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Overlapping traditions – we'll need to keep the language simple

- Economic geography
- Industrial economics -> restructuring
- RIS₃ / regional development policy
- Transitions
 - Industrial restructuring within existing regimes
 - Socio-techniocal transitions in general?
 - Sustainability transitions in particular?
 - Missions?

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Some of the interesting 'how to' activities

- Finding and agreeing what the problem/challenge is
- Legitimation
- Prioritisation
- Visioning/ road mapping
- Engaging stakeholders in implementation
- Capture and principal-agent problems
- Government, governance and accountability
- Role and engagement of incumbents

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Nasties?

- Demand
- Making money
- Role(s) of incumbents
- Investment and scaling-up
- Deconstructing sectors into
 - Challenges
 - Supply-side capabilities
 - Driving transition Challenges
 - Supply-side capabilities
- Locomotive companies?
- A new 'Dutch disease'?

- Extending the policy boundary
- Strategy uniqueness (fish?)
- Diversification
 - Related
 - Distant
- Driving transition from
 - Challenges
 - Supply-side capabilities (ships?)
- Systemic thinking in the policy mix (e.g. skills)
- Capacity and capability in the regional state
- SDGs? Really? All 17?