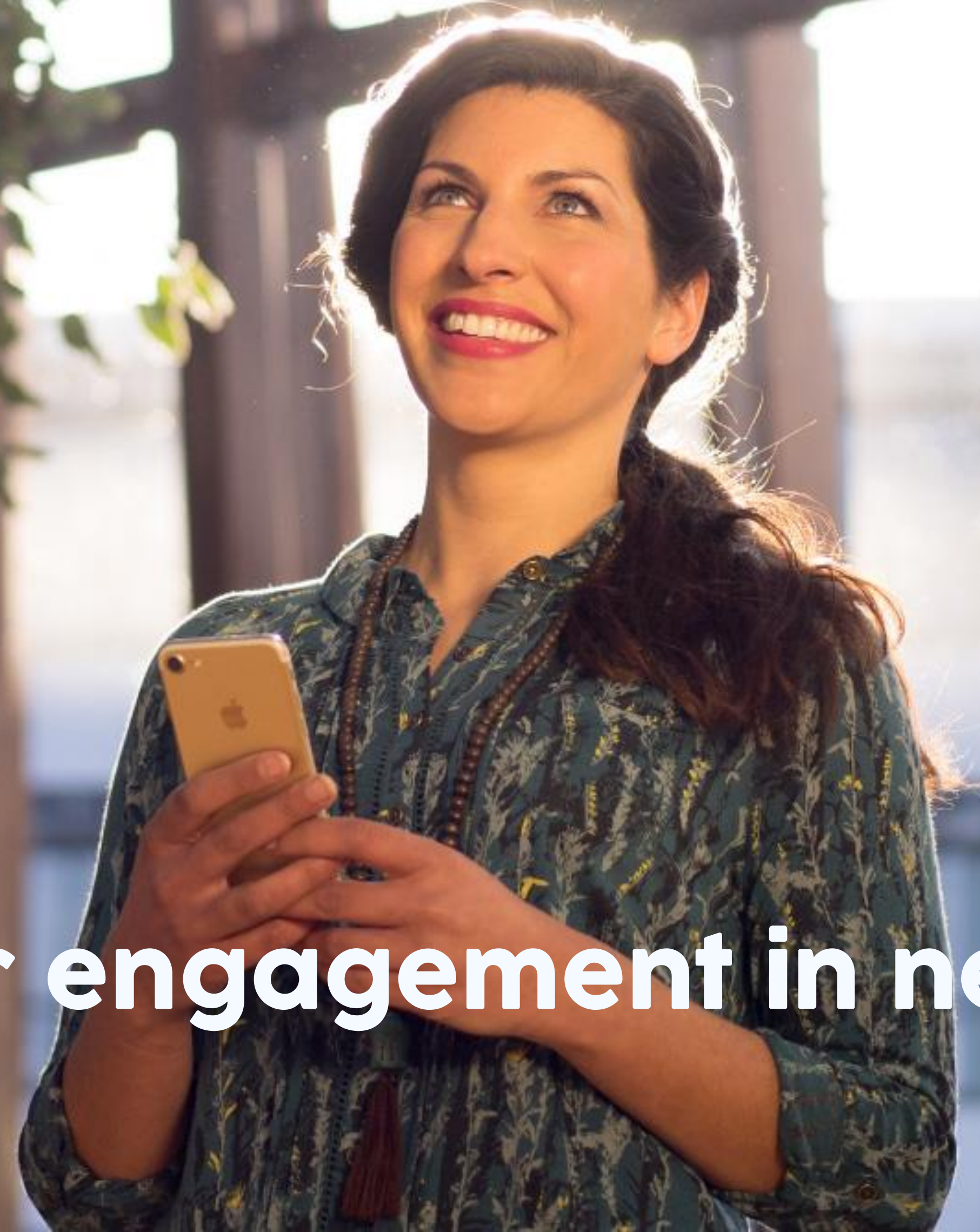




Luc Hulsman :

Regional stakeholder engagement in new RIS3 shaping



HESS in the N-NLs



JRC TECHNICAL REPORT

Higher Education for Smart
Specialisation:

The Case of the Northern Netherlands

Paul Benneworth
Arregui-Pabollet, Eskarne

- Innovation in N-NLs: key role for universities

- University of Groningen
- 3 universities of Applied Sciences
- University Medical Center Groningen

How to optimize the role the universities play
in valorizing the knowledge they develop ?

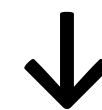
How for other actors, in particular SME's to
make the most out of this knowledge ?



about connections
about workings of innovation eco-system

HESS → RIS3 2021-2027

HESS → working towards a more innovative region is not just about supporting SME's or supporting universities, but is really about improving the workings of the innovation ecosystem



RIS3 2021-2027:

- About priority areas = “what ?”
- About implementation = “how?”



How to improve the workings of the ecosystem? How to create more dynamics ? More openness ? Better linkages between actors ? How to foster experimental behaviour? How to stimulate peer exchange and peer learning ?



HESS → RIS3 2021-2027

How to improve the workings of the ecosystem?



Joint Effort

- Involvement of stakeholders
- Not only during design phase, but as well during implementation

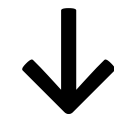


Changing mindset

RIS3 implementation

ERDF 2021-2027:

How to use programme - “way of doing things” - to contribute to change in mindset ?



E.g. involvement of stakeholders in design of support instruments, involvement of stakeholders in programming of instruments during implementation, positioning of support schemes close to networks...



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EFRO NOORD-NEDERLAND 2021-2027

Hoe is in Noord-Nederland de Regionale Innovatie Strategie (RIS3) tot stand gekomen en hoe wordt deze vertaald naar het nieuwe Europese subsidieprogramma (EFRO) voor Noord-Nederland 2021-2027? Dat lees je hier.

Experimenting:

built a tender around specifically defined objectives → ‘if objectives of tender and project match, you in essence have a good project’

Experimenting

REACT EU 2020-2023

Covid 19 → besides business sector other actors in innovation ecosystem experiencing difficulties: universities, health cluster

A challenge:

- **get together**
- **identify issue most urgent to be addressed with REACT EU**
- **very few directions in advance: innovation, their role in innovation ecosystem, issue which hamper them in doing what they normally do, link to RIS3 objectives (HESS conclusions)**
- **agree on issue and solution and translate into draft proposal**

Experimenting

Our offer:

- prospect for funding, without complicated criteria or procedures (hardly at all)
- a support instrument to be defined parallel to design project proposal to facilitate this initiative
- but.. **only** if all relevant institutions agree .. → overall acceptance & support
- Logic: “ if universities – all higher educational institutes in the region - agree on issue and proposal, then ‘we’ can be pretty confident that proposal is the one to go for “



Safeguard: role assessment for independent committee of experts

“A way to get our stakeholders closer to what we are doing, but as well closer to each other “ → reducing distances in innovation ecosystem, integrated solutions



Want to know more?

Thank you



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We stimulate, facilitate and connect

