



Krakow Technology Park
as Digital Innovation Hub
for Southern Poland





MALOPOLSKA // Krakow region
3M+ inhabitants, 12M tourists/yr
leading deep-tech universities, 200k students
beautiful, vital culture, innovative potential, air pollution



SMART SPECIALIZATIONS IN MALOPOLSKA

Life science

Balanced energy

ICT

Chemical industry

Manufacture of basic metals and metal products

Electrical and mechanical engineering

Creative and leisure industry



10 years of start-up support

100+ IT companies in park, incubator and seed funds,
50+ alumni

16 000 sqm of offices, labs and other spaces

3,8 billion PLN investments and 21 thousand jobs in SEZ

full spectrum of tools to support R&D commercialization and
innovation support, incl. acceleration programme

Certified by:





BUSINESS SUPPORT

COMPANY DEVELOPMENT

TECHNOLOGY TRANSFER/IDEA

advisory services
entrepreneurship education
workshops, hackatons etc.

INCUBATION

coaching
networking
micro-grants
offices&coworking
trainings
living lab

GROWTH

showroom
marketing
labs
accelerators
incl. Industry 4.0

EXPANSION

internationalization
market research
tax incentives (SEZ)

FINANCIAL INSTRUMENTS



KTP SCALEUP Industry 4.0 accelerator

case study

13 week stationary
programme

23 startups in
2 batches
(so far)

Industrial partners incl.
Krakow Airport,
Siemens, EC Group and
leading regional
manufacturers

Industry 4.0 / Industrial
IoT / smart city

training, mentoring,
cash

living lab and pilots

takeaways & challenges

great start-up&tech community, not only soft but: IoT/IIoT, robotics, mechatronics, mobility etc.

Many SME manufacturing companies, various tech level
→ Industry 3.0/4.0 challenges

need for strategic consultancy, service packaging and process automation

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