

## The integrated approach

Thematic Smart Specialisation Platforms

Regional authorities

Energy

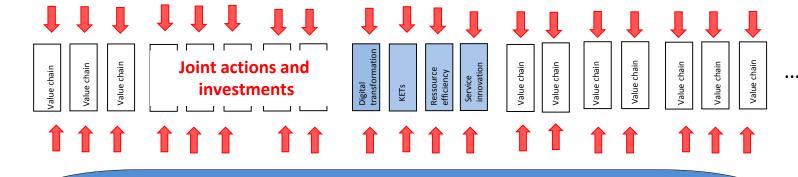
Agro-Food Digital Growth

Industrial Modernisation

(Health)

(Circular Economy)

**Businesses** 



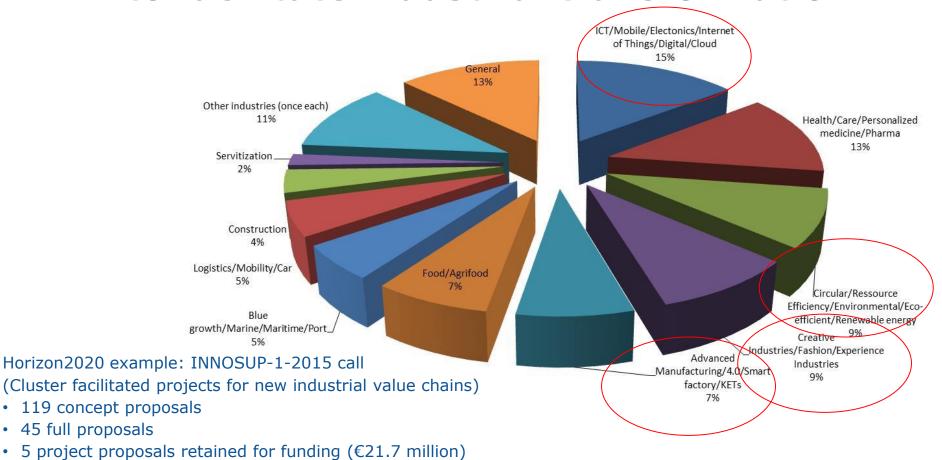
Cluster organisations

European Strategic Cluster Partnerships for smart specialisation investments

& other business networks and partnerships



# Strong interest in using clusters to facilitate industrial transformation



https://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/6084-innosup-01-2016-2017.html



## **Call for expression of interest**

# Towards European Strategic Cluster Partnerships for smart specialisation investments

- aims to strengthen industry participation and inter-regional collaboration in implementation of smart specialisation strategies
- addressed to cluster organisations, other business network organisations, technology centres and science parks
- focuses on industrial modernisation
- open partnering process until end of 2016 via cluster collaboration

http://www.clustercollaboration.eu/news/call-expression-interest-towards-european-strategic-cluster-partnerships



### **European Strategic Cluster Partnerships for smart specialisation investments**



Partnership building
Joint strategy formulation
Implementation roadmap

Matchmaking Joint activities, demonstration projects, pilots, preparation of bankable proposals Additional private/public financing Acceleration support Showcasing results



## **Support to regions and Partnerships**

- Support and visibility via the Smart Specialisation
   Platform and European Cluster Collaboration Platform
- Support and guidance for interregional cooperation for industrial modernisation (RE-CONFIRM)
- Support for networks of regions, cross-regional business partnerships for co-investments & matchmaking for digital transformation & KETs
- Advisory support services for Cluster Partnerships (European Observatory for Clusters and Industrial Change)
- Possible other support



### **Industrial modernisation focus**

#### Priorities such as

- Key Enabling Technologies
- ICT
- service innovation
- resource efficiency

This includes advanced manufacturing, digital transformation/industry 4.0, digital platforms, big data analytics, space data services, advanced material and disruptive business models and service concepts including in creative industries, textiles & tourism.



## S3 Platform on Industrial Modernisation and Investment **Thematic Area Thematic Area Thematic Area** Sub-Thematic Areas **Investment** Lead Region **Investment** pipeline pipeline European Strategic Cluster Partnerships



#### Leading Regions (Must have/Will get)

- Show strong commitment
- Ensure appropriate support
- Have a plan to involve others
- Being the interface for policy discussion



#### The process forward (first steps)

- Initiation of discussions today
- Provision of guidelines
- Seek for mandate from other regions in June
- First group of leading regions identified
- Verification process