

# How to support UBC: key supporting mechanisms

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Centre*

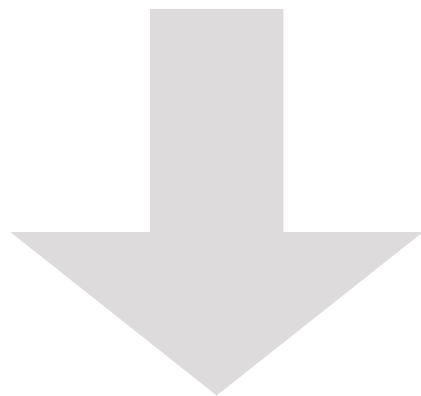
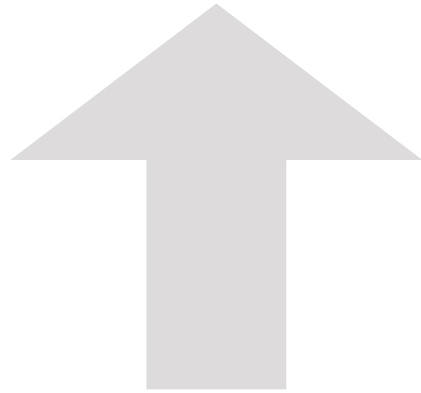
**” Supporting mechanisms are those (1) policies, (2) strategies, (3) structures and (4) activities you can implement to facilitate and support cooperation**

**“**

# Examples of supporting mechanisms

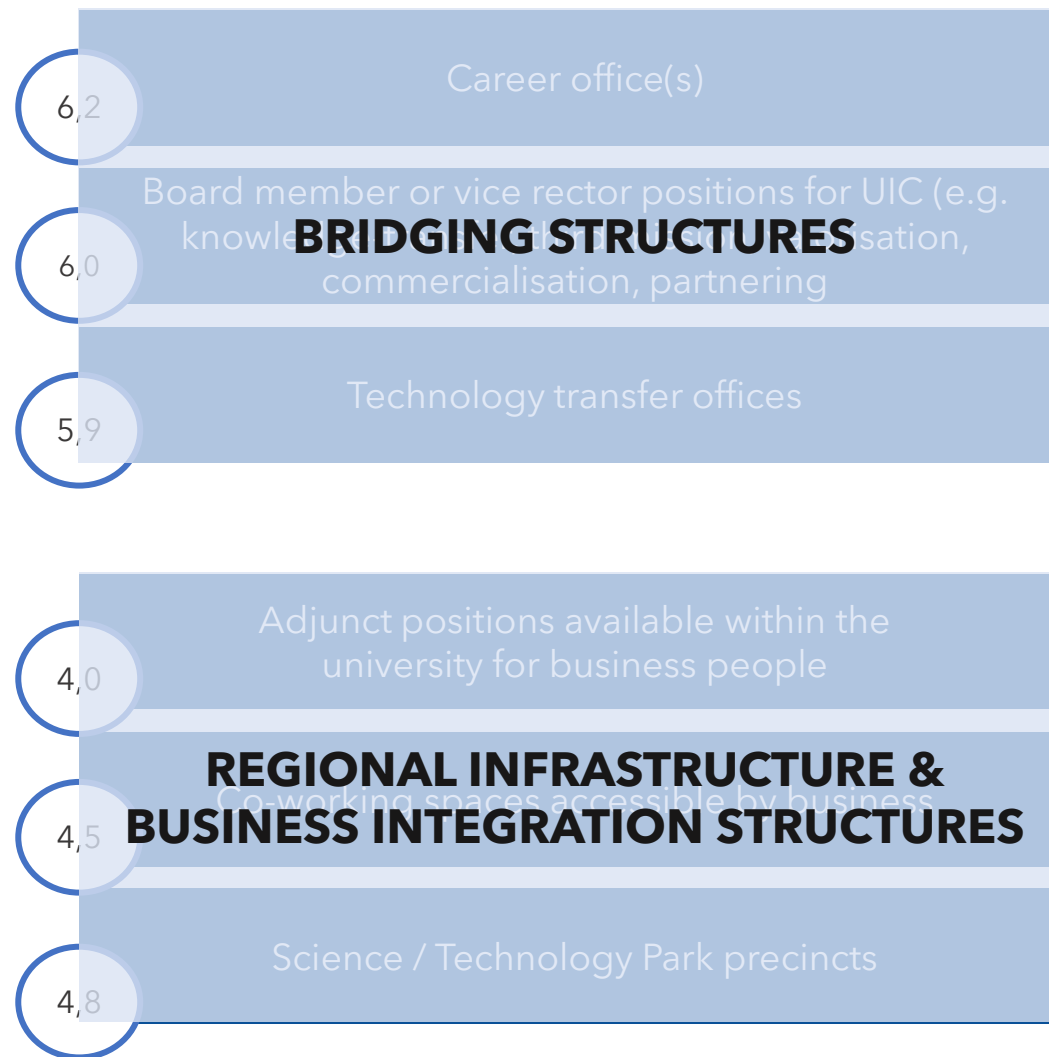
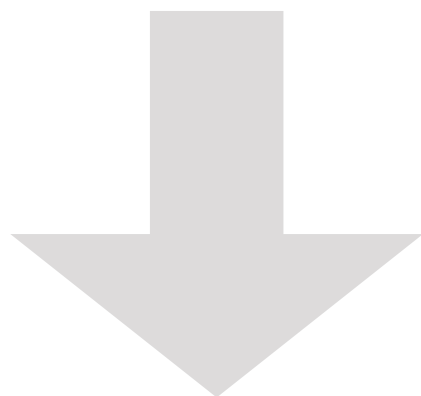
Policies		Regional innovation policies	IP rights legislation for academic research discovery
		Tax incentives or vouchers for business to collaborate with university	Public seed capital supporting UBC initiatives
Strategies		<u>Stable finances/funding</u> to support UBC	<u>Personnel</u> to support UBC
		The reduction of teaching time for undertaking collaboration with business	The provision of promotion incentives for academics to engage in UBC
Structures		Board member or vice rector positions for UBC	Adjunct positions for business-people
		Knowledge transfer and cooperation agencies dedicated to UBC	Science / Technology Park / Innovation districts Co-working spaces accessible by business
Activities		Networks dedicated to UBC	Information sessions and forums about UBC
		Entrepreneurship and commercialisation training offered to academics	UBC activities facilitating student interaction with business (e.g. student projects with business)

# HEI | TOP 3 MOST/ LEAST DEVELOPED STRATEGIES



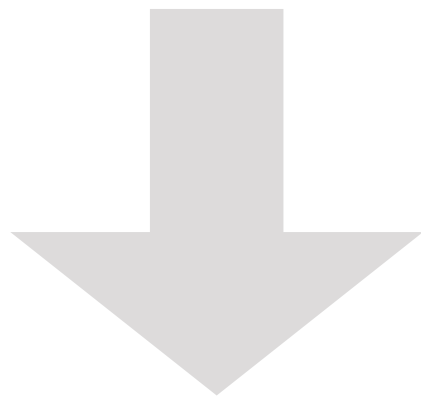
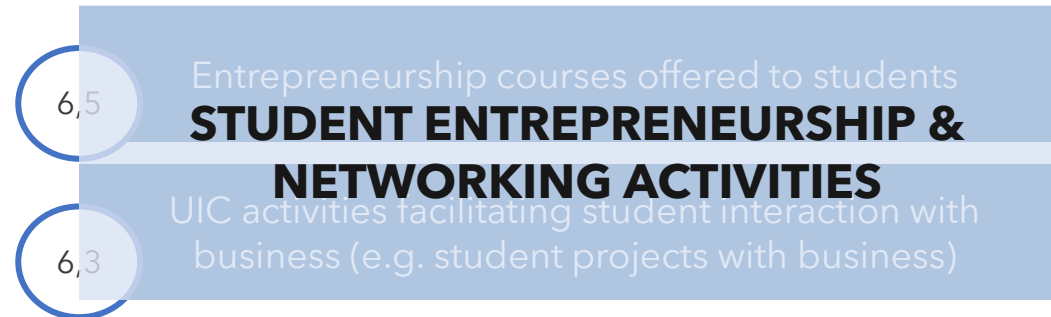
Scale: 1 = "Not at all relevant" to 10 = "Extremely relevant"

# HEI | TOP 3 MOST/ LEAST DEVELOPED STRUCTURES



Scale: 1 = "Not at all relevant" to 10 = "Extremely relevant"

# HEI | TOP 2 MOST/ LEAST DEVELOPED ACTIVITIES



Scale: 1 = "Not at all relevant" to 10 = "Extremely relevant"

# BUSINESS SUPPORTING MECHANISMS FOR UBC

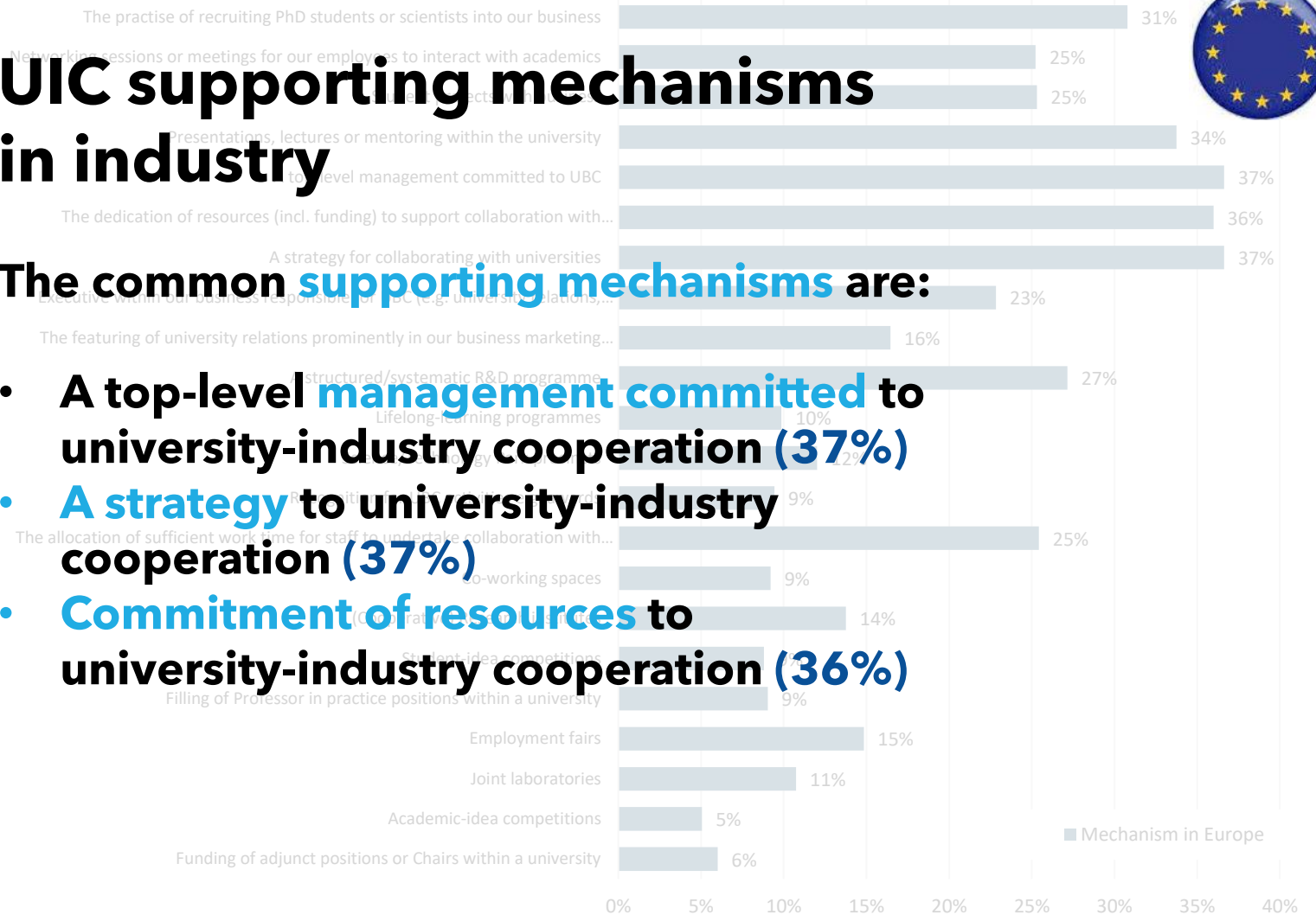
## Mechanisms supporting UBC

*'Do these supporting mechanisms for UBC exist in your environment?'*

## UIC supporting mechanisms in industry

### The common supporting mechanisms are:

- A top-level **management committed to university-industry cooperation (37%)**
- A **strategy to university-industry cooperation (37%)**
- **Commitment of resources to university-industry cooperation (36%)**



# DEVELOPMENT OF SUPPORTING MECHANISMS IN HEIS

IMPACT

EXTENT OF UBC DEVELOPMENT

(8%)

Paper strategies for UIC (mission, vision, strategy for UBC)



(18%)

Dedication of resources



(16%)

Business experience in the university  
Scientific experience in the company



(25%)

Internal incentives (for academics)



**Unfortunately, the least developed mechanisms are the most impactful ones**



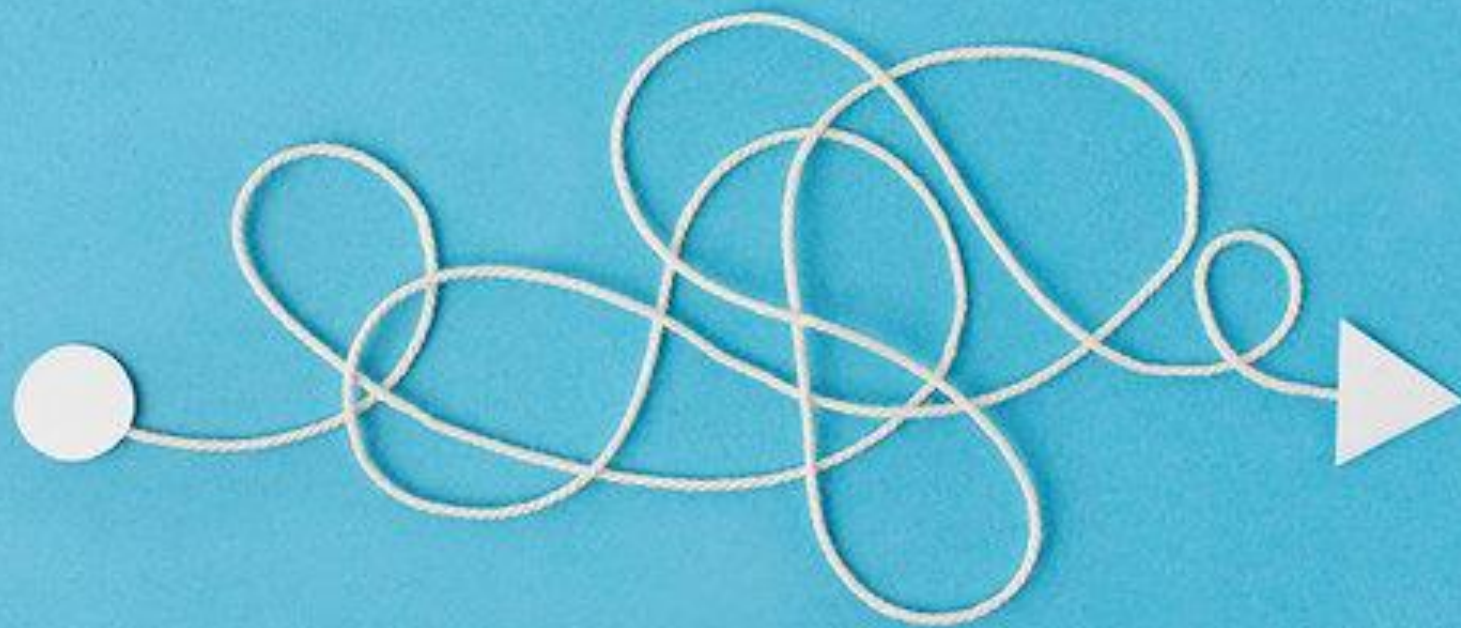
**Which of the mechanisms  
supporting UBC are more  
developed in your environment?**  
*(Open Q)*

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**SUPPORTING MECHANISMS  
SHOULD BE...**



**ALIGNED,**



**SIMPLE,**



**PROACTIVE,**



# LEAD BY BOUNDARY SPANNING PROFESSIONALS (SUPERHEROES)

DO NOT  
WAIT FOR  
LEADERS  
BECOME  
THEM.

A hand holding a sign with the text 'DO NOT WAIT FOR LEADERS BECOME THEM.' and silhouettes of three people below the text.