



Smart Specialisation from the EU to the world

The first global workshop on place-based innovation

A preconference workshop of the SMARTER conference
25 September 2018, Seville

Rationale

Over the last years, the Smart Specialisation approach (S3) has fostered the design and the implementation of place-based innovation-driven transformation agendas in the regions and Member States of the European Union (EU), which overall have developed more than 120 Smart Specialisation strategies. Building on European successes and experiences, S3 is increasingly being considered a driver of decentralised innovation policies in several countries and regions around the world. In this context, the Smart Specialisation Platform of DG Joint Research Centre (JRC) of the European Commission is increasingly working with countries belonging to EU Neighbourhood and Enlargement Policy and beyond. The latter are the actual scope of this international workshop: so far, S3 is present at different levels of implementation in countries such as Australia, Brazil, Chile, Colombia, Mexico, Norway and Peru, and is gaining interest in China, the United States of America, Canada and Africa, among others.

The interest towards this approach, based on the enhancement of regional innovation capacities/potentials and the engagement of a vast range of actors, is motivating territorial and inclusive dialogues, clusters' promotion, new governance models, support to SMEs and inclusive participatory processes leading to the identification of innovation niches with contributions of public and private sectors, research community and civil society organisations. Another key feature of S3 lies on the relevance and benefits of inter-regional and trans-national cooperation as a supportive way to enhance regional outputs and businesses in global value chains.

Accordingly, the objective of this workshop is two-fold: first, it aims to showcase the main developments of various non-EU countries in the implementation and/or adaptation of the S3 approach. Second, it ambitions to bring together the S3 worldwide community, learning from experience and exploring possible cooperation between the participating institutions, by fostering the exchange of strategic knowledge and the development of common policy and research activities.

Hosted by the European Commission - DG JRC, this international workshop gathers the participation of recognised academics, experts from international organisations, policy-makers and practitioners of S3, as well as European Commission representatives and representatives from the European Union External Action Service (EEAS). After setting the scene and highlighting the potential of S3 worldwide, three roundtables will successively examine the development of Smart Specialisation in the Americas, Asia, Oceania and Africa. This will allow EU representatives to draw lessons and sketch next steps in the endeavour of S3 worldwide, in particular by presenting the possible contribution of Smart Specialisation to the implementation of the Sustainable Development Goals.

Date and venue: Tuesday 25 September 2018 at Pabellón Tres Culturas, Seville (Spain)

Estimated number of participants: 80 people

Draft Agenda

All speakers tbc, unless otherwise indicated

Time	
8:30-9:00	<u>Welcome coffee and registration</u>
9:00-9:30	<u>Opening and Welcoming</u> <ul style="list-style-type: none"> ▪ <u>Federica MOGHERINI</u>, Vice-President of the European Commission, High Representative of the Union for Foreign Affairs and Security Policy
9:30-10:15	<u>Keynote speeches: Smart Specialisation: a policy approach "made in EU" gaining worldwide interest</u> Moderator: <u>Luis DELGADO SANCHO</u> , Acting Director of the Growth and Innovation Directorate, DG JRC, European Commission <ul style="list-style-type: none"> ▪ <u>Dominique FORAY</u>, Dean of the School of Management, Ecole Polytechnique Fédérale de Lausanne, Switzerland [confirmed] ▪ <u>José Ignacio PERALTA SÁNCHEZ</u>, Constitutional Governor of the Free and Sovereign State of Colima, Mexico and Coordinator of the Commission of Science and Technology of the National Conference of Governors of Mexico <p><i>Objective: In recent years and building on the positive experiences of Smart Specialisation in the EU, Smart Specialisation has been attracting increasing interest from outside the EU. The keynote speeches will set the scene of the workshop from the research and political angles and will provide insights on current tendencies, opportunities and perspectives of the implementation of Smart Specialisation in the EU and other parts of the world.</i></p>
10:15-11:30	<u>Roundtable 1: Smart Specialisation in the Americas, initiatives towards decentralised innovation policies</u> Moderator: <u>Charles WESSNER</u> , Professor of Global Innovation Policy at Georgetown University, USA <ul style="list-style-type: none"> ▪ <u>José Eduardo HERNANDEZ NAVA</u>, Rector of the University of Colima, Mexico ▪ <u>Lúcia CARVALHO PINTO DE MELO</u>, Secretary for Science, Technology and Innovation of the State of Pernambuco, Brazil ▪ <u>Greg SPENCER</u>, University College Dublin, Ireland <p><i>Rapporteur: Javier GOMEZ PRIETO, Territorial Development Unit, DG JRC, European Commission</i></p>

	<p><i>Objective: This first roundtable will bring together key practitioners of Smart Specialisation in the American continent at academic, political and international organisation level. They will showcase the most important developments derived from the implementation or adaptation of Smart Specialisation in North and South America.</i></p>
11:30-12:00	Coffee break
12:00-13:00	<p><u>Roundtable 2: Smart Specialisation in Asia and Oceania, an inspiration for place-based innovation</u></p> <p>Moderator: <u>Inger MIDTKANDAL</u>, Science Counsellor at the Commercial Section of the Royal Norwegian Embassy, India</p> <ul style="list-style-type: none"> ▪ <u>Bruce WILSON</u>, Director of European Union Centre at RMIT University, Melbourne, Australia ▪ <u>TBC</u>, China <p><i>Rapporteur: Albane DEMBLANS, Territorial Development Unit, DG JRC, European Commission</i></p> <p><i>Objective: This second roundtable will be dedicated to Smart Specialisation developments in Asia and Oceania. Building on the experiences of Australia, where the Hunter Valley region was the first region to develop a Smart Specialisation strategy in 2015, of China and of India, the objective will be to understand to what extent Smart Specialisation can inspire further regions in these continents.</i></p>
13:00-13:50	Lunch break
13:50-14:00	Family picture

<p>14:00-15:15</p>	<p><u>Roundtable 3: Smart Specialisation in sub-Saharan Africa, a driver for development?</u></p> <p>Moderator: <u>Fernando HERVÁS SORIANO</u>, Deputy Head of Territorial Development Unit, DG JRC, European Commission</p> <ul style="list-style-type: none"> ▪ <u>Mafini DOSSO</u>, Territorial Development Unit, DG JRC, European Commission ▪ <u>Manasse MBONYE</u>, Executive Secretary, National Council for Science and Technology (NCST), Kigali, Rwanda ▪ <u>Mahama OUEDRAOGO</u>, Head of Science and Technology Division, African Union Commission <p><i>Rapporteur: Ylenia CIMMARRUSTI, Work Programme Unit, DG JRC, European Commission</i></p> <p><i>Objective: This third roundtable on Africa will bring together the institutional and country-specific perspective to analyse how Smart Specialisation could participate in the growth and development agenda of sub-Saharan African countries.</i></p>
<p>15:15-15:45</p>	<p>Coffee break</p>
<p>15:45-17:00</p>	<p><u>Smart Specialisation in EU international relations: lessons and next steps</u></p> <p>Setting the scene: concise feedback from roundtable sessions by rapporteurs</p> <p>Moderator: <u>Emanuela BELLAN</u>, Head of Interinstitutional, Institutional Relations and Outreach Unit, DG JRC, European Commission</p> <ul style="list-style-type: none"> ▪ <u>Ruth KAUFMANN-BUEHLER</u>, South America, European External Action Service (EEAS) ▪ <u>Robert BURMANJER</u>, Head of the Knowledge, Statistics and Data Hub Unit, Directorate-General for International Cooperation and Development (DG DEVCO), European Commission ▪ <u>Nona DEPREZ</u>, Head of the Partnership Instrument Unit, Service for Foreign Policy Instruments (FPI), European Commission ▪ <u>Peter BERKOWITZ</u>, Head of the Smart and Sustainable Growth Unit, Directorate-General for Regional and Urban Policy (DG REGIO), European Commission ▪ <u>Adam TYSON</u>, Head of the North America, Latin America and Caribbean Unit, Directorate-General for Research and Innovation (DG RTD), European Commission <p><i>Objective: This session will bring together key actors of the European Commission and EU services working on innovation policies and international relations. The ambition is to draw lessons from the three roundtables on the Americas, Asia, Oceania and Africa, as well as from the deployment of Smart Specialisation in Europe and to outline prospects for Smart Specialisation worldwide.</i></p>
<p>17:00-17:30</p>	<p><u>Smart Specialisation, a possible tool for the achievement of the Sustainable Development Goals?</u></p>

	<p>Moderator: <u>Alessandro RAINOLDI</u>, Head of Territorial Development Unit, DG JRC, European Commission</p> <ul style="list-style-type: none"> ▪ <u>Eduardo LÓPEZ MORENO</u>, Director of Research and Capacity Development, UN-Habitat ▪ <u>Christophe YVETOT</u>, UNIDO Representative to the European Union <p><i>Objective: This concluding session will present a possible work strand whereby Smart Specialisation could contribute to the 2030 Agenda of the United Nations and to the implementation of the Sustainable Development Goals at the local level.</i></p>
<p>17:30-17:45</p>	<p><u>Closing session and end of the meeting</u></p> <ul style="list-style-type: none"> ▪ <u>Vladimir ŠUCHA</u>, Director-General, Joint Research Centre (DG JRC), European Commission

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