries, and get feedback from them.
- A **self-evaluation should follow** the completion of the evaluation cycle of a Call, so that, weaknesses, faults, incompatibilities and complains are addressed, and conclusions reached, in order, to be taken into consideration for future RFPs.



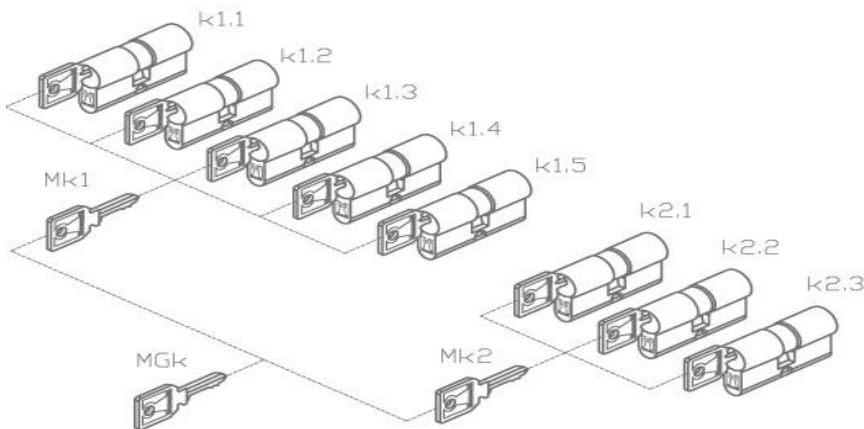


# Lessons learned from the EDP experience at the Region of Eastern Macedonia & Thrace



## ... & next steps...

- ❑ 1 RFP of €6m for all RIS3 sectors coupled with
- ❑ a couple of EDPs, and
- ❑ a few targeted events to raise awareness





# Lessons learned from (RIS3) EDP Workshops at the Region of Eastern Macedonia & Thrace



## Questions...?

*E.g.: WHO should organise EDP Workshops (i.e.: MAs, RIS3 Governing bodies, etc.)?*



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