

# S3 PLATFORM ON INDUSTRIAL MODERNISATION

## FROM JOINT INVESTMENTS TO NEW EUROPEAN VALUE CHAINS

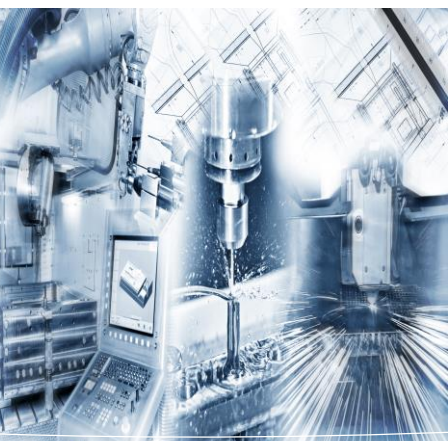
To better connect and align this regional investment and innovation dynamic with EU priorities, policies and instruments, to scale up successful regional approaches to interregional or EU level, and to promote interregional collaboration based on smart specialisation priorities identified at the regional level.

### SAVE THE DATE!

Info Day, 11 May 2016,

Brussels

This event will be open to regional authorities and other actors interested in taking part in a new European Industrial Modernisation Platform to jointly align priorities, investment efforts and innovation support activities in this area. Further information and agenda are available [here](#).



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To accelerate the implementation of Smart Specialisation strategies in the EU and increase the competitiveness and innovation capability of the EU industry, it is important to reinforce the linkages between EU Regional and Industrial policy with a view to facilitate the development of a pipeline of concrete ambitious investment projects across the EU. This process can be facilitated by establishing at EU level a Smart Specialisation Platform on Industrial Modernisation and Investment.

### AIMS

The aim is to support the optimal and effective implementation of the Cohesion Policy funds for high quality industrial modernisation and investment projects, and to better align innovation activities at and between national, local and regional level through the identification of technologies and innovative solutions that support in the most cost-effective way EU industrial modernisation and investment policy priorities.

### JOINT INVESTMENTS

The Smart Specialisation Platform on Industrial Modernisation and Investment is expected to contribute to the development of common investment projects across and between regional value chains, Important Projects of Common European Interest, new investment platforms under the Investment Plan and/or the development of new or sharing of existing infrastructure such as testing facilities, pilot lines, data centres, and Fab-Labs..



### INDUSTRIAL MODERNISATION

There is a strong political and industry willingness today to support the modernisation of EU industry and ensure its leading position in the future. EU industry's strengths in manufacturing should be complemented by associated services such as advanced logistics and by new services to be created by exploiting the data generated by the digital-based industry of the future.

### RIS3

### REGIONAL PRIORITIES

An impressive 135 EU regions indicated Industrial modernisation related priorities as one of their key investment areas under smart specialisation<sup>1</sup>, thereby showing the importance of the field for EU regions.



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**DO YOU HAVE ANY SPECIFIC IDEAS FOR COOPERATION IN THE AREA OF INDUSTRIAL MODERNISATION?**

We are looking forward to learning about your ideas for joining forces with other regions in the area of Industrial modernisation.

You are invited to submit your ideas through this [tool](#).

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