

**19<sup>th</sup>** EUROPEAN WEEK of  
REGIONS and CITIES

11 - 14 OCT  
2021

*Together for Recovery*

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## European Digital Innovation Hubs (EDIH) and the digital transition of Regions

12 October 2021— 14:30-16:00

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### How to measure Digital Preparedness in Regions?

Anke SCHUSTER

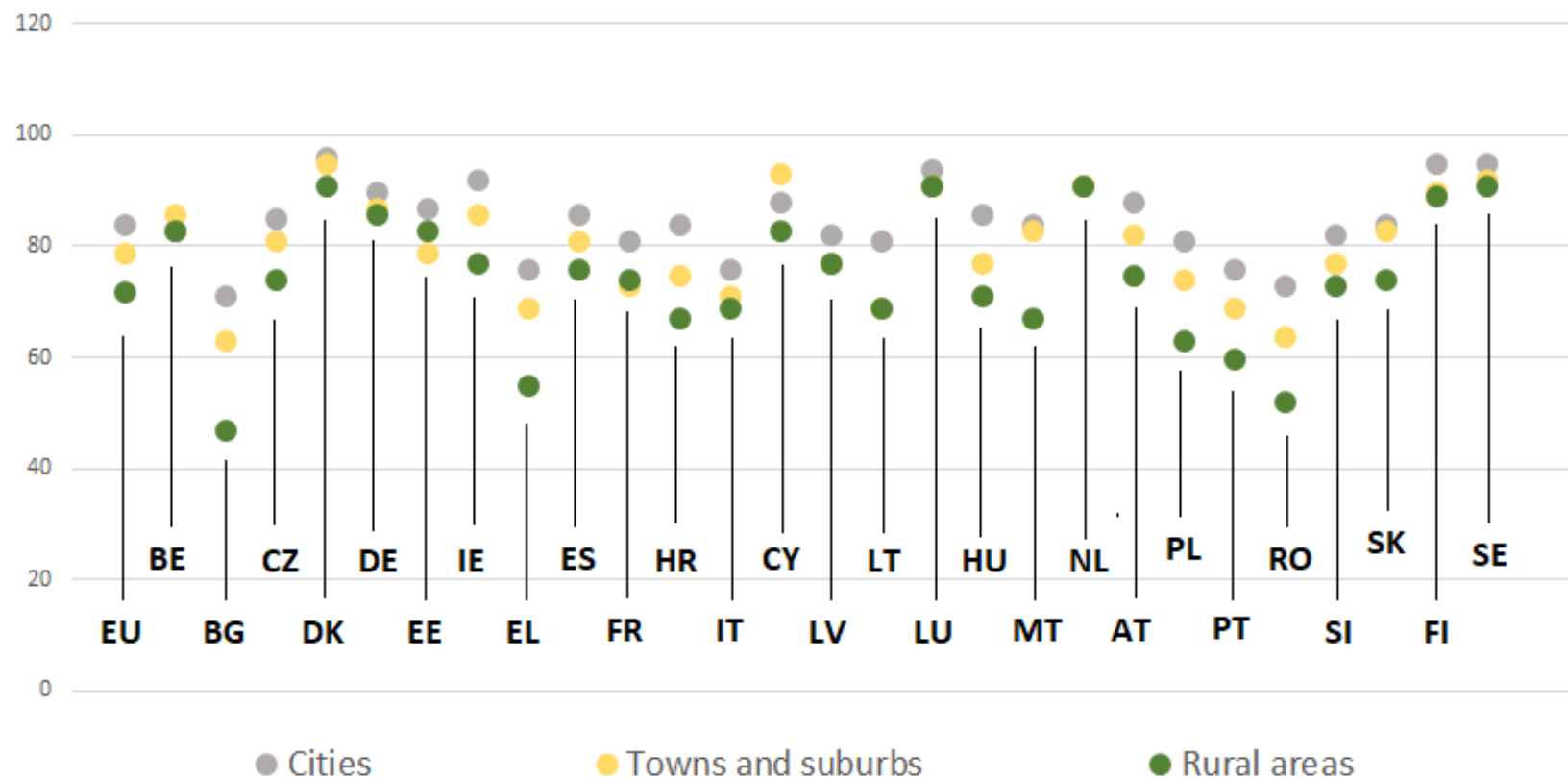
European Committee of the Regions  
Commission for Economic Policy



#EURegionsWeek



## Individuals who use the internet daily: rural-urban divide, 2020, by country



Source: Eurostat data online, table isoc\_ci\_ifp\_fu, accessed in March 2021.  
 Notes: 2019 data for France and Italy.

## Digital Cohesion

An important additional dimension to the traditional concept of economic, social and territorial cohesion defined in the EU treaty

Digital divides can be linked to geography (urban-rural), gender, age, skill level, firm size, vulnerable groups

## Study on digital preparedness of regions

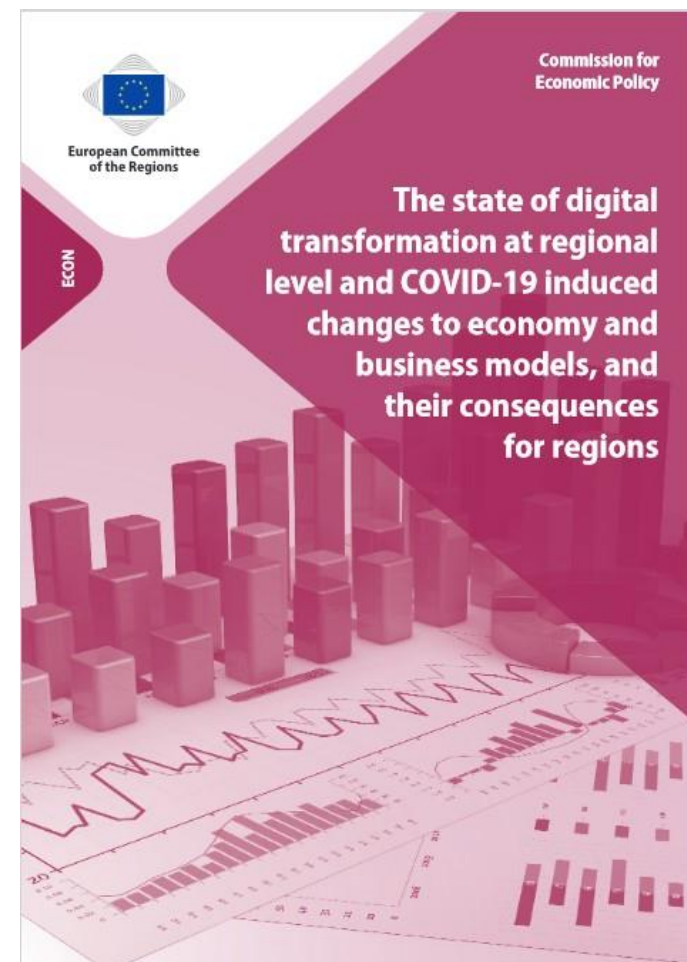
- How to measure the digital preparedness of regions in Europe, in relation to the regions' competitiveness and resilience.
- Where does business stand in the digital transformation process; how is it adapting and taking up new opportunities? What support does business receive from LRAs, and what do they expect from LRAs? Particular focus on SMEs.
- To what extent have e-government models (especially services to SMEs) been further developed, and is there any good practice which can be benchmarked.
- To what extent has Covid-19 accelerated the developments related to digitalization.
- Analyse the urban-rural digital gap, and the impact of the COVID-19 crisis

## Study on digital preparedness of regions

### Table of content

- Part 1. How to measure digital preparedness in regions
- Part 2. Successful cooperation between business and LRAs for digital transformation: case studies from eight European regions
- Part 3. Where do SMEs stand in the digital transformation process? The role of regions.
- Part 4. Conclusions and recommendations

The **study** is available [here](#).



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**Thank you for  
your attention!**

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Digital Preparedness  
in Regions?**

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