POINT REVIEW OF INDUSTRIAL TRANSITION OF ANDALUSIA

Héloïse Berkowitz, Totti Könnölä

UMIT Working Group, 15/07/2020

CONTENT

-Description of the theme of the industrial transition in Andalusia: nexus of renewable, storage, logistics

- -Key priorities, strategies and actors
- -Context: national and European targets for the transition

-Analysis by headline functions:

- -Orientation & planning,
- -Resources mobilization,
- -Production,
- -Consumption & uses
- -Synthesis

THEME OF THE INDUSTRIAL TRANSITION FOR ANDALUSIA



Promotion of Renewable Energies	Energy Efficiency - generation and integration systems of renewable energies. Smart energy networks (smart grids): capture, transformation, transport and storage. High capacity energy storage systems. Efficient energy management in production activities.
Transport and logistics	Innovative business activities on logistics and transport, particularly regarding the major productive sectors in Andalucía (agri-food, aeronautics, energy sectors); mobility and urban transport infrastructures.
Advanced Transport Systems and advance manufacturing	Development of Advanced Transport Systems, new materials and production processes for the transport industry, including autonomous systems (UAV, AGV); new developments in electric vehicles; advanced manufacturing technologies and systems for the transport industry.
Digital Economy	Incorporation of ICT infrastructure, development, and digital processes to strategic industries, business activities, civil society and for the development of e-government. This will include IoT, Big Data, Cloud Computing, etc.

KEY AREAS DEVELOPED BY ANDALUSIA



THEMATIC FRAMING OF THE INDUSTRIAL SYSTEM IN REVIEW

Scientific fields (OECD	Technologies	Products / Artefacts and/or Services	Market Actors (only examples, see listings in	Public Actors (examples, see listings in
FOS)	(WIPO IPC)		Chapter 2)	Chapter 2)
 1.1 Mathematics 1.2 Computer and information sciences 1.3 Physical sciences 1.4 Chemical sciences 1.5 Earth and related environmental sciences 2.1 Civil engineering 2.2 Electrical engineering, electronic engineering 2.3 Mechanical engineering 2.4 Chemical engineering 2.5 Materials engineering 2.7 Environmental engineering 2.7 Environmental engineering 2.5 Conomics and business 5.3 Educational sciences 5.3 Sociology 5.5 Law 5.6 Political Science 5.7 Social and economic geography 	b60 vehicles in general h01 basic electric elements h02 generation, conversion, or distribution of electric power h03 basic electronic circuitry h04 electric communication technique 	 26.1 Electronic components and boards 26.2 Computers and peripheral equipment 26.3 Communication equipment 26.5 Measuring, testing and navigating equipment; watches and clocks 27.1 Electric motors, generators, transformers and electricity distribution and control apparatus 27.2 Batteries and accumulator 27.3 Wiring and wiring devices 30 Other transport equipment 30.3 Air and spacecraft and related machinery 30.9 Transport equipment n.e.c.33 Repair and installation services of machinery and equipment 33.1 Repair services of fabricated metal products, machinery and equipment 33.2 Installation services of industrial machinery and equipment 35.1 Electricity, transmission and distribution services 49 Land transport services 50 Water transport services 51 Air transport services 52 Warehousing and support services for transportation 53 Postal and courier services 	Energy distributors (e.g. CIDE Asociación de pequeñas distribuidoras de energía eléctrica) Energy technology providers (e.g. A3E la Asociación de Empresas de Eficiencia Energética, UNEF: Unión Española Fotovoltaica, APPA Asociación de Empresas de Energías Renovables, ANPIER (Asociación Nacional de Productores de Energía Fotovoltaica, CLANER Asociación de Energías Renovables de Andalucía) Maintenance providers of energy systems (e.g. APADGE Asociación Profesional Andaluza de Gestores Energéticos, FADIA (Federación de Asociaciones de Instaladores de Andalucía) Electric vehicle related businesses (e.g. AEDIVE (Asociación Empresarial para el Desarrollo e Impulso del Vehículo Eléctrico, APEIBAL Asociación Empresarial de Pilas, Baterías y Almacenamiento Energético) ICT providers (e.g. ETICOM Asociación de Empresarios de las Tecnologías de la Información y la Comunicación de Andalucía), Clusters (e.g. Cluster Andalucía Smart City) Research and development entitities (e.g. CTA Corporación Tecnológica de Andalucía, ALINNE Alianza por la Investigación y la Innovación Energéticas) Professional associations (e.g. ATEAN la Asociación de Técnicos en Energía de Andalucía)	Departments of the regional government (e.g. Consejería de Economía - Dirección General de Economía Digital e Innovación, Consejería de Hacienda industria y Energía) Agencies of the regional government (e.g. Agencia Andaluza de la Energía, Agencia IDEA Local governments (e.g. FAMP Federación Andaluza de Municipios y Provincias) Spanish central government (e.g. Ministry of Industry and Ministry of Ecological Transition) "Universities" "vocational skills providers (e.g)" Spanish central government agencies (e.g. CDTI Centro para el Desarrollo Tecnológico Industrial, CIEMAT Centro de Investigaciones Energéticas, Medioambientales y Tecnológicas, EOI (Escuela de Organisación industrial and Red Eléctrica de España) Universities (e.g. Pablo de Olavide)

The Andalusian Innovation Strategy 2020

• R&D spending to 2.2% of GDP, private sector investment in innovation to 50%

Selected RIS3 Strategy priorities

 Promotion of Renewable Energies; Transport and logistics; Advanced Transport Systems and advance manufacturing; Digital Economy

The Andalusian Sustainable Development Strategy 2030 (EADS 2030)

• Urban sustainability associated with smart-sustainable energy, mobility and transport.

EU Green Deal and draft law of "Climate Change and Energy Transition"

- Become climateneutral by 2050
- 35% of renewables in final energy consumption
- 70% of renewables in electricity generation
- By 2040 vehicles should emit zero grams of CO per kilometer

Spain 2050 Draft of the law of "Climate Change and Energy Transition)

- 90% reduction of GHG
- 100% of electricity generation from renewables

Integrated Plan for Energy and Climate (PNIEC) by 2030

- 21% reduction of GHG vs. 1990 to be achieved
- 42% of renewables in final energy
- 74% of renewables in electricity generation
- 39.6% improvement in energy efficiency

A UNIQUE WINDOW OF OPPORTUNITY: THE SUSTAINABILITY TRANSITION



Renewable energy and electrification of mobility create many opportunities for industrial development and employment creation

Required: clear sense of purpose, adequate preparation and broad stakeholder mobilization

In partnership with the Junta de Andalucía, **a review of industrial transition** following a JRC methodology commenced in October

Seeks paths for broad-based employment creation: *knowledge-intensive*, *environmentally sustainable* and *socially responsible*.

Orientation and Coordination



ORIENTATION AND PLANNING

Strengths of Orientation & Planning	Weaknesses of Orientation & Planning
Strong actors involved and committed to energy transition (e.g. public actors, clusters) with guiding regional and national framework	Lack of a driving company – catalyser & regional champion.
Fair degree of coherence between the different levels of frameworks	Lack of ambitious local business partnerships
Strong national plan for energy and climate	
Develop policy actions that can catalyse the transitions	Inertia and path dependency effects
Develop a vision of inclusive and sustainable development	Challenge of coordinating all actors around a coherent industrial development logic
Clusters to act as a local test-bed	
Regulatory sandboxes for minigrids and e-mobility pilots	
Create partnerships around a coherent industrial logic	
Empower cities to play a greater role on the local	
development of energy and mobility solutions.	
Produce sustainable energy for export	
Opportunities of Orientation & Planning	Threats of Orientation & Planning

RESOURCES MOBILIZATION

Strengths of Resources mobilization	Weaknesses of Resources mobilization	
Natural renewable resources	Deficit of local financial investors and assets (banks, venture capital, etc)	
Strong network of public actors with high capacity		
for public procurement	Barriers to private investment: regulation, rule of law, cost of capital	
Leadership in the transition		
	Part of the population with weak or out of date vocational skills	
Experience in European projects and fundings		
	Lack of large-scale pilots	
High quality tertiary graduates in renewables /		
supply chain	Inertia due to current carbon-based electricity and mobility/transport	
Attraction of national or international investments	Slowness of funding by project logic, i.e. delay for innovation development and scale up	
Rethink financing models by tapping into		
participatory, local finance (crowdlending)	Dependence on European Union funding schemes and need to diversify portfolios of resources	
Create a resilient and diverse financial system		
	Brain drain of top talents	
Public procurement on innovations		
Opportunities of Resources mobilization	Threats of Resources mobilization	

PRODUCTION

Strengths of Production	Weaknesses of Production	
University and R&D base	NEETS; labor-education mismatches (notably, lack of technical labor)	
Strong R&I niches, e.g. thermal solar energy Highly innovative companies, with a broad portfolio (hydrogen, photovoltaic)	Lack of leading-edge Hi-Tech competencies and of global industry leader(s) High production costs (thermal solar, batteries)	
Diverse ecosystem of players	Desculations chotoplas to innevation on energy distribution, emert	
Electricity distribution companies active in piloting smart solutions	microgrids	
Update and upgrade skills to create a pool of labor for the transition	Talent loss to more attractive countries or regions	
	Economic exclusion & employment decline	
Multi-stakeholder, cross sectoral collaborations	Loss of compatitiveness on cortain subsectors of the betteries ve	
Hybrid energy mix solution more resilient to climate, environmental and economic crises	China	
Electric mobility with renewables	High added-value activities captured in the by foreign dominated value chains	
Smart and distributed grids, Intelligent energy storage, Future city concept		
Opportunities of Production	Threats of Production	

CONSUMPTION AND USES

Strengths of Consumption and Uses	Weaknesses of Consumption and Uses	
Incipient EV charging network and a community of early adopters Mobilization of association of transportation actors (ANFAC)	Relatively low buying power	
Household consumption of renewable energy	Relatively low involvement and representation of civil society despite the existence of active grassroot movement	
Consumer initiatives	Lack of familiarity with microgrids and e-mobility	
E-mobility in cities	Acculturation in carbon-based consumption patterns	
Existence of incentives and regulatory framework for the renewal of the park (MOVES)	lead to a slow renewal of the park	
High private vehicle ownership	Geographical exclusion, i.e. territorial gaps or forgotten territories / social exclusion with winners and losers	
Transform cities and relations to territories		
	Lack of social accountability	
Implement participatory governance models of transition to co-	la estis en el sette des estes des este	
construct transition	Inertia and path dependency effects	
Democratize photovoltaic	sustainability	
Opportunities of Consumption and Uses	Threats of Consumption and Uses	

SYNTHESIS OF PRELIMINARY FINDINGS FROM THE REVIEW

- Andalusia is well positioned to benefit from the transition towards sustainable energy and transport: effective government, strong university and R&D base, dynamic small companies in batteries, smart grids, solar photovoltaic, thermal solar and even hydrogen.
- However: no longer benefits from a regional industrial champion ('empresa tractor'). Andalusian businesses can help fill this gap if they can develop **joint agendas for action**. Role for additional national and international investment.
- Opportunities for employment creation by foreseeable tendencies towards **consumer/household expenditures in renewables electric mobility** and the **sharing economy.**
- Review examines scope for actions in public procurement, skills development, **demonstrator projects**, **infrastructure investment** and **community-driven entrepreneurship**.

KEY CHARACTERISTICS OF THE TRANSITION

	Key characteristics	Key stakeholders for transition	Key objectives
Orientation	Commitment to transition Strategic planning already ongoing with guiding regional, national and transnational frameworks	Junta – RIS3, Energy Agency, IDEA Provinces, city halls Clusters, e.g. Cartuja, Andalucian Smart City	Shared vision and commitment of key players across society.
Resource mobilisation	Disconnected initiatives and resource mobilisation strategies Opportunity for a business leader	IDEA and other public agencies Endesa Iberdrola	Vibrant internationally connected ecosystem with industrial and R&I leaders
Production (knowledge, goods, services)	University and R&D base Strong R&I niches, e.g. thermal solar energy Highly innovative companies, with a broad portfolio (hydrogen, photovoltaic) Diverse ecosystem of players Need to update and upgrade skills to create a pool of labor for the transitionPool	Generation Cepsa, Endesa, Iberdrola Grids and distribution, Endesa (Cartuja), Red electrica Manufacturing : EV startup, Batteries in Granada, Chinese, EV buses with Chinese Mobility charging, Endesa, Abengoa Vocational skills stakeholders: Observatorio del IACP	Andalusian companies and R&I partnerships have obtained global leadership in: -distributed intelligent renewable energy systems to produce, store and distribute electricity; -electric vehicles including its key components, in particular batteries. -Infrastructure for charging and maintenance of electric vehicles. -Logistics on inland, sea and air. -ICT as transversal technologies serving to connect energy, batteries and logistics.
Consumptio n (intermediat e, final)	E-mobility in development in cities Innovative initiatives on buses Incipient EV charging network and a community of early adopters Household consumption of renewable energy Consumer initiatives	Ayuntamientos NGOs Microgrid projects Cooperatives (Zencer, Som Energia) Green Bus projects (Paloma, Victoria) EMT (Empresa Malagueña de Transportes) Mobility sharina (Muyina, Acciona)	The Andalusian are well informed proactive consumers maintaining and utilising numerous minigrids and electric mobility and exercising conscious consumerism ensuring demand for low carbon businesses.

POTENTIAL RECOMMENDATIONS

- Science, Technology, Innovation framing : centered on **transformative change**, on **experimentations** and on **deliberative governance processes** (Schot & Steinmueller, 2018).
- Key Orientation & Planning stakeholders as agents of **transformative change** (Junta, Energy Agency, etc) especially through public procurement
- Accompanying old professions towards transition (e.g. vehicle maintenance) to avoid resistance to change: importance of vocational training / innovation capabilities
- Develop clusters as loci of **experimentations**, with a need to facilitate experimentations through regulatory sandboxes, for instance for Hydrogen (e.g. **pilot projects**)
- Drawing on community-driven entrepreneurship, including for financing (through local **crowdlending** initiatives, e.g. creating a transition crowdlending platform)
- Develop support coalitions to foster **deliberative governance in a whole-of**government mobilization
- Next steps of the review: synthesise actions to catalyse the transition, including the identification of a broadly inclusive vision for the nexus of energy and logistics, the development of ambitious local business partnerships, and the potential of follow-up actions to simultaneously address linked challenges such as international competitiveness, social exclusion and poverty, low levels of entrepreneurship, and low levels of social accountability.



17