

What is BERRY +?

- An introduction to the BERRY+ S3 industrial modernisation partnership

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• What is BERRY+?

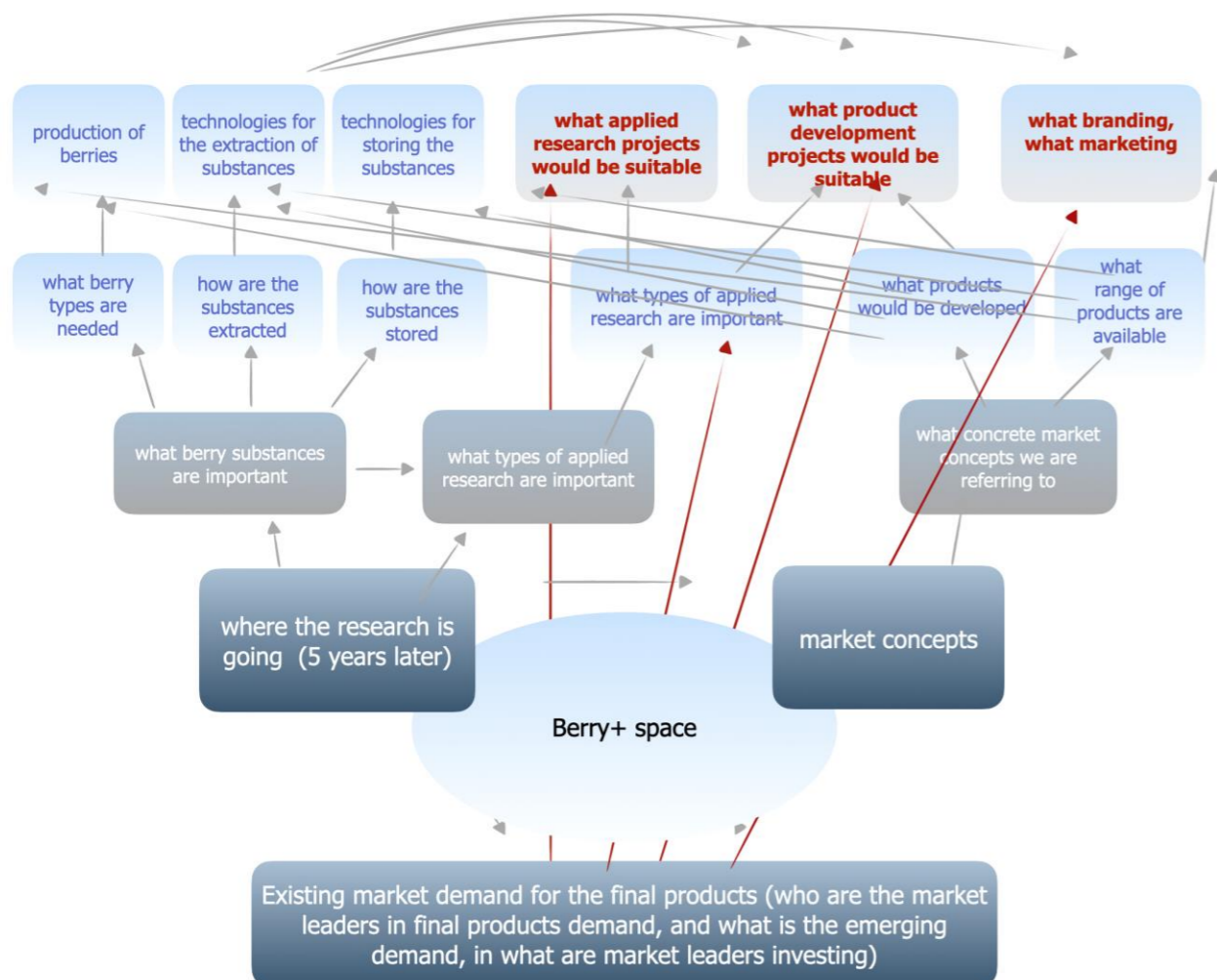
• The BERRY+ is an S3 industrial modernisation partnership.

• Approved on 17.11.2020.

• BERRY+ is NOT ONLY about berries. It is about natural resources and their side flows.

• The BERRY+ partnership is addressed to regions with existing or emerging innovation interests, relevant RIS3 & commitment in the field of natural resources and their side flows, as well as regions with significant market segments in the relevant domains.

• Overall objectives are 2: (i) interregional investments & integration into existing and / or emerging European Value Chains (EVC). (ii) establish an interregional cluster.



• We ask: where is the research of so-and-so going to be in 5 years? What can we do from our regions' side to be part of it? What complementarities do we have/ are relevant?

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- **CURRENT PARTNERS:** 8 regions, 5 member states (Finland: Kainuu & Helsinki-Uusimaa, Greece: Western Greece & Western Macedonia, Italy: Friuli-Venezia Giulia & Lombardy), Portugal (Centro) and Spain (Catalonia). Possible for more regions to join. Process clarified, see below.
- **PARTNERSHIP POLICY**
 - Founding partners; 1st round integration of new partners, 2nd round integration of new partners.
- **KEY WORK DONE TILL TODAY**
 - The BERRY+ implementation action plan and outputs are almost final.
 - We have linked the objective of the scopping task to the I3 calls.
 - We have studied the I3 approach and saw the ex ante, the in principle, potential linkages among the partners.
 - We are presently confirming the diversification base per partner region (economy & research).
 - We have started formulating the BERRY+ overview document.
 - We are negotiating with additional partners that have expressed interest.

I3 reminder

https://ec.europa.eu/regional_policy/en/newsroom/consultations/interregional-innovation/

- Accelerating innovation and technology transfer into concrete products, services and applications, responding to a clear need of customers and citizens.
- Encouraging **close-to-market investments** involving innovative products and services through the deployment of new technologies or processes. While the value chain to be developed may be in traditional sectors, as a minimum the product or process should be new to market.
- **Bringing research results to the market** helping companies to **implement mature joint innovation projects** (TRL6-8) in view of commercialization and scaling up.
- Exploring and strengthening **complementarities** between different EU, national and regional instruments.
- Mobilising **public/private investors, de-risking private investment** and leveraging the impact of EU funding.
- Developing a **pipeline of interregional investments**, formalised in concrete business and investment plans, reshaping EU value chains.