



# MONITORING SMART SPECIALISATION

A new architecture for transnational cooperation

11<sup>th</sup>-12<sup>th</sup> December 2014  
Barcelona, Catalonia, Spain



# MONITORING SMART SPECIALISATION

A new architecture for transnational cooperation

In summer 2014 most innovation strategies for smart specialisation (S3) and operational programmes have been submitted. Regional and national authorities are now entering into the implementation phase of the EU funding period 2014-2020, which is shifting attention to developing full-fledged monitoring mechanisms. There is an ongoing and increasing demand from the Directorate-General REGIO and policy makers from regions and member states to further explore this central aspect in the smart specialisation process. Monitoring is key for ensuring accountability and achieving the best results with European Structural and Investment Funds. At the same time, monitoring will feed into the re-design and adjustments of innovation strategies across Europe.

In this context, we want to explore what role connectivity and transnational collaboration can play when implementing and monitoring innovation strategies. The CITEK project funded by the MED Programme of the European Commission identifies and evaluates different methodologies to monitor the implementation of S3 from a transnational point of view.

This workshop is the final event of the CITEK and at the same time constitutes the starting point for a more structured discussion on monitoring in smart specialisation. It is divided into two parts. In the first part the necessity of a well-designed monitoring mechanism will be underlined. Participants will jointly discuss related policy conclusions and good practices. Focusing on how regional and national actors can work together to develop effective monitoring mechanisms will be central to the discussions. Special emphasis will be given to open data platforms that can more easily engage stakeholders and the interested public by using internet technologies.

In the second part, the workshop will focus on the impact that the smart specialization strategy will have for transnational cooperation, and especially for business activities and networks. Participants will present different initiatives aimed at promoting this cooperation in the new framework. A special emphasis will be given to the role that social economy has in this model.

In parallel, during the afternoon of the 11<sup>th</sup> and the morning of the 12<sup>th</sup> of December, a small group of experts and practitioners (invitation is required) will continue the discussion in a small-scale working group which will develop a 'proto-type' for a generic monitoring mechanism. The format will be a lab, i.e. an open setting in which policy-makers interact with users/policy-takers and experts to develop jointly a policy proposal. Experts will concentrate on the intervention logic covering the essential elements of a monitoring mechanism that ensures effective policy interventions. Among others, they will develop do's and don'ts, good practices, ideas to link innovation strategies and operational programmes and suggestions to combine qualitative and quantitative indicators.

The target group are those persons involved in designing and implementing the monitoring mechanisms of regional and national innovation strategies for smart specialisation, as well as those interested in understanding how the policy is related to the transnational business and knowledge networks.



Dates:  
**11<sup>th</sup>-12<sup>th</sup> December, 2014**



Place:  
11<sup>th</sup> December  
**El Born CC.** Plaça Comercial  
Barcelona, Catalonia, Spain

12<sup>th</sup> December  
**Convent de Sant Agustí.**  
Carrer Comercial, 36  
Barcelona, Catalonia, Spain



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DAY 1: 11 <sup>TH</sup> DECEMBER 2014   MORNING SESSIONS - EL BORN CC (Plaça Comercial)	
09.00 - 10.00	Registration
10.00 - 10.30	<b>Welcome by hosts &amp; S3 Platform</b> <ul style="list-style-type: none"> <li>- Buenaventura Guamis, General Director of the Research Park of the Autonomous University of Barcelona</li> <li>- Anna Torelli, Representative of the Marche Region, Dpt. for Research, Innovation and Competitiveness</li> <li>- Nicolas Espitalier, Representative of the Med Programme</li> <li>- Alessandro Rainoldi, Representative from the S3 Platform JRC-IPTS</li> </ul>
SESSION 1: TRANSNATIONAL COOPERATION AND MONITORING METHODS	
10.30 - 11.15	<b>Monitoring S3 implementation. Steps towards a model to assess implementation</b> Ricard Esparza Masana, Autonomous University of Barcelona  <b>Marche Region's experience on international cooperation starting from Smart Specialization</b> Anna Torelli, Marche Region, Dpt. for Research, Innovation and Competitiveness  <b>The analysis of the Smart Specialization in the Med Area and its implications for transnational cooperation</b> Francesco Molinari, representative of the CreativeMED project (Med Programme)
11.15 - 11.45	<i>Coffee break</i>
11.45 - 13.00	<b>Roundtable discussion</b> <ul style="list-style-type: none"> <li>- "Monitoring for agile and responsive innovation policies" Katja Reppel, DG REGIO</li> <li>- "Measurement challenges" Adrian Healy, Cardiff University</li> <li>- "Transnational aspects of monitoring" Nicolas Espitalier, MED Programme</li> <li>- "Followed and examples of social innovation" Elise Dubetz, Pour la Solidarité</li> </ul>
13.00 - 14.00	<i>Cocktail break</i>

DAY 1: 11 <sup>TH</sup> DECEMBER 2014   AFTERNOON SESSIONS - EL BORN CC (Plaça Comercial)	
SESSION 2: DEVELOPING BUSINESS PARTNERSHIPS AND NEW OPPORTUNITIES IN THE SMART SPECIALIZATION FRAMEWORK	WORKING GROUP OF EXPERTS
<b>FUNDING INSTRUMENTS FOR TRANSNATIONAL COOPERATION</b>	
14.00 - 14.15	<b>Welcome and brief presentation of program</b>
14.15 - 14.30	<b>About network activities by FUNDITEC</b>
14.30 - 15.45	<b>Presentation of a upcoming funding instruments and application for the participants.</b>
15.45 - 16.00	<i>Coffee break</i>
<b>BUILD A SHARED PROJECT</b>	
16.00 - 16.15	<b>Presentation of networks and participants</b> Presentation of transnational business networks project
16.15 - 17.15	<b>World 'Networks' Café</b> Explanation of the method - Creating groups Small Round table - 15 mins. for each topic  1. Services offered by the network - shared services between member 2. Network resources - public private financing - membership 3. Operational functioning - human resources 4. Shared governance with a distribution of tasks and responsibilities 5. Communication - Events
17.15 - 17.30	<b>Last round table - synthesis</b>
17.30 - 17.45	<b>Webtools presentation by ADRAL</b>
17.45 - 18.00	<b>Return of the work - Conclusion</b>
14.00- 18.00 <b>Lab with experts</b> <i>(by invitation only)</i> Among others, coordination of activities in line with CITEK results	

DAY 2: 12<sup>TH</sup> DECEMBER 2014

SESSION 3: TRANSNATIONAL BUSINESS COMMUNITIES <i>Two meetings one for TBN energy and one for the TBN turism with the same agenda</i> CONVENT DE SANT AGUSTÍ (Carrer Comerç 36, BCN)		WORKING GROUP OF EXPERTS - EL BORN CC BORN CC - ANNEX (Carrer Comercial 5, BCN)	
09.00 - 09.30	<b>Welcome</b>	09.15 - 13.30	<b>Continuation of the Lab with experts (by invitation only)</b> Evaluation of CITEK project's guidelines and related issues
09.30 - 10.00	<b>Debriefing of the day before's workshop</b>	13.30 - 14.30	<i>Lunch</i>
10.00 - 10.30	<b>Joint development of an organizational scheme for the network</b> Division of roles and tasks	14.30	End of workshop
10.30 - 11.00	<b>Collective review: Letter of understanding</b>		
11.00 - 11.30	<i>Coffee break</i>		
11.30 - 12.00	<b>Funding opportunities</b>		
12.00 - 12.15	<b>Next Steps</b>		
12.15 - 12.30	<b>Conclusion</b>		
12.30	<b>Official signature "Letter of Understanding" by presents networks and partners</b>		

Organisers



Citek Partners



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