

ENTREPRENEURIAL DISCOVERY FOCUS GROUP ON TOURISM IN EASTERN MACEDONIA AND THRACE

11-12 February 2015

Hotel Grecotel Egnatia, Alexandroupolis, Greece

Simultaneous translation will be provided between Greek and English both in the plenary sessions and in the parallel sessions

11 February

11:00 - 11:30	Registration
11:30-13:00	Introductory plenary session <ul style="list-style-type: none"> • Welcome - <i>George Pavlides, Regional Governor of Eastern Macedonia and Thrace</i> • Welcome - <i>Mark Boden, project leader for the Preparatory Action at the European Commission's Joint Research Centre - JRC-IPTS</i> • Welcome - <i>Petros Soukoulis, President of the Innovation Council of REMTh</i> • Introduction to the project – <i>Mark Boden - JRC-IPTS</i> • Smart Specialisation Strategy for Eastern Macedonia and Thrace: setting priorities - <i>Michalis Metaxas – Innovatia Systems</i> • Research and innovation in tourism in Greece and REMTh in an international context - <i>Karel Haegeman - JRC-IPTS</i>
13:00 – 13.45	Lunch break
13.45 – 15.15	Plenary presentations in three different priority areas: <ul style="list-style-type: none"> • Research and innovation in tourism niches: tourism and gastronomy, cultural tourism, agrotourism,... • Research and innovation in e-tourism • Research and innovation in 'traditional' tourism
15:15 – 15.30	Methodological approach for the parallel EDP sessions
15:30 – 16.00	Coffee break
16.00 – 17.30	Parallel EDP sessions in three different priority areas: <ul style="list-style-type: none"> • Research and innovation in tourism niches: tourism and gastronomy, cultural tourism, agrotourism,... • Research and innovation in e-tourism • Research and innovation in 'traditional' tourism
17.30 – 18.00	Plenary reporting and conclusions

12 February

08:30 - 09:00	Welcome coffee
09:00-10:00	Plenary session <ul style="list-style-type: none">• Wrap up from the previous day.• Description of the day.• Case study – international case study on tourism and EDP.• Q&A
10:00 – 10:30	Coffee break
10:30 - 12:30	Parallel EDP sessions for each of the three areas <ul style="list-style-type: none">• 1. Research and innovation in tourism niches: tourism and gastronomy, cultural tourism, agrotourism• 2. Research and innovation in e-tourism• 3. Research and innovation in 'traditional' tourism
12:30 – 13:00	Plenary reporting and conclusions



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