

SMART SPECIALISATION FOR THE RECOVERY

online workshop
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**Robust methodologies
for smart specialisation
for a sustainable recovery**

Dr. Johan Stierna, Team Leader, JRC B7
Dr. Dario Diodato, JRC B7

[#SmartSpecialisation](#)



European Committee
of the Regions



European
Commission

Three messages

1. Economic transformation across Europe needs smart specialisation
2. Those who succeed will be those who upgrade their strategies (S4)
3. JRC can provide scientific and methodological support

1. The challenge of economic transformation

From spring 2021 onwards, the **EU will invest € 1.81 trillion**. More than 10 times the amount of the Marshall plan!



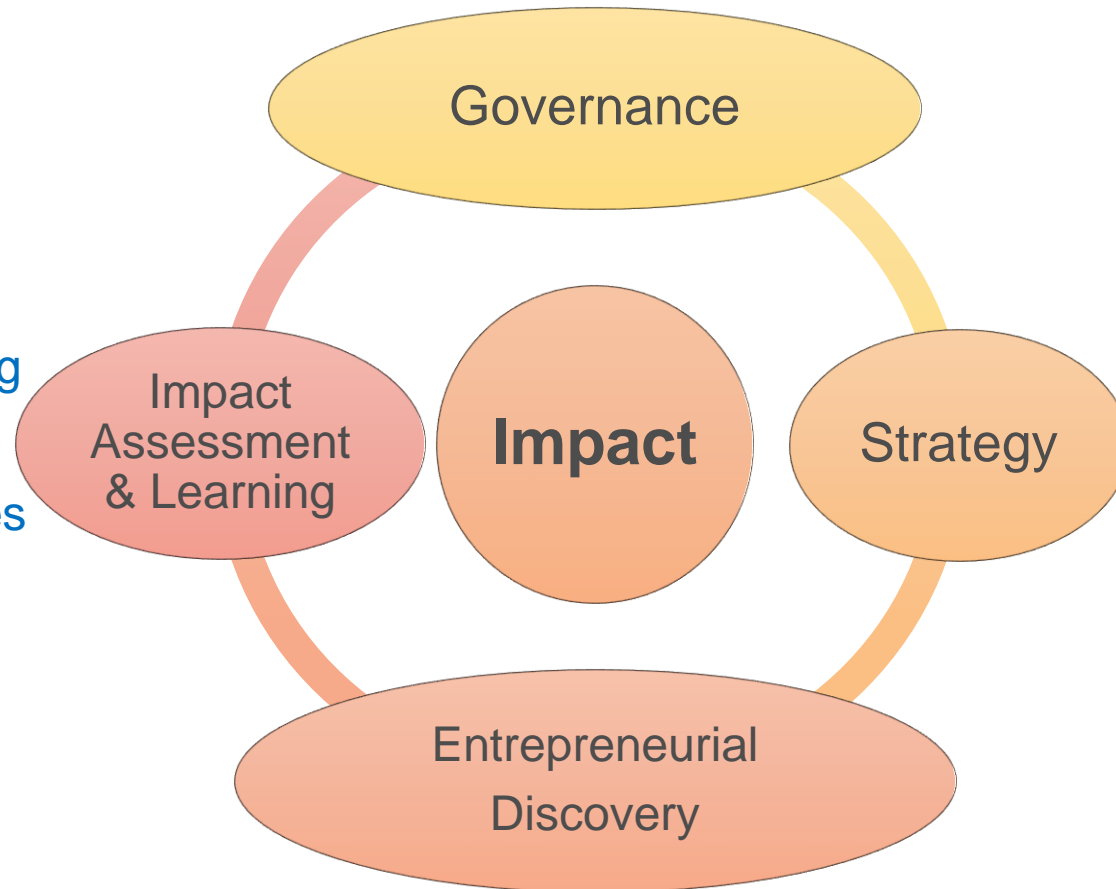
1. **Economic cohesion:** transformation to a more Knowledge-intensive industry, strengthen local innovation systems inserting KETs
2. **Economic recovery:** reset the economic structure to a green-digital economy innovation as driver to the new energy-digital system
3. **Sustainable society:** delivering the European Green Deal, societal change innovation for sustainable solutions, systems, with citizens

2. Smart Specialisation Strategies for Sustainability (S4)

Strengthen local governance driving transformation
Connect to new Multi-level governance structures

*Voluntary
upgrading*

Continuous Policy learning
Impact-oriented
Scientific and Beneficiaries



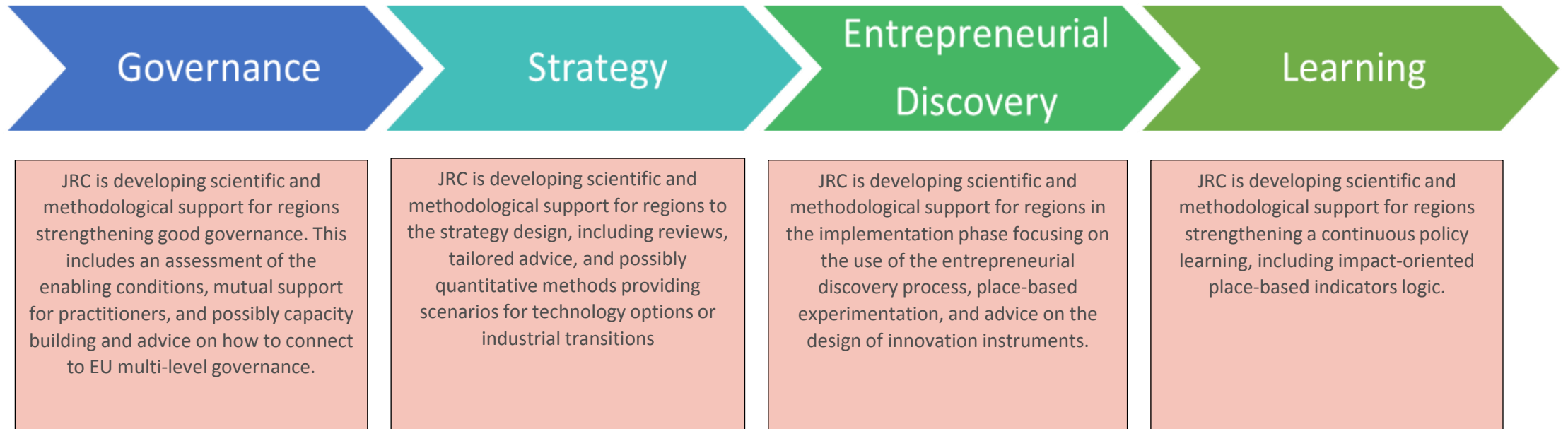
Place-based Vision on
sustainable local society

Integrative strategies
driving transformation

Opportunities and Threats
in transitions

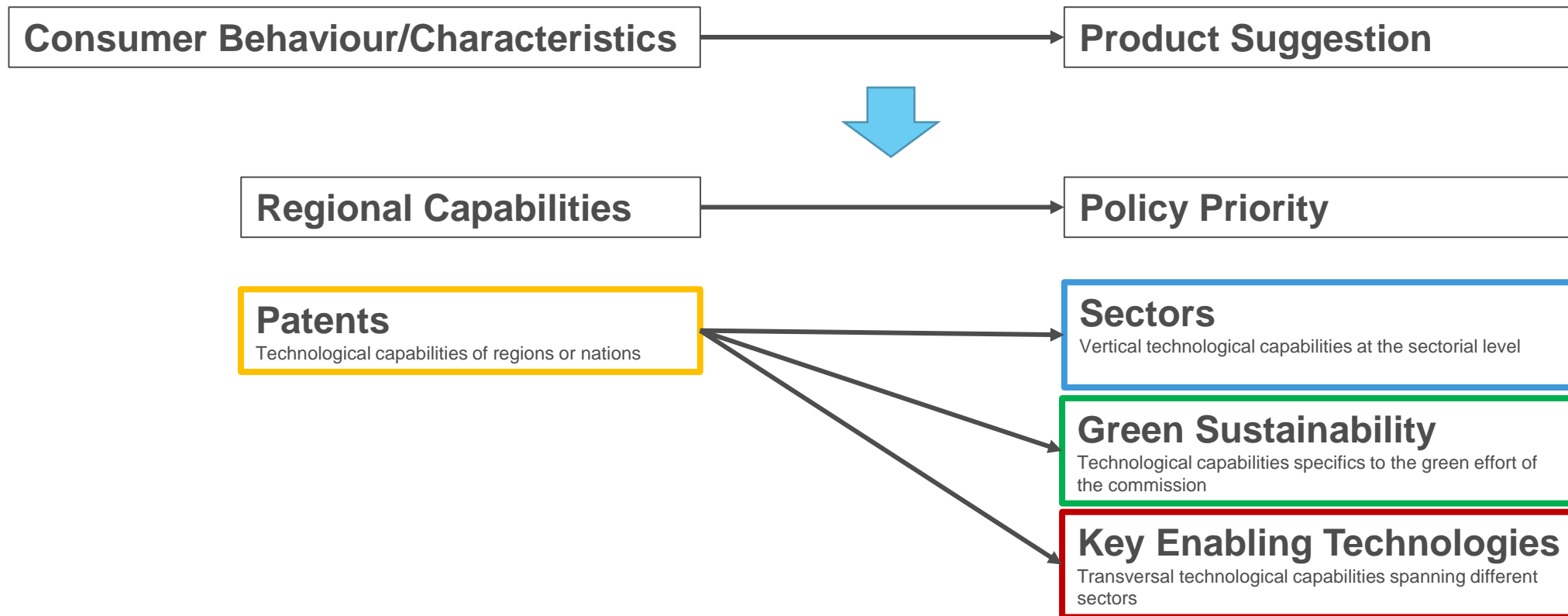
Synergies of investment (across policy areas & between EU and local)
Place-based experimentation and citizens community engagement
Human capital and training

3. JRC-Seville provides scientific and methodological support in line with its mission as scientific service of the Commission



Concrete illustration: S4 Priority Compass

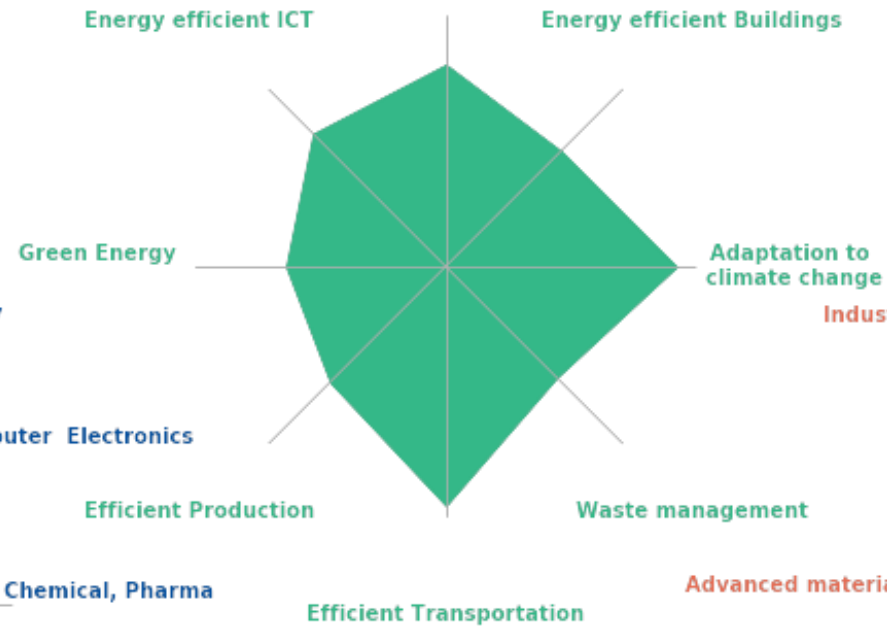
S4 Priority Compass is a practical tool, inspired by product recommendation systems



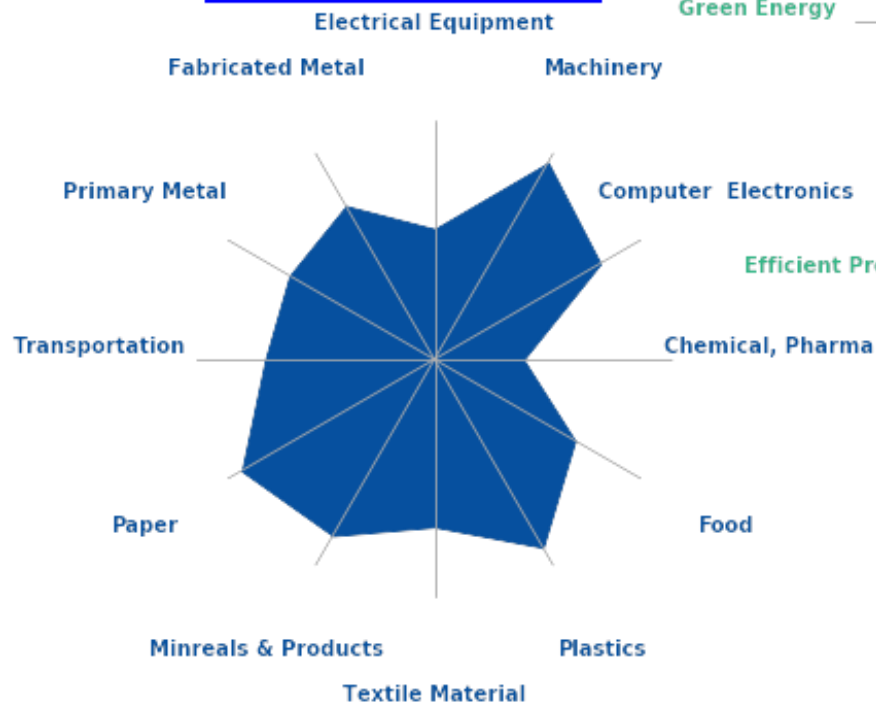
Concrete illustration: S4 Priority Compass

Green Capabilities

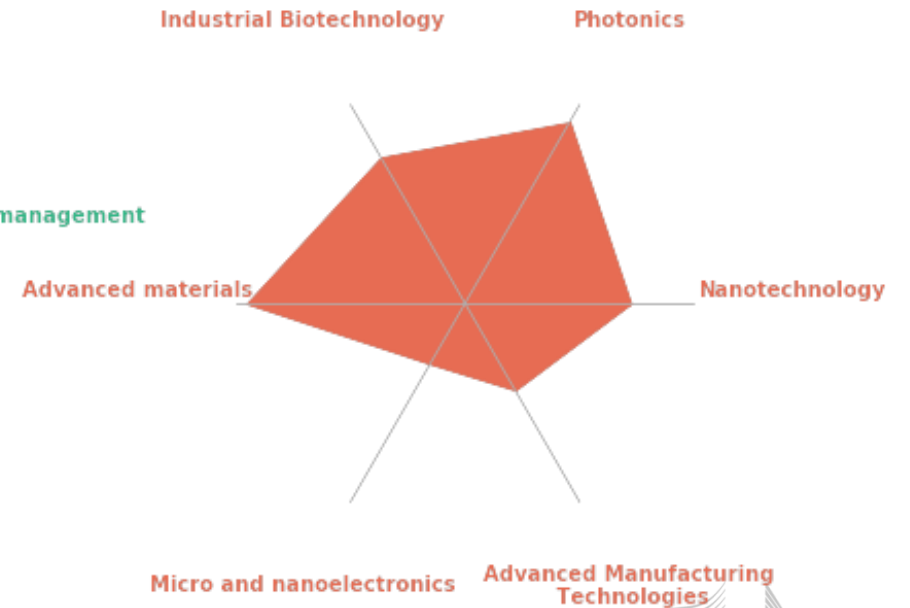
Capture of GHG



Economic Sectors



Key Enabling Technologies



Thank you for your attention

Keep in touch



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