

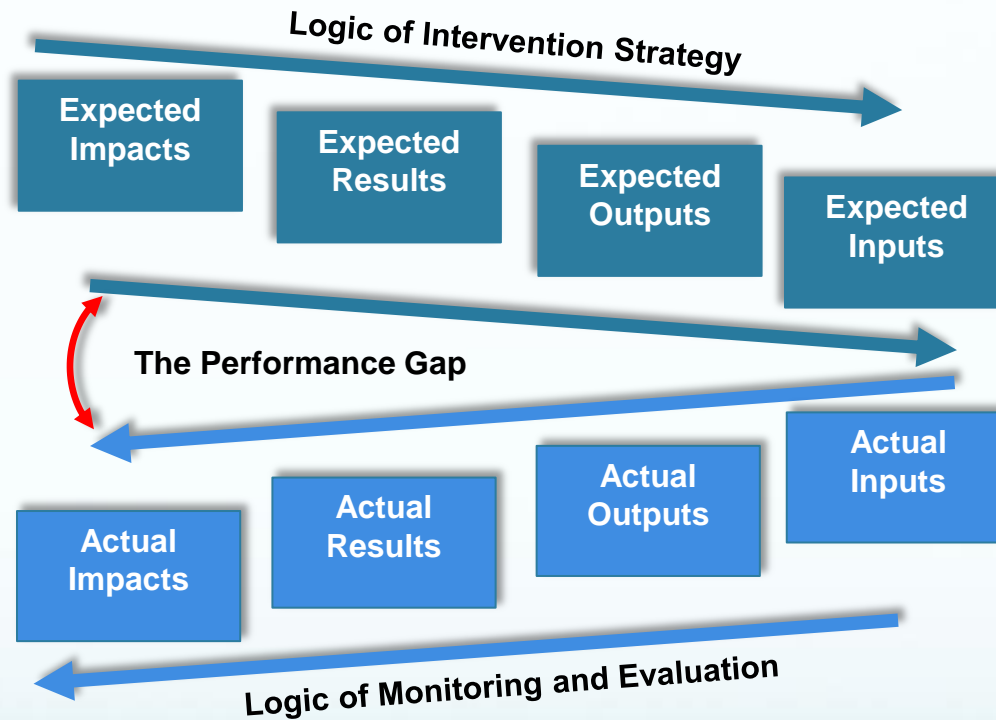
# Evaluation of RIS3: *Preliminary Thoughts*

Workshop on RIS3 Cross-Regional Learning  
Chania, Greece 20 February 2018

# Route Map

- Monitoring and Evaluation Basics
- Why Bother?
- Ingredients for Success
- Key Tactics

# From Intervention Strategy to Monitoring and Evaluation



It's not rocket science

# From Monitoring to Evaluation

- Monitoring involves the definition of key indicators at different points along the intervention logic path and the collection of data on them
- Analysis of changes in temporal and spatial patterns starts to shift the focus from monitoring to evaluation
- But evaluation in its fullest sense also involves attempts to understand why these changes occur
- And efforts to understand what can be done to rectify, replicate or enhance them
- Which is where evaluation meets strategy!

# Why Bother?

- To some, monitoring and evaluation constitute an unnecessary expense and an irksome imposition
- They make demands on scarce resources and, if not carefully designed, can produce trivial or even meaningless results
- All this is true if there is no real political commitment to the design and implementation of a successful RIS3
- But if the desire to succeed is strong, M&E can signal the need for mid-course corrections and provide crucial inputs into discussions of next steps
- M&E are the rock on which evidence-based policy making stands

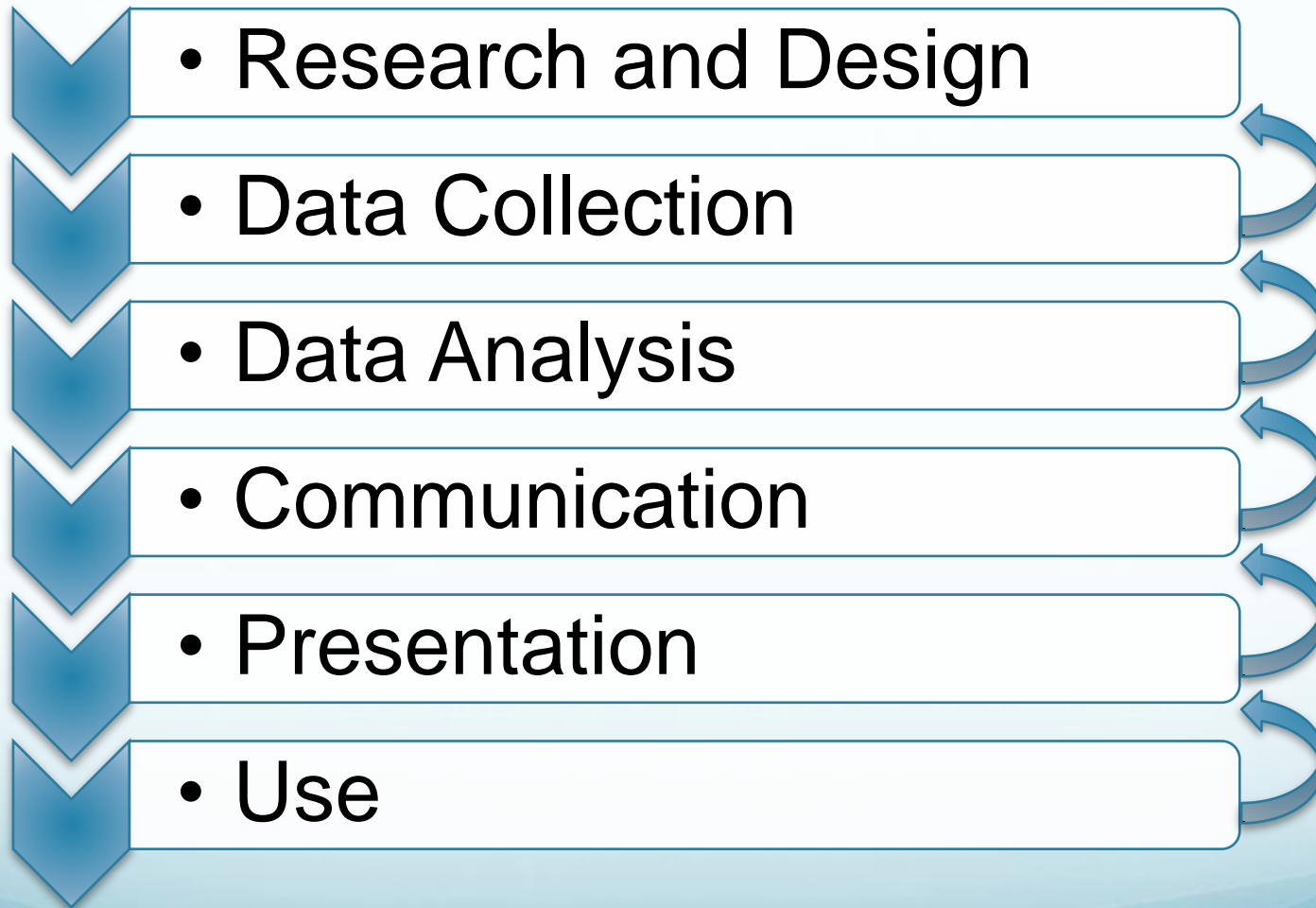
**M&E adds the smart to specialisation**

# Ingredients for Success

1. Commitment
2. Strategy
3. Champions
4. Financial Resources
5. Human Resources
6. Analytical Skills
7. Communication Skills
8. Channels



# Monitoring as a Process



# Key Tactics

R&D

- Involve policy makers in the R&D phase to ensure the M&E system focuses on their needs

Data Collection

- Try to keep your intervention logic as simple as possible

Data Analysis

- Prioritise the collection and analysis of data on key indicators

Communication

- Set up routines that can quickly output key analytical results in standard formats

Presentation

- Benchmark results with comparable systems whenever possible

Use

- Encourage open publication of data and analyses
- Make presentations as striking and memorable as possible
- Be patient but persistent



Όπου υπάρχει βούληση,  
υπάρχει τρόπος