



# SMART-specialization in Finnmark

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### Background



- 2016 decision to start the process of joining SMART-specialization
- Organization: Project Group, Steering Group and political level
- June 2018 Admission to Seville-platform
- Entrepreneurial Discovery Process (EDP), analysis, stakeholder workshops and indepth interviews
- Assistance: NORCE with researchers based in Alta
- Result: an assessment report and an up-to-date innovation strategy
- June 2019 adoption of RIS 3 Finnmark is SMART-specialized.



## 3

## Why SMART-specialisation? Way further...

#### Why has Finnmark started and carried out this process?

- To identify our advantages, opportunities and challenges;
- Lack of an innovation strategy
- to have a good assessment and strategies
   for Finnmark for developing an innovative business
   sector throughout the new region

#### Implementation:

- How to follow up?
- How to combine Troms and Finnmark?

	Arctic knowledge		Digitalization		Sustainability
Energy and petroleum	Local knowledge regarding arctic conditions		Use of new, digital solutions and strengthening of infrastructure		Green arctic technology and green shift
Construction industry					
Extraction and minerals					
Arctic bioeconomy					
Experience based tourism					