





## SMART SPECIALIZATIONS IN MALOPOLSKA

Life science

Balanced energy

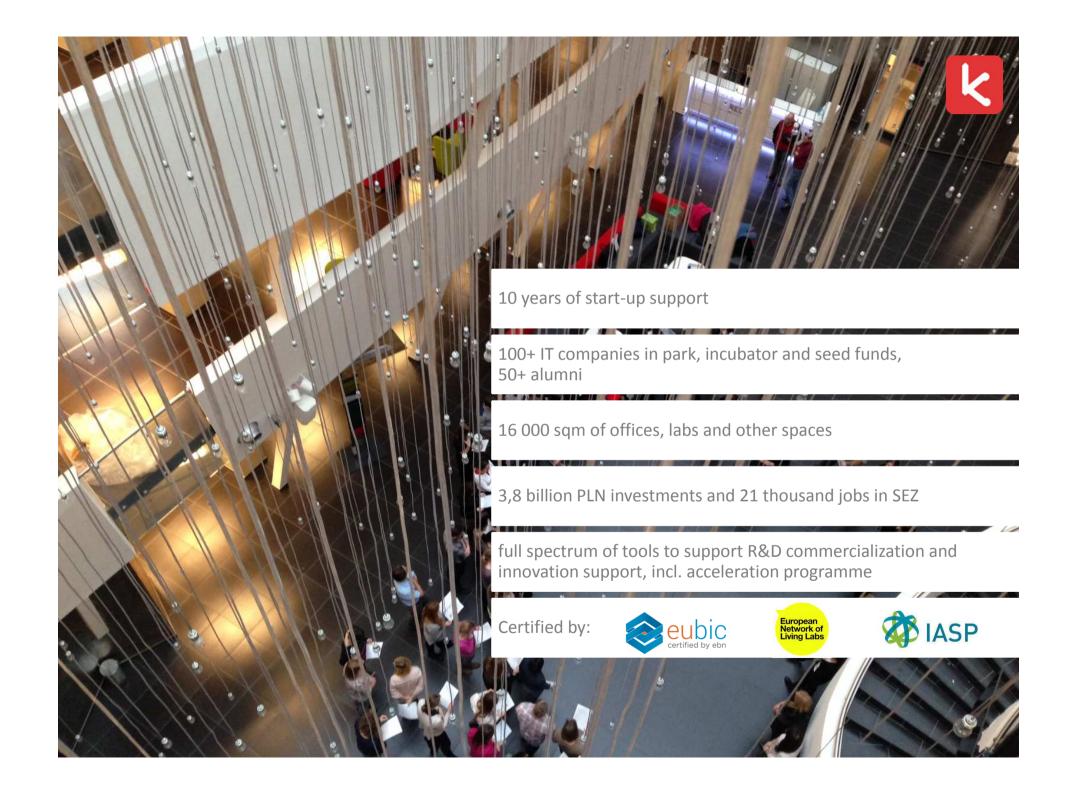
ICT

Chemical industry

Manufacture of basic metals and metal products

Electrical and mechanical engineering

Creative and leisure industry





## **BUSINESS SUPPORT**

## **COMPANY DEVELOPMENT**

TECHNOLOGY TRANSFER/IDEA

advisory services
enterpreneurship education
workshops, hackatons etc.

**INCUBATION** 

coaching
networking
micro-grants
offices&coworking

trainings

living lab

**GROWTH** 

show room

marketing

labs

accelerators incl. Industry 4.0

**EXPANSION** 

internationalization

market research

tax incentives (SEZ)

FINANCIAL INSTRUMENTS



## KTP SCALEUP Industry 4.0 accelerator case study

13 week stationary programme

23 startups in 2 batches (so far) Industrial partners incl.
Krakow Airport,
Siemens, EC Group and
leading regional
manufacturers

Industry 4.0 / Industrial IoT / smart city

training, mentoring, cash

living lab and pilots



great start-up&tech community, not only soft but: IoT/IIoT, robotics, mechatronics, mobility etc.

Many SME manufacturing companies, various tech level → Industry 3.0/4.0 challenges

need for strategic consultancy, service packaging and process automation

