

SMART SPECIALISATION STRATEGY IN THE NORTHERN NETHERLANDS (NL)

An SDG-based approach for broad prosperity in the Northern-Netherlands' RIS3

CONTRIBUTION TO SDGs



PARTNERSHIPS AND COLLABORATION

▶ STAKEHOLDERS

Quadruple Helix partners: Over 100 partners from business, knowledge producers, government and civic society.

Smart Specialisation involves Quadruple Helix stakeholders in the Entrepreneurial Discovery Process that is the key aspect of Smart Specialisation approach.

That allows for stakeholders mobilisation in a meaningful policy process including governance, monitoring, project definition and implementation.

ACTION

REDUCEPT: ◀
A SERIOUS GAME DESIGNED FOR PATIENTS TO HELP MANAGE THEIR CHRONIC PAIN AS WELL AS EDUCATE THEM ON HOW PAIN ORIGINATES.

PROBLEM ◀
Chronic pain suffered by a large number of patients.

INNOVATION ◀
A unique combination of gaming and education - patients are more able to manage their chronic pain, even after the game has ended. Through amazing visual graphics, patients will go on a journey through their body and they can be immersed within the experience virtual reality offers.

SUSTAINABILITY ◀
Towards good health and well being.

TOTAL INVESTMENT ◀
EUR 143,220