

R&I System Transformation Start with “The Who”

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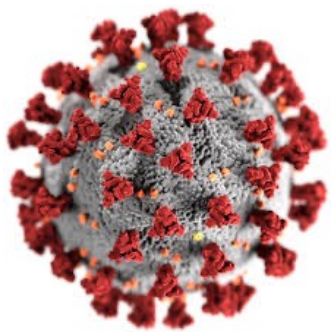
Member ESIR Group at the DG RTD



Agenda

1. A resilient Europe, a better world
2. Start with “The Who”
3. The Network IQ of your e-Team
4. Who transforms the R&I system
5. Get inspired
6. Thank you

A resilient Europe, a better world

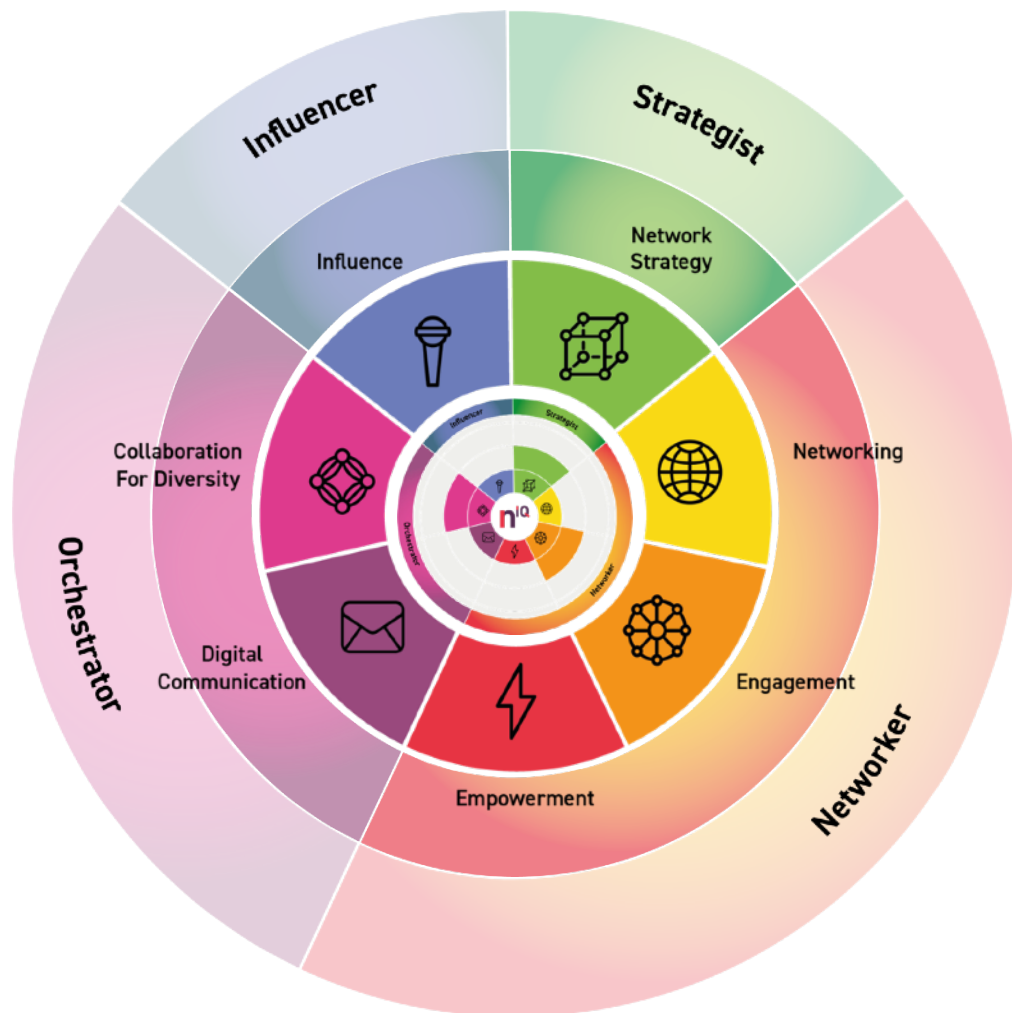


Shared challenges >>> Emergency action >>> Systemic transformation

A resilient Europe, a better world

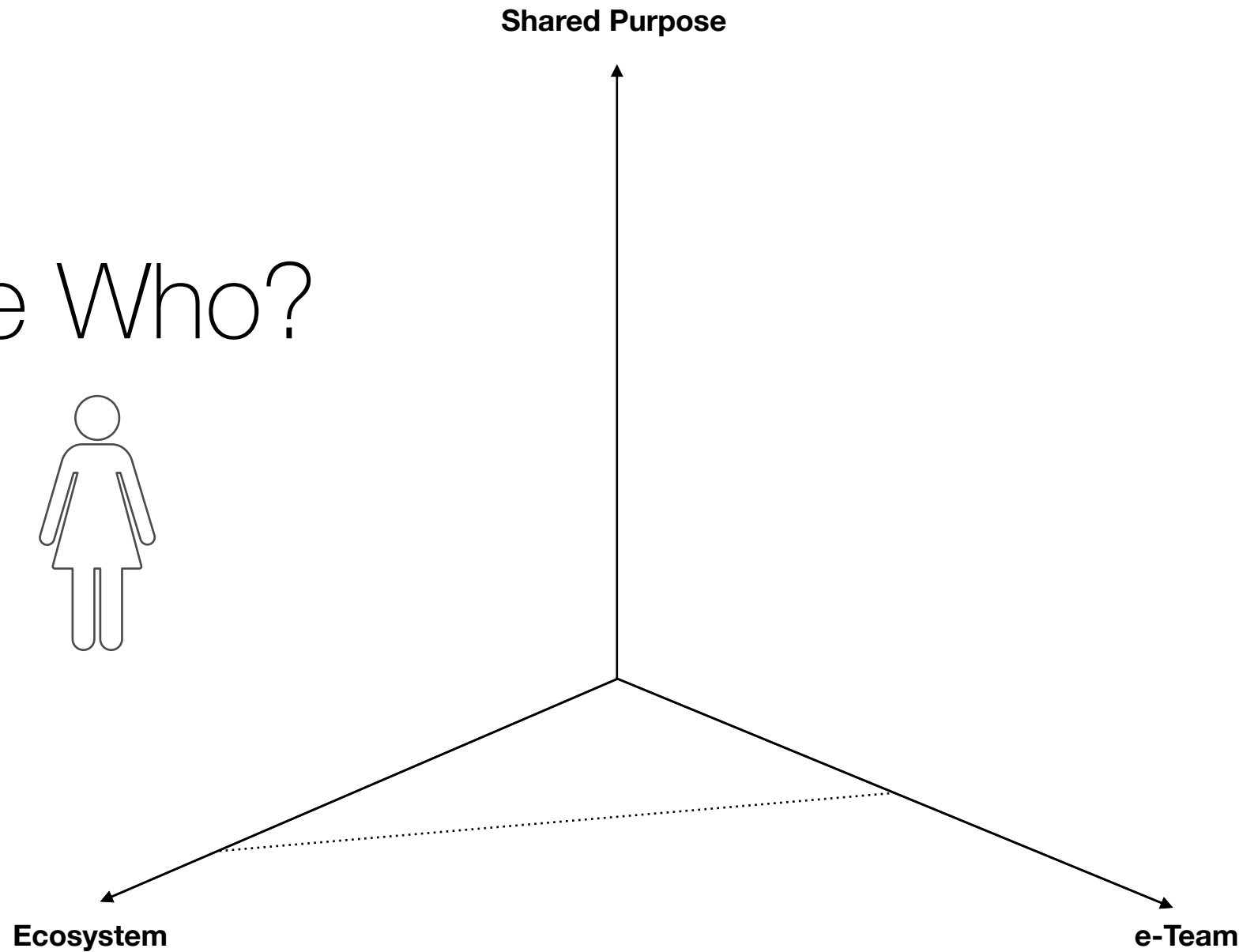
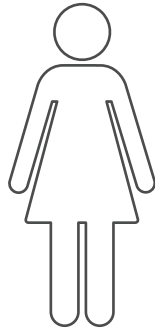
- Co-create a shared **vision of a sustainable Europe 2050**
- Re-**connect R&I with the society** through engagement and dialogue, governance and fiscal policy, protection of rights and reduction of inequality
- Implement Horizon Europe in a way that facilitates **on-the-ground experimentation** through creative procurement policies, and through the transition to greener and sustainable solutions for energy and industry
- Optimise **digitalisation and AI** for citizens
- Foster **resilient cities and rural communities** through new models of innovation ecosystems as safety nets for the future

Start with “The Who”



Who has the skills
and the mindset to
transform the system
and lead change?

The Who?



Shared purpose - a common mission of an innovation community.

Shared Purpose

Network IQ - ability to achieve a shared purpose through virtual teamwork across high-performance innovation ecosystems.

The Network IQ of an e-Team

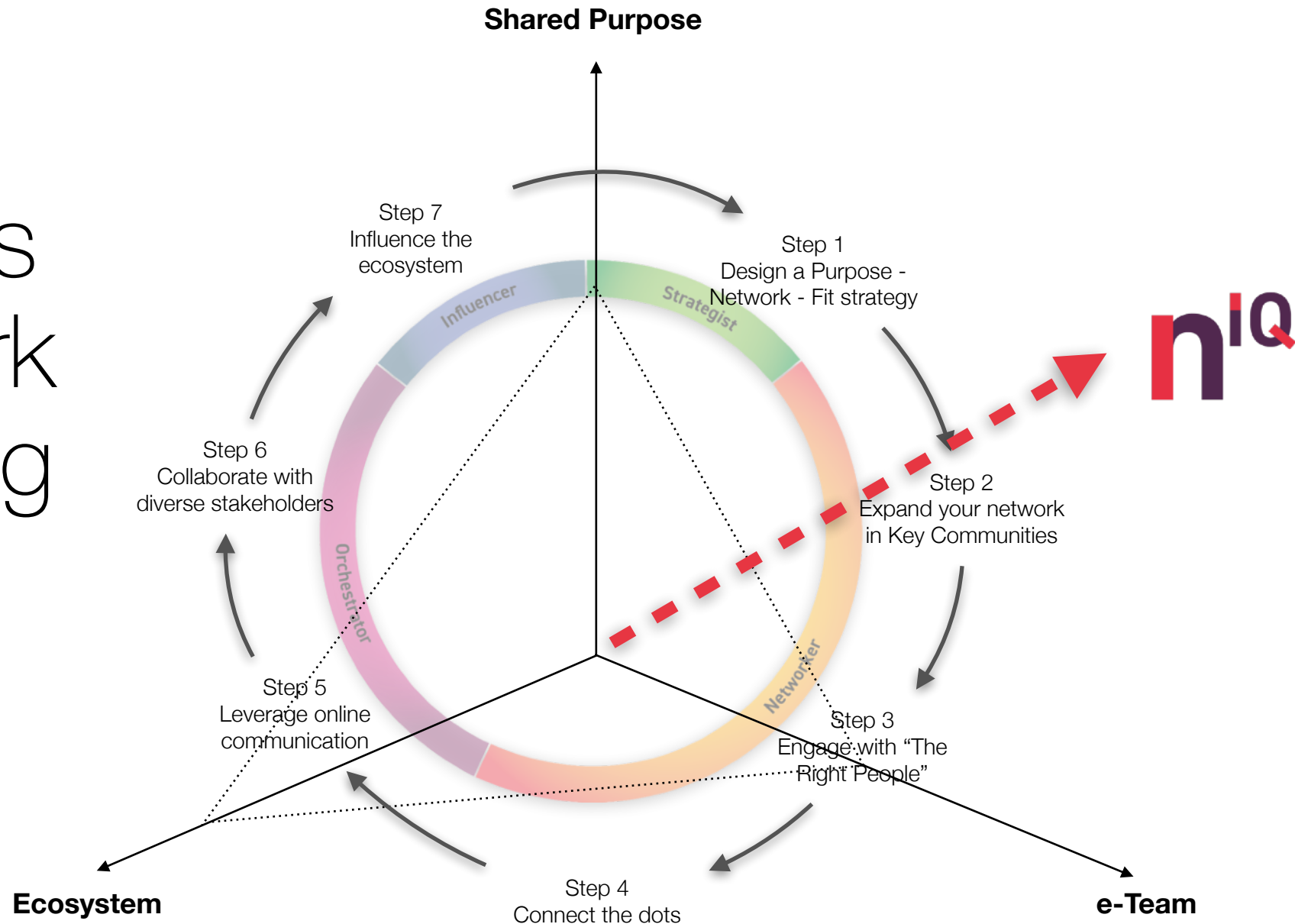
Ecosystem - a socio-economic system based on interconnected communication networks.

Ecosystem

e-Team - virtual team working across organizational boundaries with a significant autonomy to self-organise.

e-Team

What is Network Thinking





#SCEWC18



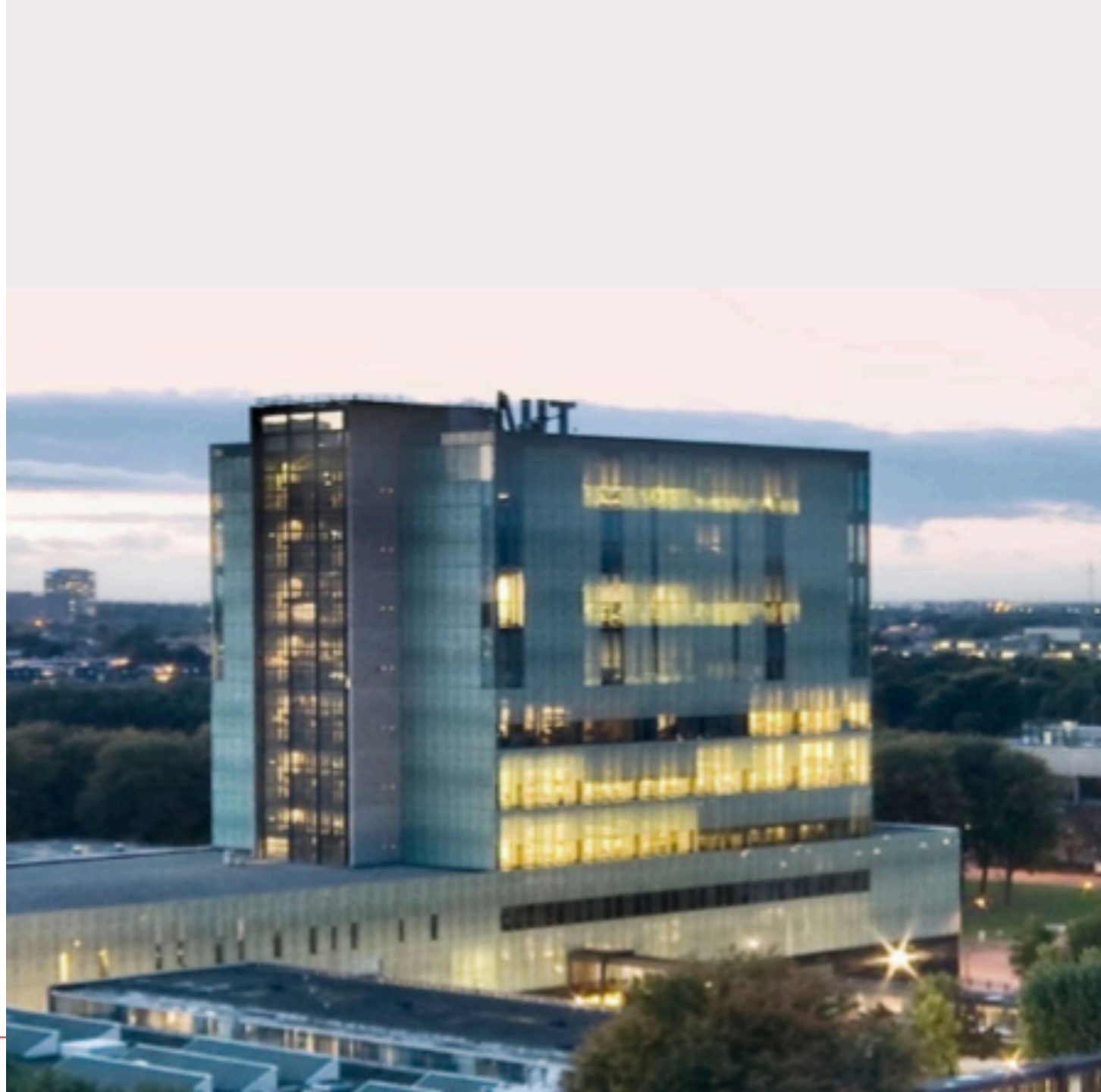
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Get inspired

TU/e EINDHOVEN
UNIVERSITY OF
TECHNOLOGY



The challenge

Strengthen partnerships, build a strong digital brand and culture.

[TU/e](#) is an innovation powerhouse in an ecosystem of 10.000+ tech companies from the Brainport region, The Netherlands.

“We see an opportunity in Tataj Innovation approach to radically accelerate the speed of creating partnerships, strengthening our international brand and building vibrant innovation communities.”

Steef Blok, Director Innovation Lab, TU/e Eindhoven University of Technology

The impact

+70%

Trust more each other
Changed their mindset

+8.4%

Team Network IQ Increase

Purpose: Disrupt Brainport ecosystem



[Eindhoven Engine](#) is a company funded by partners from the Knowledge Triangle TU/e, TNO, Fontys, Brainport Development Agency, VDL, ASML, Signify, Philips, NXP, NTS. It invests in deep tech projects with high impact and commercialisation potential.



Maarten Steinbuch

Scientific Director Eindhoven Engine, Founder Eindhoven Medical Robotics

“I was impressed by her vision on progressing human interactions and innovations in the decade to come. She motivates me and gives me inspiration to rethink our branding strategy, and she helps us finding new ways to accelerate innovations utilizing our networks. Also now with Eindhoven Engine we are happy to be able to work with her, and I hope we can together shape further thoughts on the 4th generation university.”

The impact

+74%

Changed their mindset
Learnt to work across silos
Developed new partnerships
Improved digital brand

+14%

Team Network IQ Increase

Who transforms R&I system

CEO

Growth

You want to strengthen your partnerships, build a strong digital brand and culture.



Manager

Skills for future

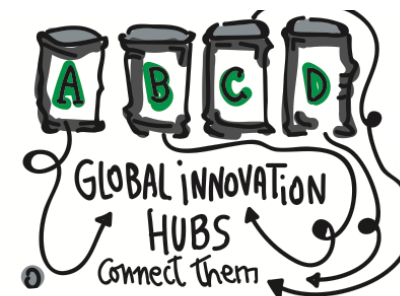
You want to improve the performance of your virtual teams.



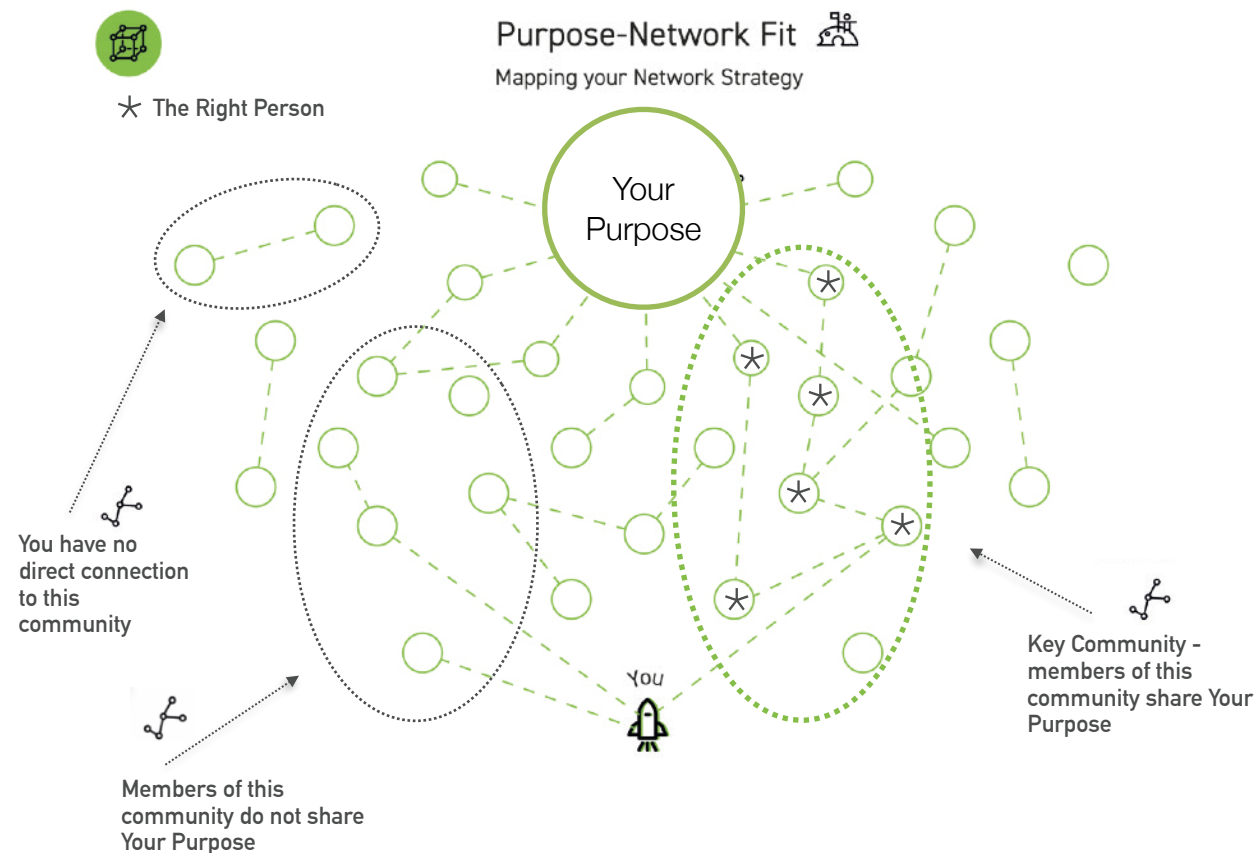
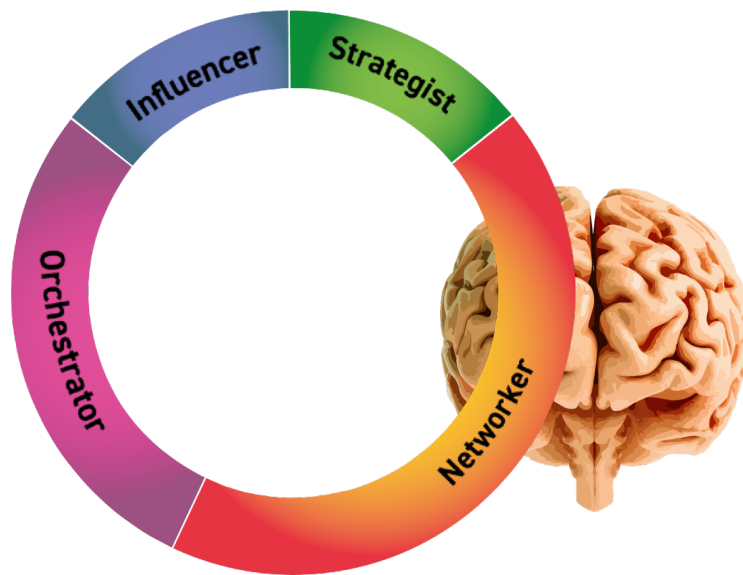
R&I Professional

Innovation

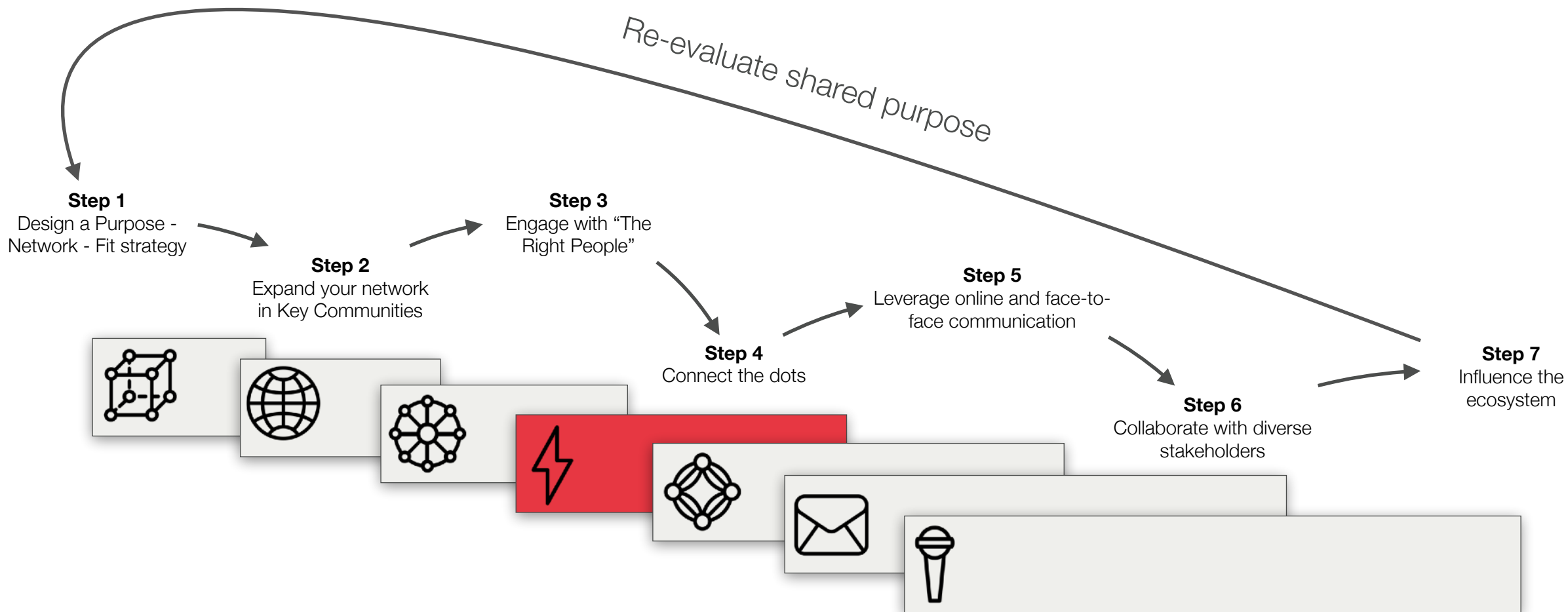
You want your team and partners to bring a positive impact together.



Who transforms R&I system



Who transforms R&I system



Thank you



@DariaTataj **You Tube**

