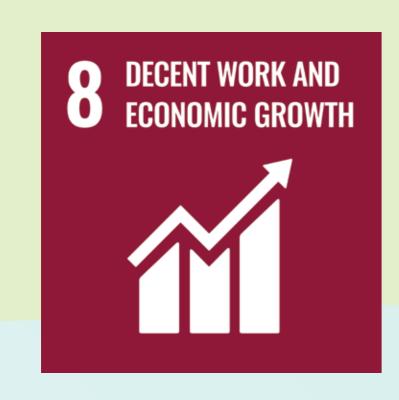


SMART SPECIALISATION STRATEGY IN ABRUZZO (IT)

Sustainability for environment, society and economy. The "Pescara Charter", a regional model

CONTRIBUTION TO SDGs







PARTNERSHIPSAND COLLABORATION

STAKEHOLDERS

About 100 SME's and 8 large enterprises involved.

Smart Specialisation involves Quadruple Helix stakeholders in the Entrepreneurial Discovery Process that is the key aspect of Smart Specialisation approach.

That allows for stakeholders mobilisation in a meaningful policy process including governance, monitoring, project definition and implementation.

PROJECT •

CIRCULAR ECONOMY APPLIED IN THE

ABSORBENT HYGIENE PRODUCTS (AHP)

INDUSTRY

PROBLEM <

Each year 900,000 tons of AHP waste are incinerated or landfilled in Italy, 8,500,000 tons in Europe and over 30,000,000 tons in the world. Post-industrial diaper waste is a great prortunity in Abruzzo Region, also known as Nappy Valley.

INNOVATION <

Researching and developing prototype technology for the creation of the first-ever bio-refinery in the world, which will use AHP waste to produce high value-added bio-fertilizers.

Our project: RECOVER is developing the first hybrid recycling technology, able to recycle post-industrial and post-consumer AHP waste.

SUSTAINABILITY

Towards sustainable industry and production.

TOTAL INVESTMENT
EUR 7,800,000,00



