







INNOVATION CAMP BELGRADE 2017: BUILDING SCENARIOS FOR THE SERBIAN

SOFTWARE INDUSTRY

Belgrade | 14-15 December 2017 Belgrade Science Park | Veljka Dugoševića 54

WHAT

This Innovation Camp is a participatory event that will gather experts, software companies, policy-makers, and innovation managers from Serbia and the Western Balkans to address critical policy challenges of Serbia's software industry and its future development. Previous Innovation Camps took place in Amsterdam, Barcelona, Bratislava, Thessaloniki and Brussels. The Joint Research Centre (JRC) of the European Commission co-organises it together with the Ministry for Education, Science and Technological Development, the Secretariat for Public Policies, Mihajlo Pupin Institute and the Science & Technology Park Belgrade.

WHY

Participants will co-create possible scenarios of future developments of this industry that will feed into the on-going work of Serbia's Government to design a new innovation strategy for smart specialization (RIS3). Based on a methodology developed by JRC, Fraunhofer ISI together with the Analytical Team of the Interministerial Working Group for RIS3 of the Serbian government (led by Mihajlo Pupin Institute) conducted an analysis of the economic, scientific and innovation potential in the country. The important role the software industry plays and the potential for cross-innovation with more traditional industries are key findings of this study. This Camp is a follow-up exercise to better understand the needs and main challenges of companies, researchers and universities. A similar approach will be used to discuss and define the future priority domains for Serbia's innovation policy.

HOW

The innovation camp is a small-scale innovation dialogue leading to real results. The intention is to produce concrete proposals and scenarios for dealing with 4 challenges in the coming months. Approximately 40 people will take part in the Camp. Participants are experts in their respective spheres and stakeholders of the specific challenges (companies, clusters, associations, intermediaries, universities and research institute and policy bodies), and have been selected by the organisers. Participants will be divided in dedicated workgroups, each one addressing a specific challenge.

Wednesday, 13 December 2017

After-	Arrival of participants	
noon	14:00 – 18:30 Challenge owners & facilitators meet to prepare day 1	
19:30-	Innovation Camp's Informal Dinner	
22:00	Restaurant "Dva Jelena", Skadarska 32, Belgrade	
22:15	Shuttle transfer from restaurant to Hotel Zira	

Thursday, 14 December 2017

 18:30- Registration Depoing Plenary: Convening the Camp Welcome from Miaden Sarčević, Minister for Education, Science and Technological Development & Jasna Atanasijević, Acting Director of the Public Policy Secretariat of the Republic of Serbia The process of smart specialisation in Serbia Viktor Nedović, Chairman of Inter-ministerial Working Group for RIS3 Alexander Kleibrink, JRC & Peter Polajnar, DG NEAR Main findings from studies of Serbia's innovation potential and the software industry Djuro Kutlaca, Chairman of the Analytical Team of Inter-ministerial Working Group for RIS3 & Henning Kroll, Fraunhofer ISI Introduction to Innovation Camp The role of the Camp to better define innovation priorities Brief introduction of the participants Coffee taking Coffee taking Coffee taking Challenge 1: How to tackle chronic lack of IT skills in conditions of ever-increasing demand? Challenge 2: How to improve the institutional set-up to support the software industry? Challenge 1: How to tackle chronic lack of IT skills in conditions of ever-increasing demand? Challenge 1: How to tackle chronic lack of IT skills in conditions of ever-increasing demand? Challenge 4: How to better integrate the software industry into Serbia's economy and society more broadly? Lunch + coffee Speene understanding, enrich ideas, converge ideas to create initial scenarios Peer-to-peer consultation Groups reconvene to discuss the feedback they have received Tris5 - 18:30 Challenge owners & facilitators meet to prepare day 2 Innovation Camp 5 Cocktail Dinner 20:30 		nursday, 14 December 2017
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Friday, 15 December 2017

08.30	Shuttle transfer from Hotel Zira to Science & Technology Park
09:00-	Opening Plenary: Setting the frame for Day 2
09:30	
09:30-	Coffee taking
09:45	
09:45-	Parallel Working Groups
12:30	Revisiting opportunities and sharpening insights
	Integrating ideas into concrete proposals
	Thinking ahead to develop scenarios
12:30-	Lunch + coffee
13:30	
13:30-	Parallel Working Groups
16:00	Completing the proposals as practical scenarios
	Road-mapping the next 6 weeks/6 months/6 years
	Mapping stakeholders & responsibilities
16:00-	Plenary Presentation of the proposals
16:30	Presenting the scenarios as actionable items
16:30-	Closing session Innovation Camp Belgrade 2017
17:00	Our ways forward: discussing next steps and plans for the coming
	months
17:30	Shuttle transfer to Hotel Zira