



Digital

EIT Digital Spain

RIS3 Support: Madrid Regional
Government



**Comunidad
de Madrid**



UNIÓN EUROPEA
Fondo Europeo de Desarrollo Regional
Una manera de hacer Europa

Objectives



- **Amplify the activities of the EIT Digital in the Madrid Region**

- Attract Investment in Digital Innovation for companies in Madrid
- Help to create start-ups
- Help regional start-ups to internationalize
- Entrepreneurship training for students and entrepreneurs

- **Ecosystem (partners) in Madrid: 2020**

- Corporations: 13
- SMEs: 2
- RTOs: 3
- Students: 80



Investment



- **Annual call for EIT Digital**
 - 12-month projects with the aim of creating companies or new products
 - Activities of the Liaison Entity:
 - Information Days
 - Vis-a-Vis
- **Results (Proposals Submitted)**
 - 2018: 12 Madrid participations / 3.7 MM Eu
 - 2019: 36 participations Madrid / 8.7MM Eu
 - 2020: ongoing ...



Startup Creation



- EIT Digital Accelerator: 12 Month Program
 - European Market Access
 - Access to European Venture Capital
- Activities of the Liaison Entity:
 - Scouting
 - Matchmaking
 - Training

Startup Internationalization

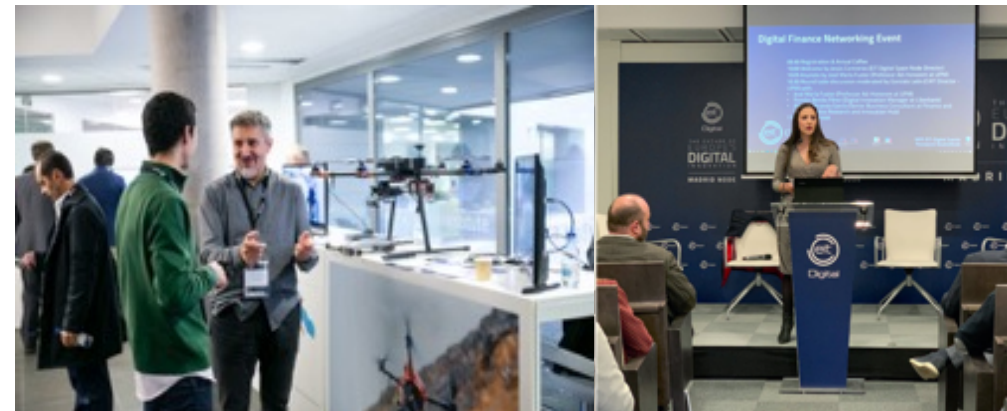


- EIT Digital Accelerator: 12 Month Program
 - European Market Access
 - Access to European Venture Capital
 - Scouting: Search for companies in the Community of Madrid
 - Matchmaking: Market Opportunity Presentation Events

Ecosystem Management



- EIT Digital Accelerator: 12 Month Program
 - Dynamization events: Networking (several per year)
 - Annual presentation event (Innovation Day)





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