

## **S3 Platform in Cooperation with IASP**

### **- The Role of Science Parks in Smart Specialisation -**

*19 February 2014*

*Parque Tecnológico de Andalucía (PTA)*

*Malaga, Spain*

The workshop is organised by JRC, the Joint Research Centre of the European Commission, in cooperation with IASP, the International Association of Science Parks and Areas of Innovation, in the framework of the JRC-IASP "Science Parks Initiative".

Its aim is to gather representatives of European Science Parks and Areas of Innovation and regional policy makers to develop key messages on the role of Science Parks and Areas of Innovation in smart specialisation. Science Parks, by providing connectivity between science and business, are important intermediaries in the innovation chain and can play a role in the development and implementation of Smart Specialisation Strategies.

The study "**Setting up, managing and evaluating EU science and technology parks**" by David Rowe, funded by the DG REGIO of the European Commission will be the background document for the discussion.

The specific **objectives** of the workshop are:

- To better understand the opportunities, challenges and obstacles for regions to form collaborative partnerships with Science Parks and Areas of Innovation.
- To highlight some actual examples of good practices of collaboration between regions and Science parks and Areas of Innovation.
- To gauge the level of knowledge and preparation among Science Parks and Areas of Innovation on the potential use of EU Structural and Investment Funds to exploit their R&D&I potentials.
- To disseminate the results of the workshop among regions, Science Parks and Areas of Innovation, policy makers, and other stakeholders.

The **methods** will be highly interactive, to make the most of the knowledge and experiences of all participants. The aim is to allow participants to reflect on each other's perspectives, in order to develop approaches that can work in the different institutional contexts.

The **intended results** of the workshop are:

- A better understanding of the opportunities for collaboration between regions and Science Parks in the new programming period of EU funding.
- A set of key messages for dissemination through the Smart Specialisation Platform (S<sup>3</sup>P).
- A specific JRC Policy Brief.
- Discussing the possibility of a larger follow-up conference.

## DRAFT AGENDA

Wednesday 19 February 2014	
<b>09:00 – 13:00</b>	<b>I. WELCOME, BACKGROUND AND OBJECTIVES, CASE STUDIES</b>
09:00 – 09:30	Registration
09:30 – 09:40	Welcome speech by Rick Weddle, President of IASP (International Association of Science Parks and Areas of Innovation)
09:40 – 09:50	The JRC–IASP Science Parks Initiative – Damien Plan, JRC Brussels
09:50 – 10:05	Presentation of participants
10:05 – 10:20	Presentation of IASP: its members and their local specialisations – Luis Sanz, Director General of IASP
10:20 – 10:50	Presentation of a Study on European Science Parks for DG REGIO ("Setting up, managing and evaluating EU science and technology parks") – David Rowe
10:50 – 11:15	"Smart Specialisation: Why it matters to Science Parks" – Jari Lauronen (Managing Director, Joensuu Science Park, Finland); Catherine Johns (Innovation and Business Growth Director, NETpark, UK)
11:15 – 11:30	Coffee break
11:30 – 11:45	"The role of Science Parks in Smart Specialisation Strategies and potential for collaboration" – Alexander Kleibrink and Katerina Stancova, S3P, JRC-IPTS (Joint Research Centre - Institute for Prospective Technological Studies)
11:45 – 13:30	<b>GROUP MIND MAPPING</b> <i>Participants will collectively identify (potential) challenges to strengthening the cooperation between Science Parks and regions in the framework of Smart Specialisation Strategies</i>
13:30 – 14:30	Working lunch
<b>14:30 – 17:00</b>	<b>II. EU SCIENCE PARKS AND SMART SPECIALISATION STRATEGIES</b>
14:30 – 16:30	<b>WORLD CAFÉ – SMART SPECIALISATION &amp; SCIENCE PARKS</b> <i>Based on the challenges identified in the previous session, participants will be organised into small groups to discuss opportunities and potential solutions to obstacles for Regions and Science Parks to form collaborative partnerships</i>
16:30 – 16:45	Expert conclusions – Claire Nauwelaers
16:45 – 17:00	Joint conclusions IASP and JRC <i>Highlight on the outcomes of the workshop (policy briefing and conference) and on the next steps of the IASP-JRC cooperation</i>

END