

Draft Concept note

Workshop “Living Room of Emerging Industries in Milan”

RATIONALE

The Region of Lombardy considers Emerging Industries (EI) as targeted areas for its further innovative development. Within its smart specialisation framework, the region has developed a mechanism of entrepreneurial discovery process (EDP) focusing on EI in order to gather information on how to tailor the right policy support for local SMEs, which are active and rapidly growing or have potential for such growth. In this context, the region noted that there was a need to involve peers and experts coming from other regions/countries in discussing the issues related to EI, continuous EDP and policy support measures, with a view to eventually create a permanent network of regions willing to develop the issues further.

THE OBJECTIVES

- ❖ The common understanding of the definition of EI
- ❖ The right framework for continuous EDP for EI
- ❖ The attractive framework for a regional network on S3 implementation focusing on EI

THE APPROACH

The objectives will be reached thanks to the opportunity to discuss different experiences of European regions and the Region of Lombardy. The discussion should include the following issues:

- ❖ The definition of EI, EDP, Emerging Technologies (ET).
- ❖ The challenges related to S3 EDP in the regions
- ❖ New market opportunities and new products/technologies which bring forward EI
- ❖ The utility of the foresight approach in order to forecast regional industrial paths of development
- ❖ From ET to the EI markets via the global value chain

The envisaged regional network should then focus its activity on policy measures to support enterprises which are oriented towards different emerging industries. This initiative should lead to creation of useful "demonstrators" on S3 implementation.

NUMBER OF PARTICIPANTS FORESEEN: max. 35 persons (counting the organizers too)

ORGANIZERS: Lombardy Region; S3 Platform; Finlombarda; EEN/Simpler,

PARTICIPANTS: Representatives of organizers Experts invited by S3 Platform, (DG Grow/DG Regio/DG Research)



Draft Agenda

Workshop “Living Room of Emerging Industries in Milan”

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| DATE: 1ST DECEMBER 2015 |
| PLACE: LOMBARDY REGION PIAZZA CITTÀ DI LOMBARDIA, 1 - 20124 MILAN |
| TIMING: H 09.30 – 16:00 |
| 09.00-09.30– REGISTRATION OF THE PARTICIPANTS AND WELCOME COFFEE |
| 09.30-10.00 – WELCOME AND OUTLINE OF THE WORKSHOP <ul style="list-style-type: none">• Welcome remarks and scene setting – Lombardy Region, General Directorate Research, University and Open Innovation• Outline of workshop – JRC / S3 Platform |
| 10.00-11.15 – DEFINING EMERGING INDUSTRIES IN REGIONS <i>MODERATION: S3 PLATFORM</i> <i>RAPPORTEUR: LOMBARDY</i> <ul style="list-style-type: none">• Emerging Industries in Lombardy – Lombardy Region (10-minute presentation and 5 minutes for questions)• Emerging Technologies and Emerging Industries – comparison between selected regions – Antonio Vezzani, EC, JRC-IPTS (20-minute presentation and 5 minutes for questions)• The main issues for open discussion – discussant Daniele Rotolo, SPRU (Science Policy Research Unit), University of Sussex (5-minute talk)• Open Discussions on the most important issues arose from the presentations (20-minute discussion)• Wrap-up – Lombardy region (10 minutes) |
| 11.15-11.30 – BREAK |

11.30-13.30 – IMPLEMENTING CONTINUOUS EDP EXERCISE

MODERATION: S3 PLATFORM

RAPPORTEUR: LOMBARDY

- **EDP in Wielkopolska** – Monika Matusiak, *Poznań University of Economics and Business*
(15-minute presentation and 5 minutes for questions)
- **EDP in Emerging Industries** – Anne Verhaag, *Brainport Development N.V.*
(15-minute presentation and 5 minutes for questions)
- **Continuous EDP in Lombardy** – Alessio Castelli, *Lombardy region*
(15-minute presentation and 5 minutes for questions)
- **Introduction to table discussions – the main issues regarding EDP implementation** – discussant Björn Asheim, *Lund University*
(5-minute talk)
- **Three parallel round table discussions in depth on the most important issues arose from the presentations**
(30-minute discussion)
- **Wrap-up of table discussions**
(5-minute per each table)
- **Main lessons learnt** – Daniel Kronmann, *Näringsliv Skåne*, Magdalene Häberle, *Ministry of Finance and Economics in Baden-Württemberg* & Kroll Henning, *Karlsruhe Institute of Technology*
(10 minutes)

13.30-14.30 – LUNCH BREAK

14.30-15.45 – SETTING THE FRAMEWORK OF A LAB ON S3 IMPLEMENTATION FOCUSING ON EI

MODERATION: S3 PLATFORM

RAPPORTEUR: LOMBARDY

- **InnoLab project** – Polish Agency for Enterprise Development
(15-minute presentation and 5 minutes for questions)
- **Framework for setting-up joint activity** – Lombardy Region and JRC / S3 Platform.
(10-minute presentation)
- **Introduction to table discussions – the main issues regarding networking** – Frédéric Pinna, *ARITT Centre*
(5-minute talk)
- **Three parallel round tables on issues which should be considered as field of attention of the Lab**
(15-minute discussion)
- **Wrap-up of table discussions**
(5-minute per each table)
- **Main lessons learnt** – Francesco Grillo, *Advisor to Italy's Minister for Research and Universities* & Philippe Vanrie, *ebn innovation network*
(10 minutes)

15.45-16.00 – FINAL CONCLUSIONS

LOMBARDY REGION