The European Commission's science and knowledge service

Joint Research Centre

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Targeted Support to RIS3 Implementation

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Lagging Regions: aims and coverage

Support the refinement and implementation of the RIS3 of selected EU regions

Generate lessons and a model for other regions

Test-bed for theories on S3 and for understanding RIS3

S3 as entry-point to address wider structural issues
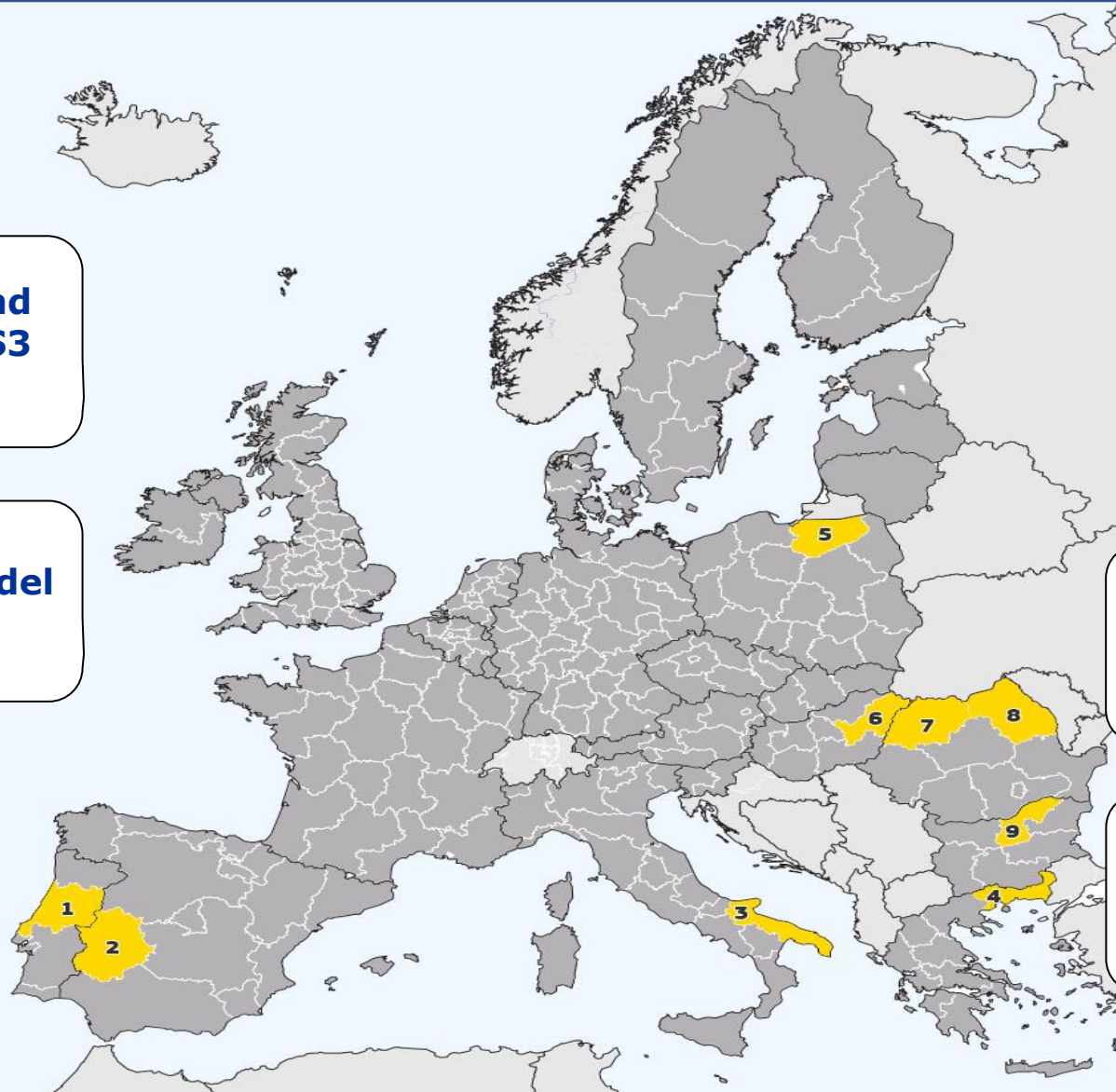
SELECTED LAGGING REGIONS

- 1 — Centro
- 2 — Extremadura
- 3 — Puglia
- 4 — Eastern Macedonia and Thrace
- 5 — Warminsko Masurskie
- 6 — Észak-Alföld
- 7 — Nord-Vest
- 8 — Nord-Est
- 9 — Severen Tsentralen

History...

RIS3 in the Region of Eastern Macedonia and Thrace
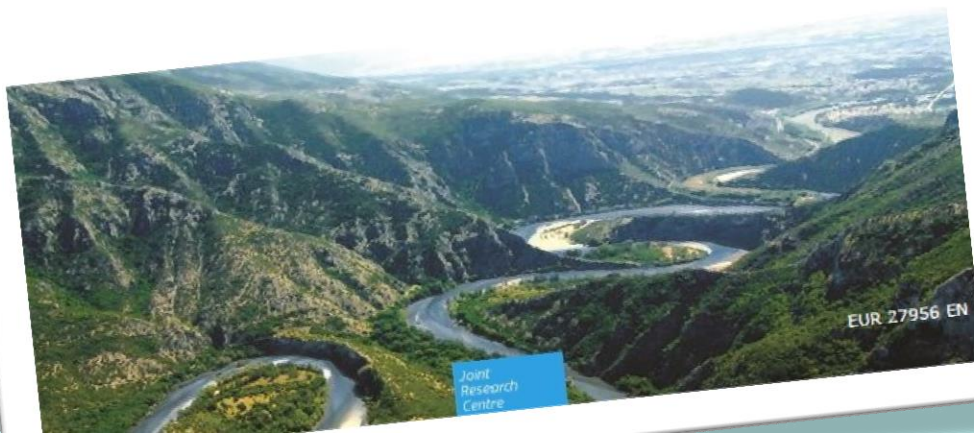
- 2015
- EP – Preparatory Action
- EC – JRC & DG REGIO

Specific Support in partner regions

- **BG** - Severen Tsentralen (focus – Gabrovo/ Ruse)
- **EL** – Eastern Macedonia and Thrace + spillovers in all EL
- **HU** - Észak-Alföld (focus – Debrecen)
- **IT** – Puglia
- **PL** - Warminsko Masurskie
- **PT** - Centro
- **RO** - Nord-Vest and Nord-Est
- **ES** – Extremadura

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Slow and limited growth – despite investment

Lack of understanding → lack of effective actions to identify, understand, address issues

Policy issues and definitions

Low growth regions - GDP/capita < EU average and did not converge to EU average post-crisis (EL, IT, ES PT)

Less developed regions - GDP/capita <50% of EU average (BG, HU, PL, RO)

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Lagging Regions: Objectives

- to develop and provide appropriate and specific support to selected regions in RIS3 implementation, building on EDP

- to develop and enhance linkages between RIS3 at regional and national levels

- to develop and implement horizontal approaches to key issues in the growth and governance of RIS3 (e.g. monitoring)

- to develop and disseminate lessons and a tool box for other EU regions

- to improve understanding of slow and limited growth in EU regions and links to macro-economic framework conditions

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Lagging Regions Toolbox

EDP focus group

Online stakeholder engagement

Specific support WGs

PDL

Horizontal WGs

Online funding guide

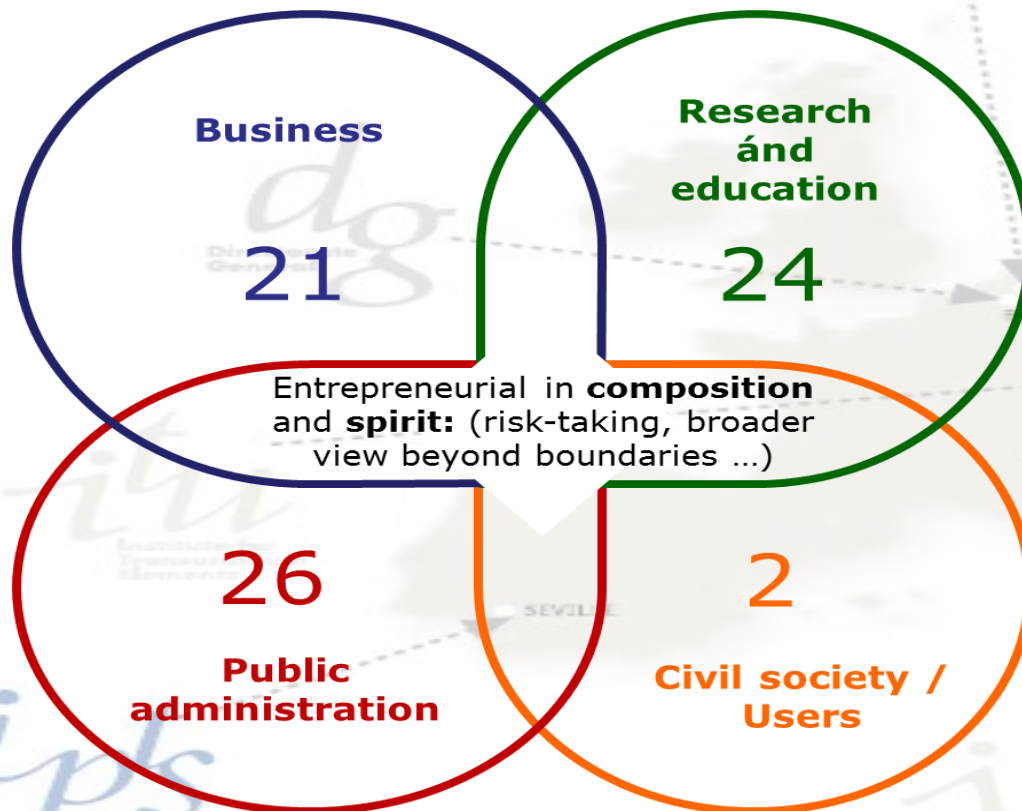Interviews and analysis

Peer review and peer learning

Board of critical friends

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Entrepreneurial Discovery Process Focus Group

Cluj – May 2016: Cosmetics and food supplements based on natural resources

Stakeholder representation (Quadruple helix): 73 participants

38 business ideas generated

Business 21

Research ánd education 24

Entrepreneurial in **composition** and **spirit:** (risk-taking, broader view beyond boundaries ...)

Public administration 26

Civil society / Users 2

Key role for international stakeholders

Examples of business ideas:

- Database of plant resources - Edible plants consumed traditionally for anti-ageing / healthy ageing purposes
- Anti-acne products - testing efficiency locally
- Transylvanian Cosmatopea Cluster
- Locally branded bio products
- In-house technology for determination of own natural cosmetic products' validity date and for quality control of ingredients and final product
- Smart packaging: with anti-microbe protection or smart labels changing colour if expired
- Cosmetics and (para)pharma: From harmful to beneficial cosmetics

Lagging Regions: Horizontal Activities

Governance

- long-term sustainability of the EDP process
- relationship between national and regional levels
- synergies between structural funds and other resources
- Questionnaire survey and working group

Monitoring and evaluation

- Working Group – experts and Mutual learning
- Development of MOOC

Transnational cooperation

- Workshop on interregional collaboration

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Project website

http://s3platform.jrc.ec.europa.eu/ris3-in-lagging-regions

Thank you!

Impacts of Preparatory Action

Trust building and commitment
- Willingness/openness to collaborate
- Increased trust in the quadruple helix
- Approach 'exported' to other regions

Enhanced understanding of RIS3
- Focus on the process and the ideas emerging
- Need to align regional strengths, international trends and opportunities

Participatory capacity building
- Increased participation of stakeholders in policy activities (EDP focus groups, working groups, online consultations)

Identifying Challenges
- Legal and administrative
- Capacities and experiences

Other
- Momentum created and sustained
- Sense of collaboration between actors
- Sustained commitment

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Lagging Regions Toolbox

Objectives	Tools
Idea generation, trust building and support cooperation	EDP focus group methodology
Open up to wider (online) communities	Online stakeholder engagement
Address brain drain, build skills	Mobility Working Group
Increase coordination between national and regional levels	Methodology PDL1
Widen funding sources to draw on for idea implementation	Methodology PDL2
	Online RDI Funding Guide
	Case descriptions
Optimise RIS3 governance structure	Governance working group
Support ongoing stakeholder engagement	Stakeholder round table discussions
Identification of barriers and possible solutions	Tailored peer review events
Mutual learning	Board of critical friends
Support international cooperation	Collaboration spotting tool