



**Bari, 25-26 September 2012**

## **SMART SPECIALISATION**

**The new Cohesion Policy framework for  
strengthening the competitiveness of the regions**

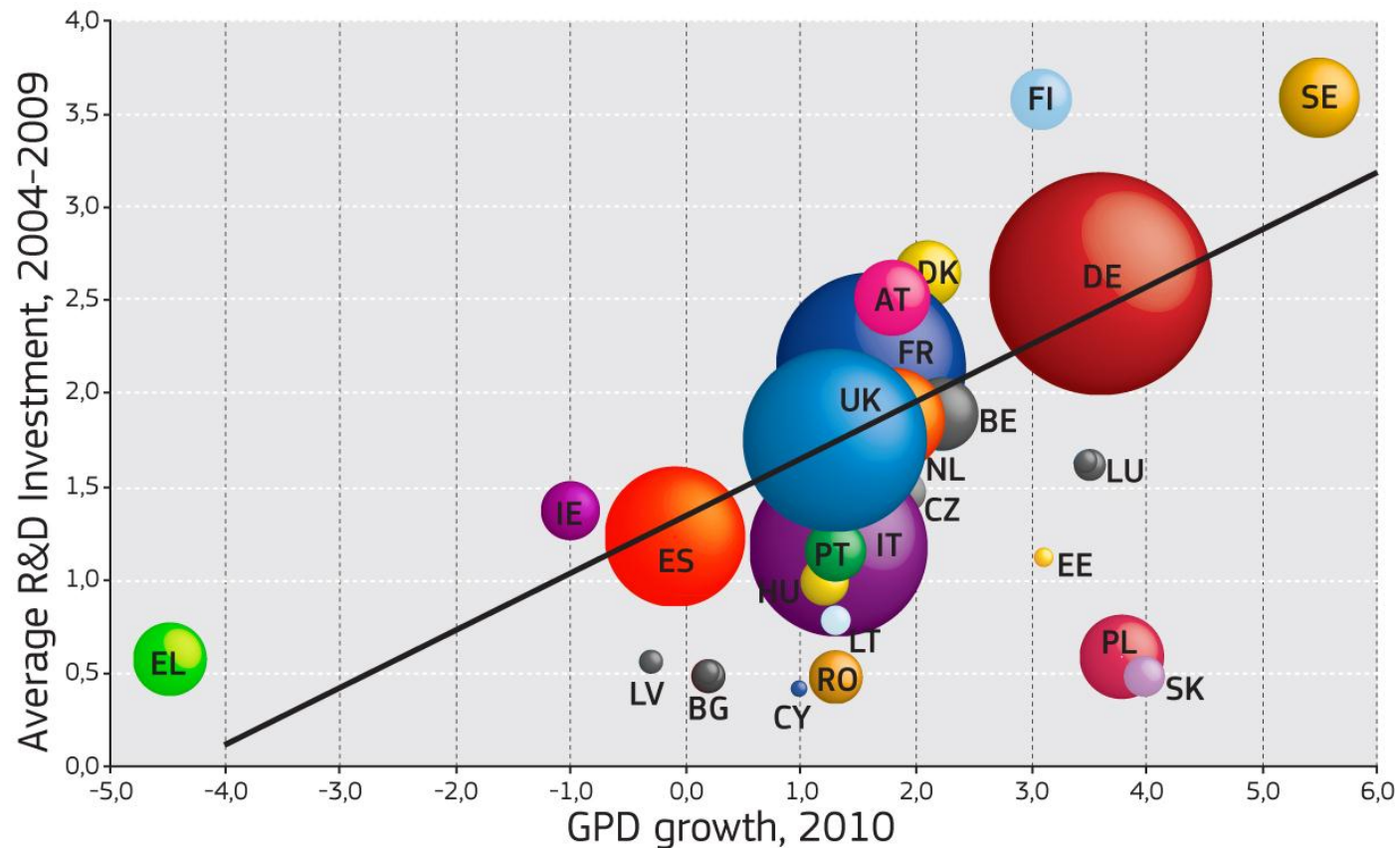
**Normunds Popens**

Deputy Director General  
DG Regional Policy

# Europe 2020 and Cohesion Policy are key instruments to help exit the Crisis

- *CP refocused to promote smart, sustainable and inclusive growth*
- *Shift from a spending philosophy to an impact philosophy*
- *SF are key delivery mechanism for Europe 2020, to cofinance growth-enhancing investments*

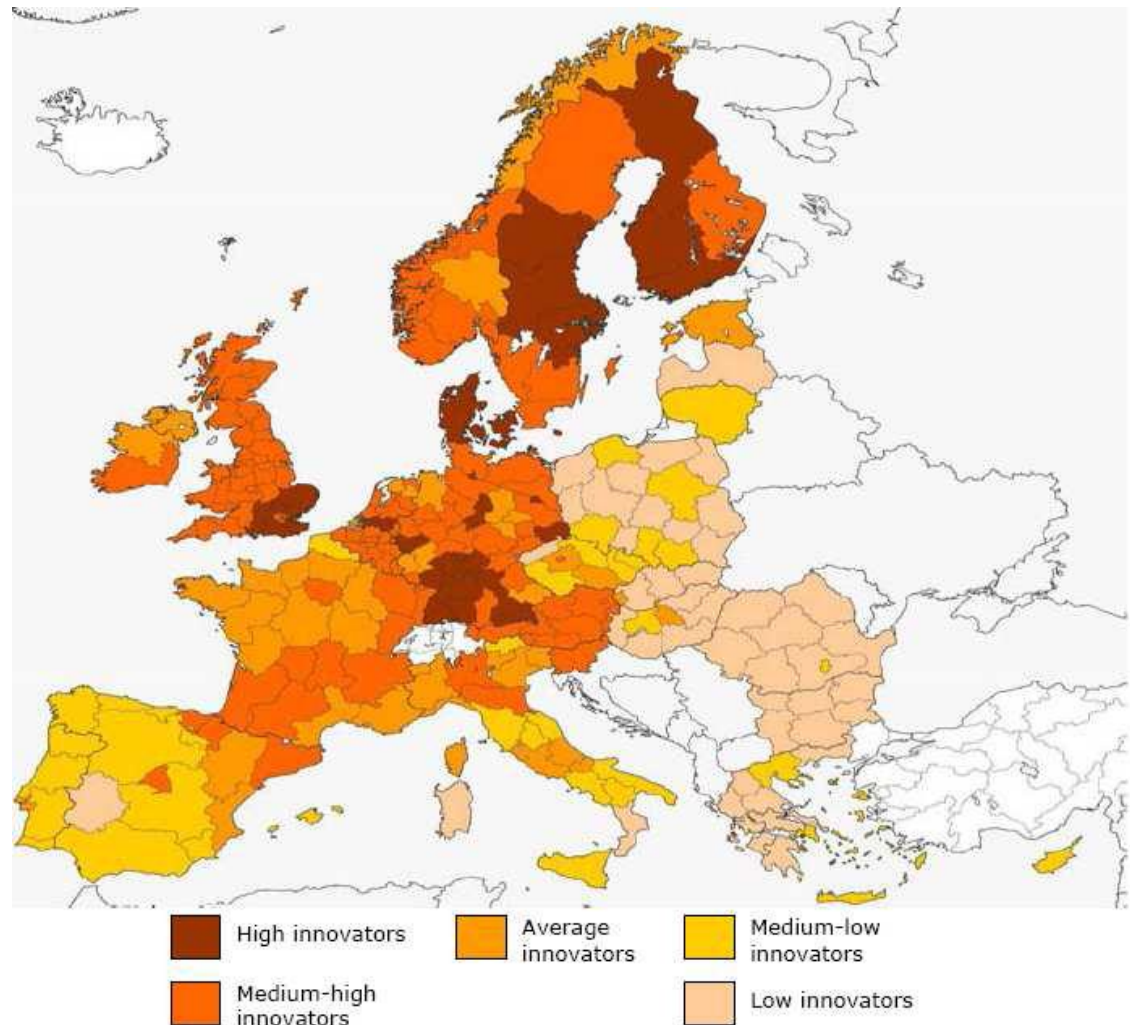
## Those MS that have invested in R&I exit the crisis faster



# Cohesion Policy funding for R&I 2007-2013

Cohesion Policy  
innovation support  
over total aid:

- ❑ 4% in 89'-93'
- ❑ 7% in 94'-99'
- ❑ 11% in 00'-06'
- ❑ 25% in 07'-13'



# Smart Specialisation (RIS3) helps regions to become more innovative

- 1. (Tough) Choices:** *select limited number of priorities on the basis of own strengths and international specialisation, concentrate funding and focus effort on these*
- 2. Competitive Advantage:** *take into account your relative position to other regions differentiate yourself others, diversify your unique, localised know-how into new combinations and innovations*
- 3. (Critical Mass) Clusters and Connectivity:** *develop world class clusters and provide arenas for cross-sectorial links and knowledge-spillovers internally in the region and externally with other regions*
- 4. Collaborative Leadership:** *engage in an open, participatory process, involve business and innovation actors from the start*

*«Innovation cannot be dictated but it can be cultivated »*

*(The Federal Government and the growth of Regional Innovation Clusters, J. Sallet et Al, 2009)*

# Thank you!

For more information:

- InfoRegio: [ec.europa.eu/inforegio](http://ec.europa.eu/inforegio)
- RegioNetwork: [www.regionetwork2020.eu](http://www.regionetwork2020.eu)