

The New Industrial
Strategy for Europe
and the role of
smart specialisation
partnerships

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Key drivers of industrial transformation



GREEN TRANSITION

The European Green Deal is Europe's new growth strategy.

At the heart of it is the goal of becoming the world's **first climate-neutral continent** by 2050.



GLOBAL COMPETITIVENESS

The right conditions are needed for entrepreneurs to turn their ideas into products and services and for companies of all sizes to thrive and grow.

The EU must leverage the impact, the size and the integration of its single market to make its voice count in the world and **set global standards**.

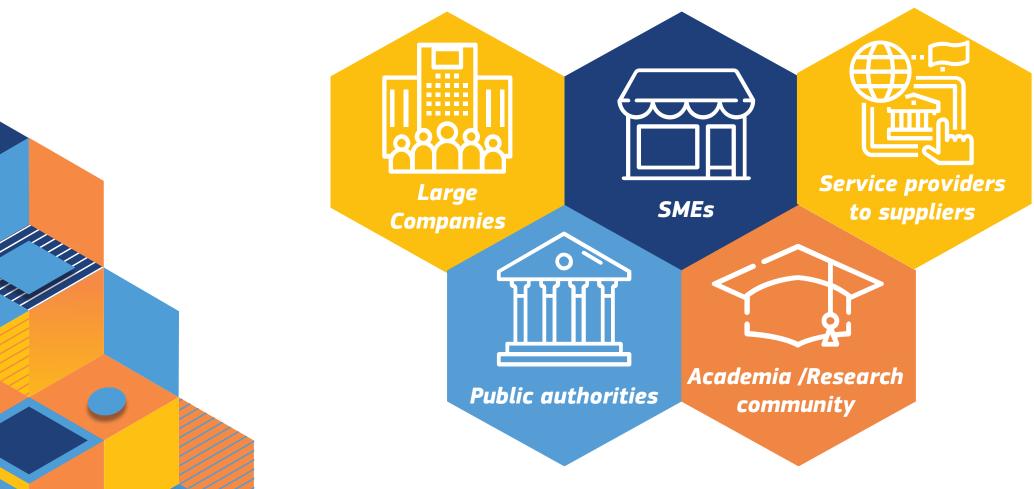


Digital technologies are changing the face of industry and the way we do business.

They allow **economic players** to be more proactive, provide workers with new skills and support the decarbonisation of our economy.



European industrial ecosystems bring together all crucial players for greener, more digital and more resilient industry





Smart specialisation partnerships for resilience and recovery





A more resilient EU economy



manufacturing





Sustainable





New Nano-Enabled Products







Manufacturing

Textile Innovation

Medical technology







Sport & Vitality

Safety for Tourism







Social Economy

Human Machine









Interface

Personalised medicine

Chemicals

mobility







Advanced materials for

Mining industry

Water Smart Territories







Hydrogen Valleys

Wireless ICT