

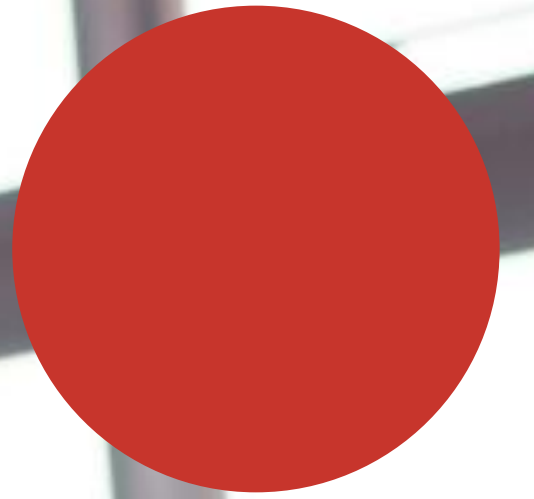


SNN

NORTHERN NETHERLANDS
ALLIANCE

Luc Hulsman :

S3 Implementation in the N-NLs – Policy Instruments



Essence N-NLs RIS3

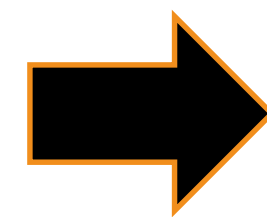
➤ **Prioritizing societal challenges (no sectors)**

→ new opportunities, any sector can contribute

➤ **Process of refinement along the way**

← creating optimal conditions

(‘EPD as a journey towards specialisation’)



Implications for policy instruments

RIS3 Policy Instruments

- **So far, horizontal by nature**
(degree of refinement not high enough)
- **Wish to verticalize**
(if evidence for ‘specific discovery’)

→ **How to recognize discoveries?**

- Search for new kind of evidence (available statistics too broad)
- monitoring initiatives (N-NLs Innovation Monitor) – *with stakeholders*

→ **How to target instruments?**

How to target instruments?

“Not based on what you are, but on what you do”
or better, “intend to achieve”

Instruments limited to specific sectors/areas ? **No**
(too much “on what you are”, risk missing out on opportunities)



More specific instruments – linked to objectives (challenges)

- ERDF Open Innovation Call
- SBIR type of procurement
- Support specific innovation environments

} *coherent set (synergies)*



EU & national /regional – grants –
financial instruments - procurement