

GUIDE - You wish to publish a communication in the S3 Newsletter

Who can provide information?

- Members of the Stairway to Excellence (S2E), Lagging Regions and S3 Platform teams.
- In addition, Members of the S3 Platform, Managing Authorities, Higher Education Institutions and other EU institutions as well as relevant stakeholders that are dealing with S3 related activities, with the approval of the editorial committee.

What type of information?

Any information that relates to:

- Upcoming Events
- Calls / Expression of interests
- Publications and Tools
- What is being developed within Member States and Regions, New S3P membership
- New Dimensions of Smart Specialisation (S3 beyond Europe, new S3 approach/domains, S3 at City level, etc.)
- Briefing on past events
- Or any other information related to S3.

What information should be given?

For each news, a short text with a key message (3 to 4 sentences):

- Title: **short and catchy**
- Name of the organisation(s) which is/are giving the information / organising the event (optional)
- Name of the event / publication / project / call
- Who does it target?
- Date and place (if necessary deadline for registration)
- **One single web link** (no pdf document)
- A photo / illustration (**in jpeg format**)
- If needed, a mail contact

Who to contact?

JRC-B3-S3-Newsletter@ec.europa.eu

When to provide us with the news?

The newsletter is published at the beginning of each month, (except in August). Please transmit any information during the 3 first weeks of the month for information to be published the next month.

To subscribe or unsubscribe

Any interested person can register to the Newsletters (or unsubscribe). See the links at the bottom/ end footer of the S3 Newsletter.

5) Examples

Special Focus

(Title): Smart Stories: Evidence from Lapland



In recent years, over 100 Smart Specialisation Strategies have been developed across the Union, mostly at regional level. The *Smart Stories* reflect the way in which managing authorities have used the S3 concept to develop their own innovation-driven regional development policies. This month, evidence is given from **Lapland** (Finland), with a focus on the **promotion of regional clusters** to refine natural resources, build on inter-regional and international collaboration and position the region in value chains.

View more and share your story: <http://s3platform.jrc.ec.europa.eu/smart-stories>

Upcoming Events

(Title): Blue Growth Strategy Uptaking In The Atlantic Arc



The S3 Platform together with Ireland, Portugal and the Canary Islands (Spain) are organising a workshop on "**Smart Blue Growth Development in the Atlantic Arc**". The event aims at sustaining the projects developed so far and assessing its practical implementation in the context of Smart Specialisation. Dedicated to managing authorities, industry & SMEs, researchers and other stakeholders, it will provide opportunities for consolidating transnational cooperation projects. It will take place on **DATE in PLACE**.

More information: one web-link

Guidelines and Publications

(Title): A handbook to facilitate the implementation of S3



Drawing on empirical evidence, "**Implementing Smart Specialisation Strategies: A Handbook**" is targeted at policy-makers and regional development professionals who are crafting their innovation policy according to a common set of principles and methodologies. The handbook aims at taking stock of the Smart Specialisation experience and presenting its current state of the art, both in terms of conceptual developments and practical implementation. It addresses five key milestones of the implementation process: (1) The Entrepreneurial discovery process cycle; (2) Good governance; (3) From priorities to projects; (4) Transnational cooperation and value chains and (5) Monitoring.

Check out the handbook: <http://s3platform.jrc.ec.europa.eu/s3-implementation-handbook>

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