

SMEs and Smart Specialisation

SME involvement in RIS3 *Gerhard Huemer*

Brussels, 8/11/2012



SME and innovation

- SMEs are a very heterogeneous group
- Innovation in SME is more the High-Tec and R&D
- About innovation cycles and bottom-up
- Regional dimension of SME innovation

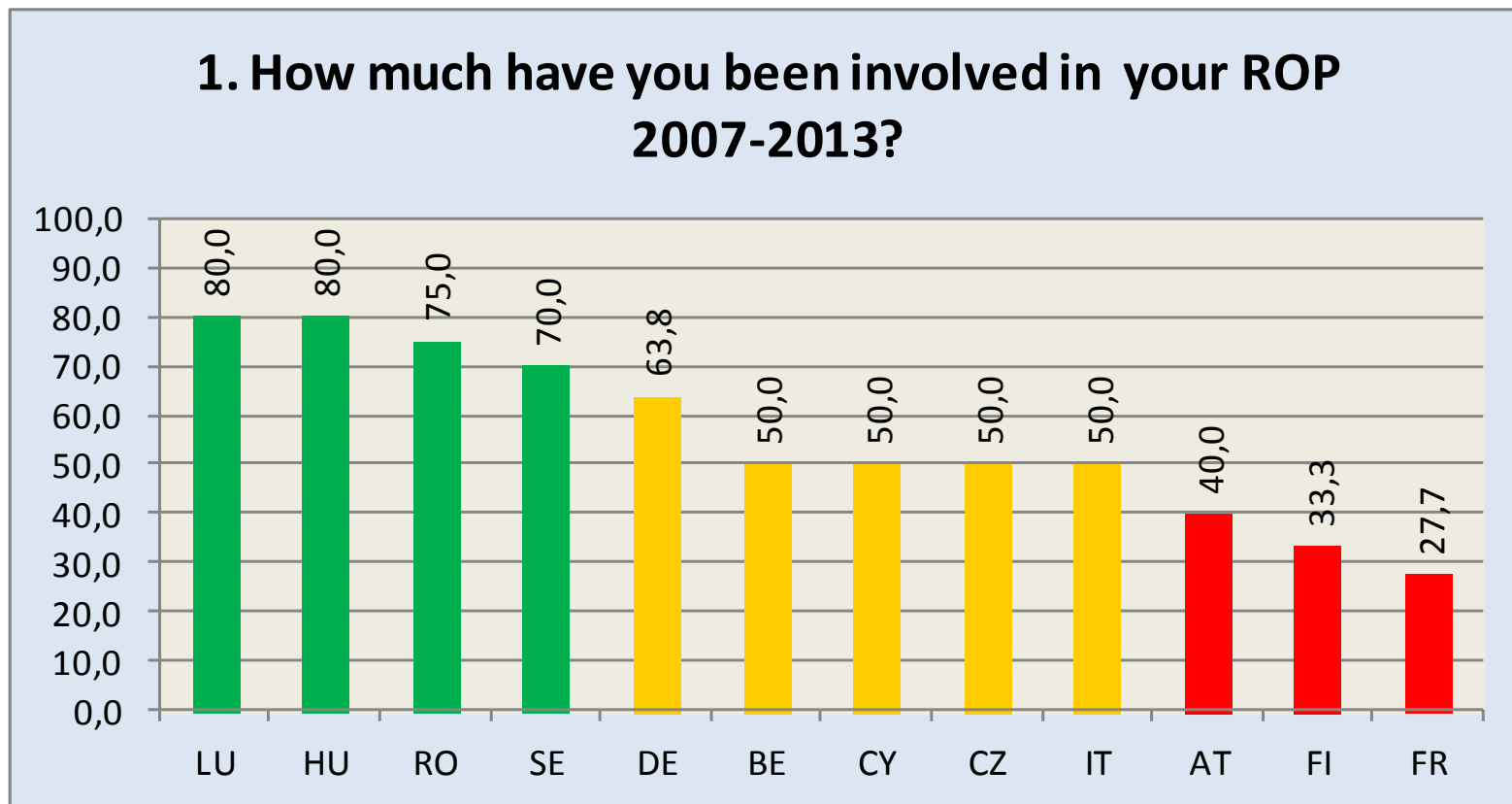
Barriers to SME innovation

- Qualification
- Access to finance
- Access to technologies
- Management skills
- Cooperation - networks and clusters

Support for SME innovation

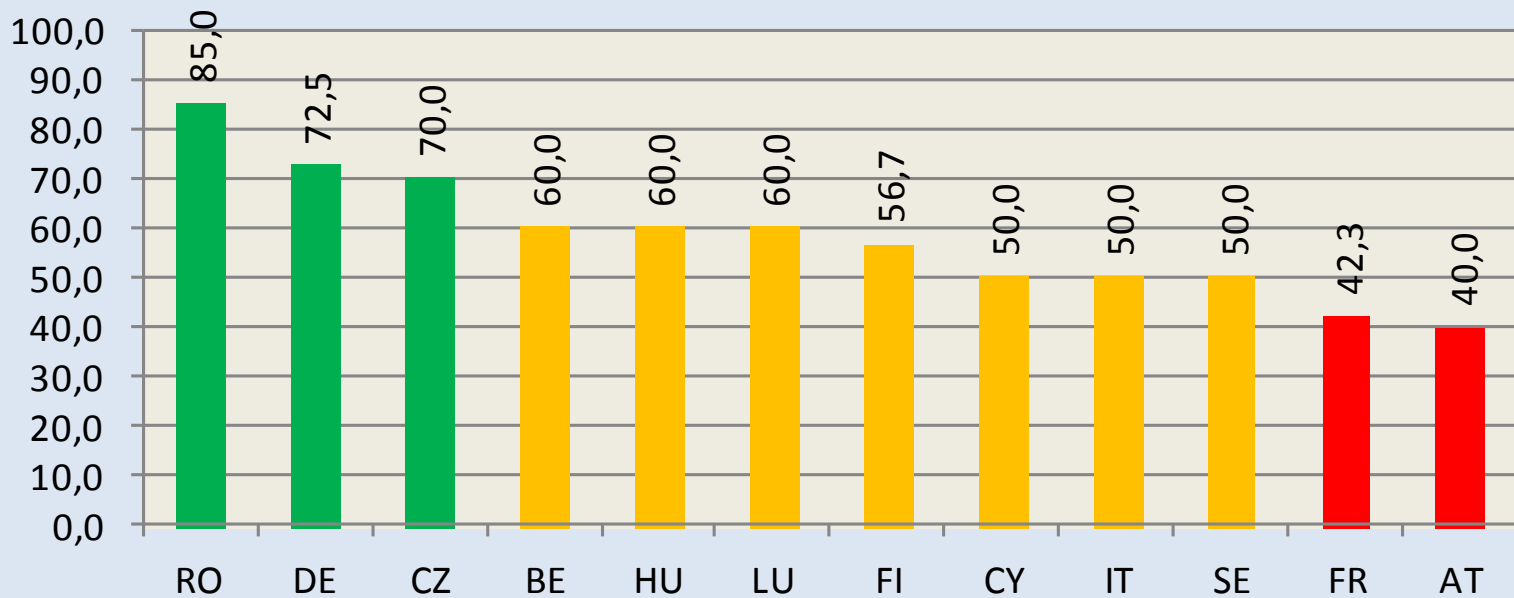
- Bottom-up R&D Programmes
- New financial instruments - risk carrying
- Cooperation for Technologies
- Access to Patents and Licences / IPR protection
- Management support
- Training and qualification
- Support for networks and clusters

UEAPME Survey: SME involvement in regional policy



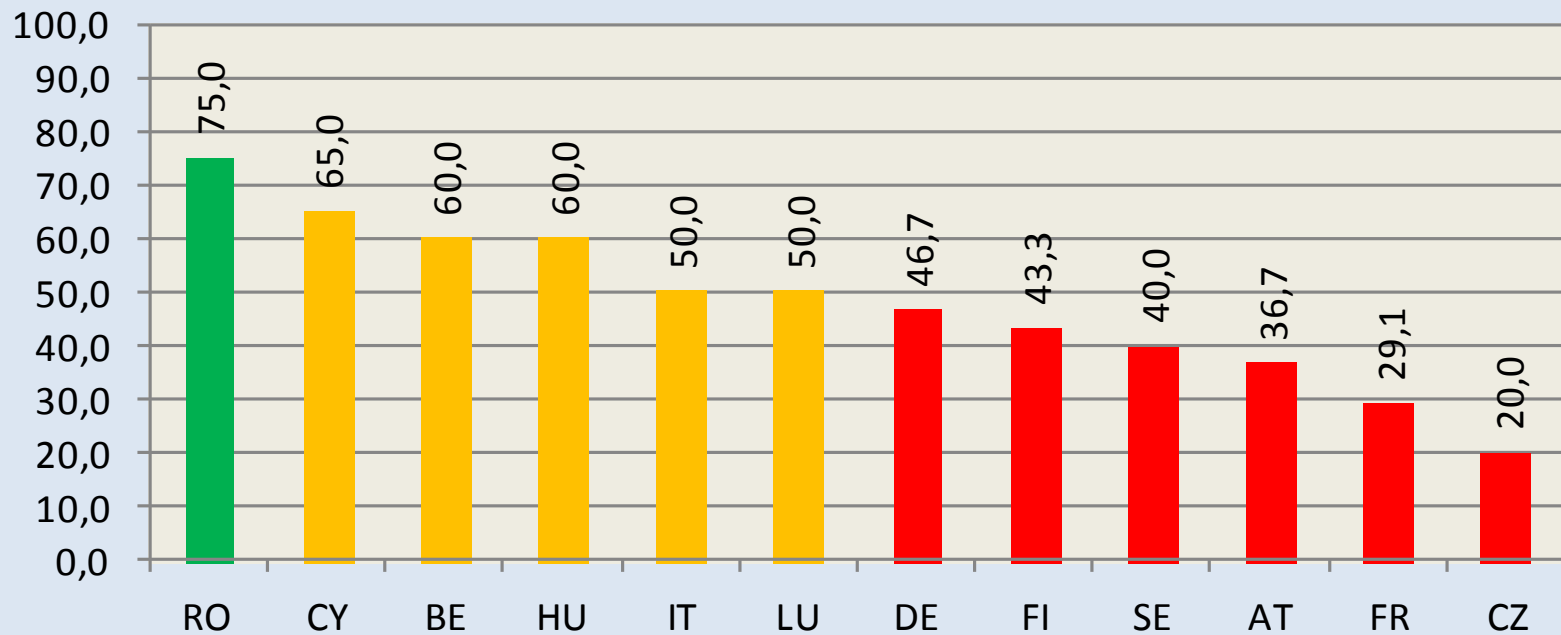
UEAPME Survey: SME involvement in regional policy

2. To which degree the needs of SMEs have been respected in your ROP 2007-2013?



UEAPME Survey: SME involvement in regional policy

3. Have SMEs been involved in the implementation phase of your ROP 2007-2013?



UEAPME Survey: SME involvement in regional policy

Awareness about Partnership Agreements and Operational Programmes

Full awareness:	AUSTRIA, CYPRUS, CZECH REPUBLIC, GERMANY, HUNGARY, ITALY, LUXEMBOURG, ROMANIA, SWEDEN
Sufficient awareness:	FINLAND
Low or no awareness:	BELGIUM, FRANCE

EU Craft and SME Barometer 2012/H2

Involvement in preparation of Partnership Agreements and Operational Programmes

Full or satisfactory involvement:	CZECH REPUBLIC, GERMANY, HUNGARY, LUXEMBOURG, ROMANIA, SWEDEN
Sufficient involvement:	AUSTRIA
Low or no involvement:	BELGIUM, CYPRUS, FRANCE, FINLAND, ITALY

Thank you for your attention!

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