EDP: MYTH & REALITY

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STRUCTURE OF THE PRESENTATION

- The mythology and the reality of EDP
- What do we know about stakeholders?
- What do we know about the EDP in practices?
- The two sides of EDP
- The two futures of the EDP

THE EDP MYTHOLOGY

- Reconfiguring local knowledge
- Happy go lucky
- If you think I am exaggerating...

The Kingdom of Smart





THE EDP REALITY

Shifting the narrative

Look at:

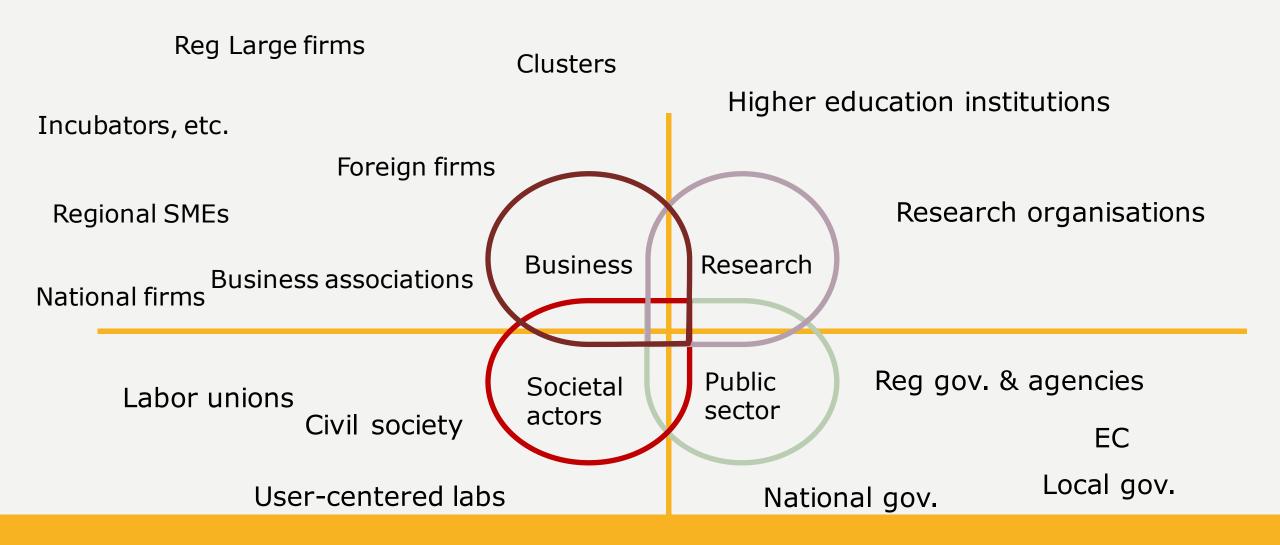
- People
- Processes

What do we know?



STAKEHOLDERS

THREE LESSONS FROM SURVEYS AND WORKSHOPS



EDP STAKEHOLDERS

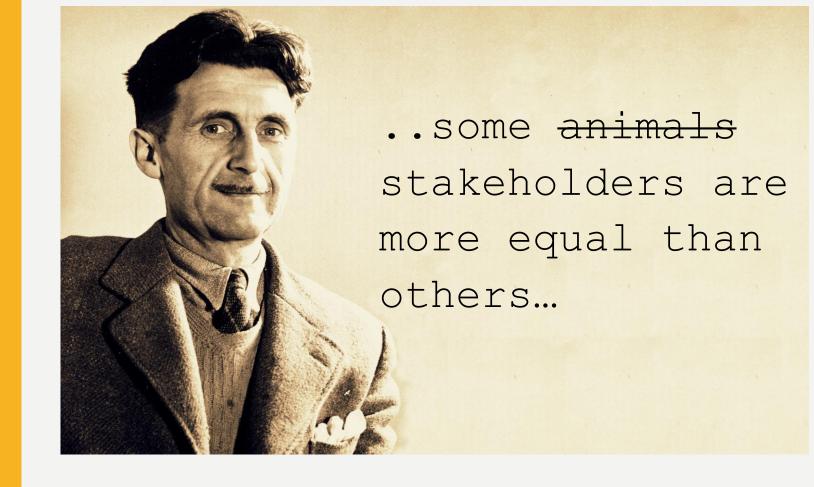
STAKEHOLDERS (I):





you can't always get what you want

STAKEHOLDERS (II):



- Clusters
- Research organisations
- Universities
- Regional gov.

STAKEHOLDERS (III): THE BEAUTY OF THE UNKNOWN



More engagement desired

Local government

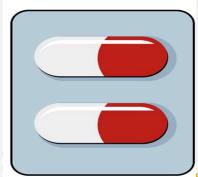


We **don't know** what to expect

We **know** what to expect

Often invited Rarely invited

Enough is enough



Unions EC, Nat gov, Nat firms

PROCESSES

THREE LESSONS FROM SURVEYS AND WORKSHOPS

PROCESSES (I):

A CONTINUOUS EDP



Governanc

е

Structure to reach and engage stakeholder s



Instruments

Allow uncertainty and prioritization



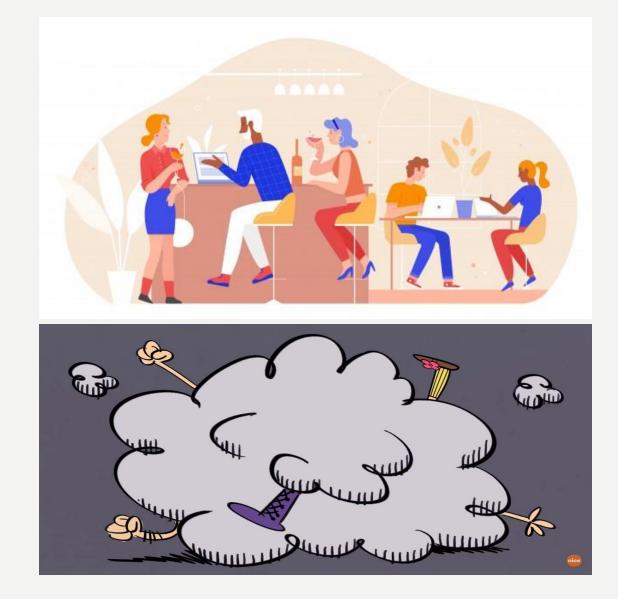
Monitoring

A tool for stakeholder s' engageme nt



PROCESSES (II):

NO PAIN NO GAIN



Aim at consensus, but embrace conflict!

PROCESSES (III):

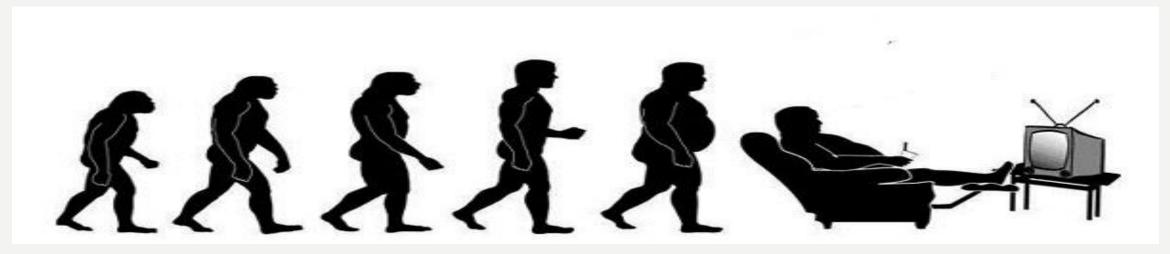
ACCEPT THE DARK SIDE

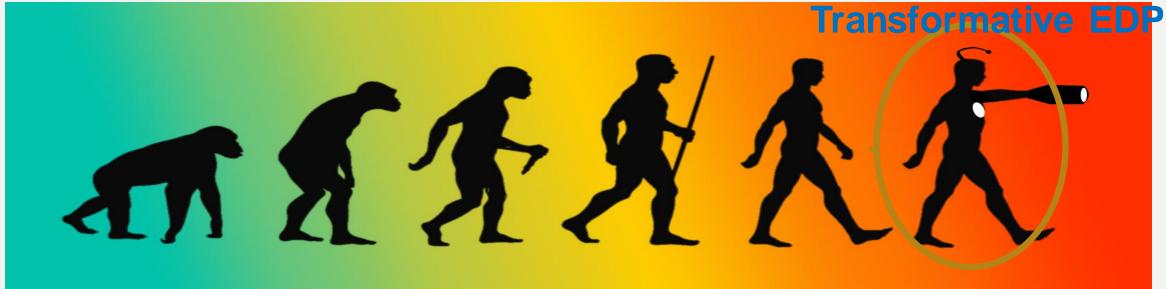


THE FUTURE OF THE EDP

It depends on what you see...

THE FUTURE OF EDP





THE FUTURE OF EDP

Thanks for your attention!

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