



INNOVATION CAMP BELGRADE 2017: BUILDING SCENARIOS FOR THE SERBIAN SOFTWARE INDUSTRY

BELGRADE | 14-15 DECEMBER 2017

BELGRADE SCIENCE PARK | VELJKA DUGOŠEVIĆA 54

WHAT

This Innovation Camp is a participatory event that will gather experts, software companies, policy-makers, and innovation managers from Serbia and the Western Balkans to address critical policy challenges of Serbia's software industry and its future development. Previous Innovation Camps took place in Amsterdam, Barcelona, Bratislava, Thessaloniki and Brussels. The Joint Research Centre (JRC) of the European Commission co-organises it together with the Ministry for Education, Science and Technological Development, the Secretariat for Public Policies, Mihajlo Pupin Institute and the Science & Technology Park Belgrade.

WHY

Participants will co-create possible scenarios of future developments of this industry that will feed into the on-going work of Serbia's Government to design a new innovation strategy for smart specialization (RIS3). Based on a methodology developed by JRC, Fraunhofer ISI together with the Analytical Team of the Inter-ministerial Working Group for RIS3 of the Serbian government (led by Mihajlo Pupin Institute) conducted an analysis of the economic, scientific and innovation potential in the country. The important role the software industry plays and the potential for cross-innovation with more traditional industries are key findings of this study. This Camp is a follow-up exercise to better understand the needs and main challenges of companies, researchers and universities. A similar approach will be used to discuss and define the future priority domains for Serbia's innovation policy.

HOW

The innovation camp is a small-scale innovation dialogue leading to real results. The intention is to produce concrete proposals and scenarios for dealing with 4 challenges in the coming months. Approximately 40 people will take part in the Camp. Participants are experts in their respective spheres and stakeholders of the specific challenges (companies, clusters, associations, intermediaries, universities and research institute and policy bodies), and have been selected by the organisers. Participants will be divided in dedicated workgroups, each one addressing a specific challenge.

Wednesday, 13 December 2017

After-noon	Arrival of participants 14:00 – 18:30 Challenge owners & facilitators meet to prepare day 1
19:30-22:00	Innovation Camp's Informal Dinner Restaurant "Dva Jelena", Skadarska 32, Belgrade
22:15	<i>Shuttle transfer from restaurant to Hotel Zira</i>

Thursday, 14 December 2017

08:00	<i>Shuttle transfer from Hotel Zira to Science & Technology Park</i>
08:30-09:00	Registration
09:00-10:00	<p>Opening Plenary: Convening the Camp <i>Welcome from Mladen Šarčević, Minister for Education, Science and Technological Development & Jasna Atanasijević, Acting Director of the Public Policy Secretariat of the Republic of Serbia</i></p> <p>The process of smart specialisation in Serbia Viktor Nedović, Chairman of Inter-ministerial Working Group for RIS3 Alexander Kleibrink, JRC & Peter Polajnar, DG NEAR</p> <p>Main findings from studies of Serbia's innovation potential and the software industry Djuro Kutlaca, Chairman of the Analytical Team of Inter-ministerial Working Group for RIS3 & Henning Kroll, Fraunhofer ISI</p> <p>Introduction to Innovation Camp</p> <ul style="list-style-type: none"> • The role of the Camp to better define innovation priorities • How the Camp process works • Brief introduction of the participants
10:00-10:15	Coffee taking
10:15-12:30	<p>Parallel working groups Explore the challenge and the opportunities & generate first ideas</p> <p>Challenge 1: <i>How to tackle chronic lack of IT skills in conditions of ever-increasing demand?</i></p> <p>Challenge 2: <i>How to improve the institutional set-up to support the software industry?</i></p> <p>Challenge 3: <i>How to strengthen intermediaries like clusters to effectively contribute to a continuous dialogue between companies, universities and government?</i></p> <p>Challenge 4: <i>How to better integrate the software industry into Serbia's economy and society more broadly?</i></p>
12:30-13:30	Lunch + coffee
13:30-16:15	<p>Parallel working groups Deepen understanding, enrich ideas, converge ideas to create initial scenarios</p>
16:15-17:15	<p>Peer-to-peer consultation Groups present their preliminary ideas to other groups, who challenge, question, and give new ideas and impulses for further development</p> <p>Groups reconvene to discuss the feedback they have received</p>
17:15-17:45	<p>Wrap up Day 1 Reflecting on issues from Day 1 and looking ahead to Day 2</p>
	<p>Free time for participants 17:45 – 18:30 Challenge owners & facilitators meet to prepare day 2</p>
18:30-20:30	Innovation Camp 's Cocktail Dinner
20:45	<i>Shuttle transfer to Hotel Zira</i>

Friday, 15 December 2017

08.30	<i>Shuttle transfer from Hotel Zira to Science & Technology Park</i>
09:00-09:30	Opening Plenary: Setting the frame for Day 2
09:30-09:45	Coffee taking
09:45-12:30	Parallel Working Groups Revisiting opportunities and sharpening insights Integrating ideas into concrete proposals Thinking ahead to develop scenarios
12:30-13:30	Lunch + coffee
13:30-16:00	Parallel Working Groups Completing the proposals as practical scenarios Road-mapping the next 6 weeks/6 months/6 years Mapping stakeholders & responsibilities
16:00-16:30	Plenary Presentation of the proposals Presenting the scenarios as actionable items
16:30-17:00	Closing session Innovation Camp Belgrade 2017 Our ways forward: discussing next steps and plans for the coming months
17:30	<i>Shuttle transfer to Hotel Zira</i>